



SARITA PITTMAN
THE LADY WEALTH BUILDER



These are all just words that describe the professional genius of The Lady Wealth Builder and the Founder of Atrias International Coaching Academy, Sarita Pittman.

With a vast amount of professional experience in the health and beauty industry that helped her land a place amongst the top 2% of earners in the United States, Sarita is one who believes in the rule of reciprocity - what you desire to receive, you should give. Not only had she made a footprint in the health and beauty industries, but she is a known trailblazer, success advocate, executive business coach and professional enthusiast for many well-known thought leaders across various professional realms.

As the founder of Atrias International Coaching Academy, Mrs. Pittman is a champion of people. Her ICF accredited program has graduated professional coaches all over the world, including over five continents and has led these same graduates to a certain path of success. Sarita is a leading voice to high achievers, thought leaders and visionaries; and she advocates for people to tap into their internal and divine purpose to create wins for themselves using the resources and knowledge already at their disposal.



Sarita is a knowledge-sharer and a giver of inspiration and motivation.

As a visionary, she has played an intricate role in the lives of many trailblazers as she aims to empower people to win in life at the level they desire. No matter the demographic, as long as people have an ear to hear, she will deliver. Sarita has a “no fluff” approach to life and in business. When she stands in front of a room, her priority is to ignite a fire within her audience so they take the knowledge they have and take action to build their desired lives. Sarita is a coach for winners at every level.

If you ever wanted to personify tenacity, determination, empowerment and enthusiasm, Sarita Pittman, the Lady Wealth Builder, would be your perfect example.

Humanitarian of the Year
Community Servant Award

Top Salon of Georgia
Top Spa of Georgia

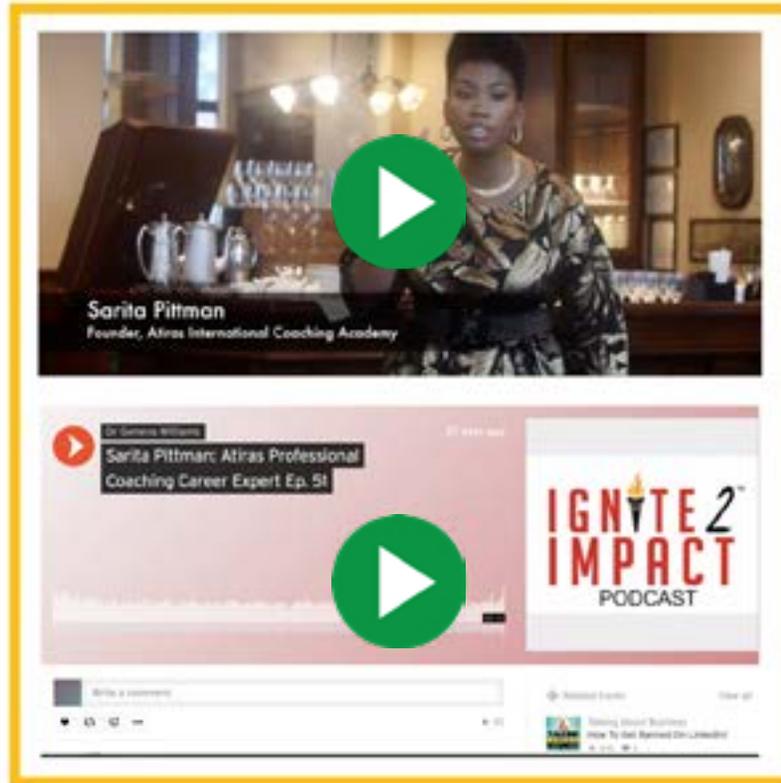
ACCOLADES & AWARDS



TITLES

Board Certified Professional Coach
International Business Executive
Executive & Leadership Trainer
Holistic Healthcare Practitioner
Motivational Keynote Speaker

SEE AND HEAR SARITA IN ACTION



AS SEEN ON

GET COACHED UP

ESSENCE

BLACK ENTERPRISE

AVEDA



HypeHair.com

MIZANI

premiereorlando



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WELLA

south
magazine

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SPEAKING TOPICS

Get Your Ask Up

There are hundreds of self-induced limiting factors that keep entrepreneurs from earning what they are worth. From fear to market saturation, it is difficult to know where to add the comma on the price tag when there is too much noise influencing your decision. Sarita's signature talk, "Get Your Ask Up" details the obstacles entrepreneurs face when putting a price tag on their value. After hearing Sarita, your audience will know exactly how to price their products and services and how to increase their prices without losing their current clientele.

Launch Your Genius

Genius. Everyone has a "genius" in some form or another but not many harness its power by discovering their sweet spot and activating it in their daily lives. Sarita's signature talk, "Launch Your Genius" is all about tapping into the greatness inside. After hearing Sarita, your audience will know how to embrace solopreneurship, including all of its struggles and successes, by creating a business model centered around their genius.

Profit From Your Purpose

Who said that living in purpose and on purpose can't be profitable? There is power in profitability especially when it comes as result of living, doing and being in purpose. Sarita's signature talk, "Profit From Your Purpose," will motivate and activate your audience to design a business around answering their inner calling, overcome the fear of charging their value and welcome divine intervention in their business practices.

