

# BEAUTY AMAZONA GLOBAL Project Teaser



## Short Portrait of Beauty Amazona

The Swiss Cosmetic Salon Beauty Amazona with its unique rainforest theme-concept opens up for a world-wide franchising model.



### The Market Gap

Although the Beauty Salons promote beauty, there is hardly an industry with a landscape of such unspectacular operating concepts. Therefore, there is great potential in this industry with considerably fewer risks to set trends than in other industries.

### The Market Opportunity

The impressive beautiful rainforest theme concept of the Beauty Amazona in Oftringen, which opened in the summer of 2016, is ideally suited for an international franchising model. With a few upgrades and the right locations in major cities around the world, franchisees and investors have a lucrative business to look forward to, and customers can enjoy a unique experience with a breathtaking ambiance and rewarding loyalty program.

### The Vision

With its high recognition value, Beauty Amazona is intended to become a cross-country term in the beauty industry. A range of biodegradable products are offered at affordable prices. The cult status is almost certain with the integrated photo studio and the use of social media in the Salon.

### The Added Value (USP)

1. Fascinating interior and exterior design in-line with the theme-concept "Beauty and Rainforest"
2. Already realized project topped up with a Photo studio and integration of social media in the Salon
3. Offer for style/environmentally conscious individuals and families

## Quick Facts

Project-Ref.	MP011 (Expansion Investment)
Project Owner	Business Titans AG, 8953 Dietikon ZH
Capital	50-150k CHF pro Investor Gesamtbedarf 0.5 Mio CHF für 3 Jahre
Equity	Business Titans is the general franchise partner of Beauty Amazona and offers investors 80% of franchise income and 10% revenue share, covering all branch set-up costs.
Duration	Min 3 Years to „Exit“
Return	Please request Project Details
Services	1. Hairdressing and cosmetic treatments 2. Organic + well-known skin care products 3. Integrated photo studio 4. Some franchisees might also offer massages, tattoos & integrated bar
Location	The focus is on Barcelona, Paris, London, Milan, Istanbul, Zurich, Zagreb, New York, Tokyo, Seoul and Berlin
Project Mgmt	Business Titans AG with local partners in the respective metropolis
Business Mgmt	Franchisee with at least 8 years of industry experience
Grand Opening	Planned for November 2018



## Interested?

1. Request now the Project Details (only for Members)
2. Register for the Project Dinner to meet the Project Owner and other potential investors and to discuss the vision and conditions of this project

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