



# STARS OF WASHINGTON LODGING

PRESENTED BY THE WASHINGTON HOSPITALITY ASSOCIATION

Stars of the Industry Awards have a long and hallowed tradition at both the national level through the American Hotel & Lodging Association and here in Washington State, where we have been celebrating Stars winners since 1999. These awards honor the truly exceptional professionals and properties that exemplify the very best in Washington lodging. This year, we've freshened up the award categories to match the AH&LA program, and winners in the state and national categories will go on to compete for AH&LA recognition in May 2018. Nominate the stars on your lodging team and let them know how much you value the passion and talent they bring to work each day.

## STATE AND NATIONAL AWARD CATEGORIES

### EMERGING HOSPITALITY LEADER OF THE YEAR

Our industry's best ideas come from those who see the world with fresh eyes. This award is about recognizing the emerging leaders around us, those who energize the industry and inspire others around them. Do you work with an exemplary young professional under 30 who exhibits these traits? Share their story of "out of the box" thinking and their dedication to the craft of our trade. (Formerly the Rising Star of the Year Award).

### LODGING EMPLOYEE OF THE YEAR

Nominate your non-management superstar to get the recognition they deserve. We want to hear about the very best of the unsung heroes. The people who drive our industry every single day to make it great. This employee goes above and beyond, makes guests feel special, helps fellow employees and engages with the local community. Your candidate's nomination should showcase their passion for hospitality and demonstrate their strong commitment to the property and community.

### GENERAL MANAGER OF THE YEAR

The finest hoteliers see the big picture while also looking after all the small details that make their vision a reality. These individuals have risen through the ranks and come to exemplify all the best attributes of our industry. They are managers who reach out to guests, inspire employees and extend themselves to the broader community.

### PAVING THE WAY AWARD

It's time to recognize the amazing women of our industry. This award honors a woman who is more than a leader. She's also a role model in the community and a mentor who is committed to raising up those around her. Her reach extends beyond the day-to-day and resonates through the property, industry and community. Nominate the woman who is a shining example of all that can be accomplished in our industry, share stories about her outstanding leadership qualities, noteworthy accomplishments, volunteering and personal achievements.

### INNOVATION AWARD

Our industry thrives on innovation. It's what elevates the guest experience and propels us forward. This award honors a property, company or individual that drives fresh thinking and inspires a culture of innovation. To nominate a person, property or a company, tell us how they've initiated innovative practices and helped create a climate that encourages others to do the same.

## WASHINGTON-ONLY AWARDS

### MANAGER OF THE YEAR

Here in Washington we have a long tradition of honoring the managers who stand out as exceptional leaders. Tell us about your superstar supervisor who is helping others on your staff create great guest experiences. This leader lives and breathes hospitality and goes above and beyond to make their department, and their team members, shine.

### COMMUNITY SERVICE AWARD

Does our property hold a clothing drive, raise money for charity or support a cause near and dear to your team? Tell us about what you do to make this world a better place, not just for our guests but also for people and the communities around our businesses.

### GOOD EARTHKEEPING AWARD

Washingtonians care deeply about the environment, and our guests increasingly expect our properties to be committed to reducing their environmental footprint. If you have a stand-out program or initiative that demonstrates innovative new ways to improve sustainable operations, you are a good earthkeeper. Tell us your story.

**DEADLINE: Friday, September 22, 2017** Apply online at [lodgingconvention.com/stars](http://lodgingconvention.com/stars). If you have questions, call 360.956.7279.



Washington  
Hospitality  
Association

Washington Hospitality Association  
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[www.WAhospitality.org](http://www.WAhospitality.org) | [StayinWashington.com](http://StayinWashington.com)

19<sup>th</sup> Annual!



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### *Employee Achievement Awards*

Emerging Hospitality Leader of the Year\*  
Lodging Employee of the Year\*  
Manager of the Year  
General Manager of the Year\*  
Pave the Way Award\*

### *Property Achievement Awards*

Innovation Award\*  
Community Service Award  
Good Earthkeeping Award

Nomination form also online at [www.LODGINGCONVENTION.com/stars](http://www.LODGINGCONVENTION.com/stars)

Award Category \_\_\_\_\_

Nominee Name and Title \_\_\_\_\_

Nominee 's Company/Property \_\_\_\_\_

Type of Property (Circle one.)    Limited Service    Full Service

Address \_\_\_\_\_

Phone/Email \_\_\_\_\_

Website \_\_\_\_\_

Name and title of person submitting entry \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Phone/Email \_\_\_\_\_

### **Please tell us why this nominee should receive this award.**

Provide a full description; use specific examples and provide as much information as possible (you may attach an additional page if needed). Include significant accomplishments or industry involvements that illustrate the nominee's qualifications for this award.

**Supporting Material:** Judges encourage the submission of materials which substantiate the award entry, including guest comment cards and letters, news clippings and other documentation. Video and audio clips will not be reviewed. Materials will become the property of the Washington Hospitality Association and will not be returned.

*Only lodging employees or programs at Washington Hospitality Association-member properties and businesses are eligible. Categories with less than three nominations may not be awarded. If you have questions about the Stars of Washington Lodging Awards, please call 360.956.7279 or email [info@wahospitality.org](mailto:info@wahospitality.org).*

### **NOMINATION DEADLINE: September 22, 2017**

Mail: 510 Plum Street, Olympia WA 98501

Fax: 360.357.9232

Email: [info@wahospitality.org](mailto:info@wahospitality.org)

Online: [www.lodgingconvention.com/stars](http://www.lodgingconvention.com/stars)

**\*Winners of these awards will be nominated for the American Hotel & Lodging Association's 2018 Stars of the Industry Awards.**