Monetize Your Way to Millions

The human mind is a powerful tool. It can be used to think through even the toughest situations. Many times in entrepreneurship, people tend to want to place their eggs in many baskets to make as much money as possible, not realizing that spreading themselves too thin often has adverse effects. Sarita's signature talk, "Monetize Your Way to Millions," will inspire your audience to capitalize on every aspect of their personal skill sets and to embrace being a one-trick-pony resulting in mastering their zone of genius to generate revenue.

Win Big by Playing Small

Don't let society fool you, a win is a win no matter how large or small. One of the most critical components of living a life of success means you have a clear picture of what success means to you. After hearing Sarita's signature talk, "Win Big by Playing Small," your audience will learn the value in accepting that every person is not meant to be their customer, be able to identify who they can serve best and become a high level earner by connecting with an audience that needs and respects their genius.

You Are Your Product

Excitement sells. Period. When entrepreneurs are excited about who they are and what they have to offer, their attitude is contagious and it attracts those who need to be connected. Sarita's signature talk, "You Are Your Product," is a deep dive into self-awareness in the sales process. After this engaging talk, your audience will understand that they sell themselves before they sell their product or service, therefore they must believe in themselves and their product or service to make it attractive to their target audience.



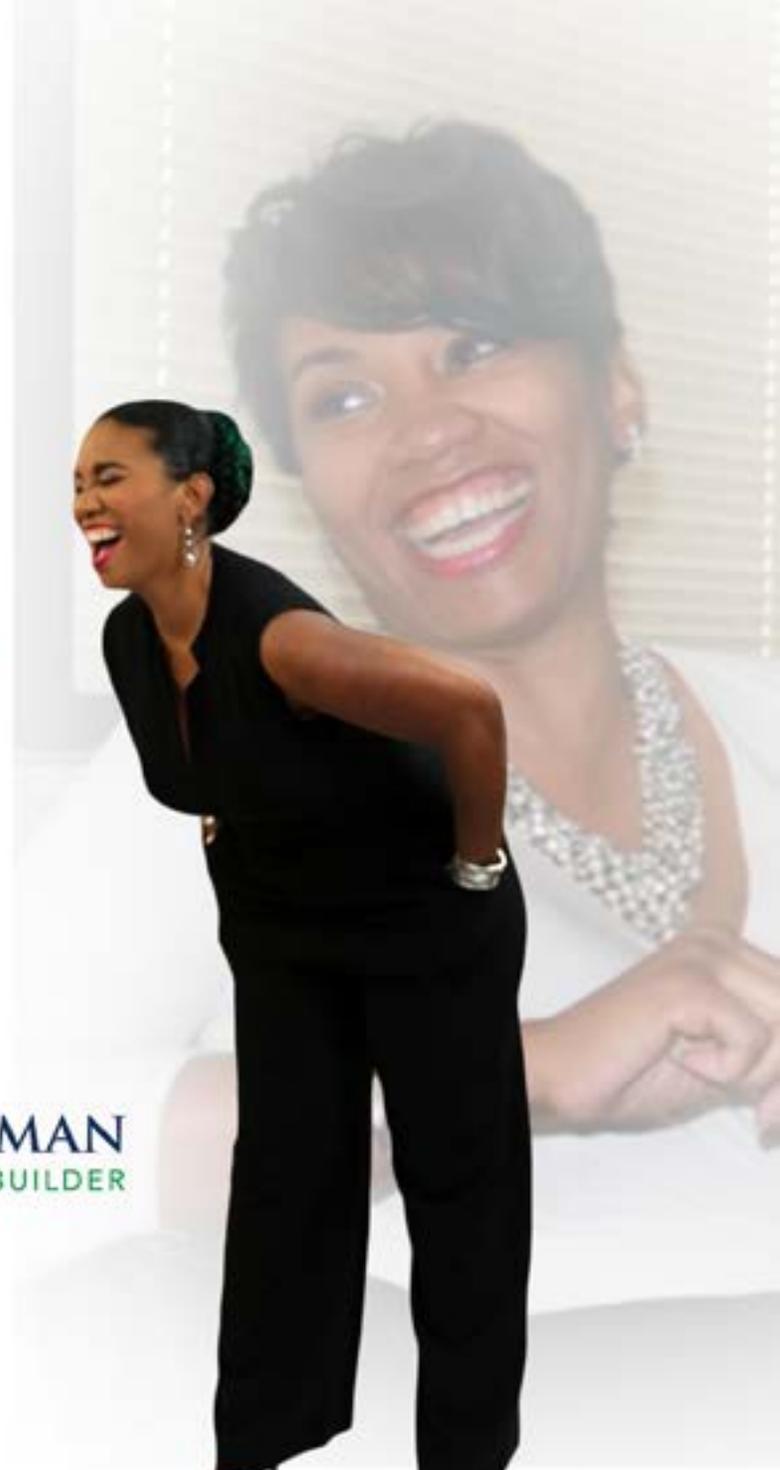


**CONTACT
SARITA**

www.saritapittman.com
www.getcoachedup.com



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For interviews, press inquiries or to book for speaking/training events, please email PR@theOMG.biz.