

New WomenTech Online Training Institutional Membership: Increase Female Enrollment in Your STEM Classes with 12-Month Access

Customized Feedback + Working as a Team = Amazing Results!

IWITTS has cracked the code to helping community colleges broaden participation as soon as the next semester with the WomenTech Educators Online Training System – developed during our 5 National Science Foundation projects and now available to all community colleges through this **new 12-Month WomenTech Online Training Membership starting January 1, 2018.**

Don't miss out on this opportunity to have outcomes like these past clients:

- A Georgia community college went from only 1 female student in an intro Emerging Technology course to **15 females out of 17 students the next semester.**
- A Massachusetts community college went from 1 female student in its introductory Manufacturing class to **9 females out of 13 students the next semester.** Retention of all students, male and female, increased from 50% to 100%!



Only space for 20 teams in 2018, so sign up now to secure your school's spot in this new, exclusive program.

Membership Trainings Conducted by the [Institute for Women in Trades, Technology & Science](#) (IWITTS)

Each Year of WomenTech Online Training Membership Includes Access to:

- ✓ Choice of 10-Week Online Training **OR** 4-Day Online Bootcamp (scheduled quarterly)
- ✓ Follow-Up Support for 6 months including feedback customized for your school
- ✓ 5.5 hours of Exclusive Team Calls with IWITTS's Executive Director
- ✓ Members-only Emails and Webinars
- ✓ 3 downloadable Recruitment and Retention Resources you can use TODAY

Membership Access Includes:



- **Online Training**
- **Customized Feedback Calls**
- **Recruitment & Retention Resources**

What's Included in Membership Levels	School-Level	District-Level	State-Level
Who is this membership best for?	Schools	Districts, regional consortia	States or national-level projects
Registration for a WomenTech Online Training (Includes 6-Months Follow-Up Support)	1 team/ 1 career pathway	3 teams/ 3 career pathways	7 teams / 7 career pathways
STEM Success for Women Master Class	10 users	30 users	70 users
Women in Technology Outreach Kit	10 users	30 users	70 users
WomenTech Classroom eBook	10 users	30 users	70 users
Monthly Members-Only eNewsletter	10 users	30 users	70 users
Bonus Group Opportunity		Additional 1-Hour Call with Donna	Additional 1-hour Call with Donna
Schedule a private training			Your own Dedicated Online Training
Save 15% with Early Bird pricing	\$12,000	\$36,000	\$84,000
Early Bird Price (Until Jan 1, 2018)	\$10,200	\$30,600	\$71,400

Read on...

WomenTech Training System for Success:

The Power of Teams: Membership requires schools to participate in teams of 6-10 because working as a team has proven critical to helping other colleges see real results and enact institutional change. Participating as a team ensures all key stakeholders are represented and invested in the Women in STEM Recruitment and Retention Plan your college develops as part of the training, while also improving the infrastructure of your college to broaden participation.

Focus on One STEM Career Pathway: Each team will need to choose one career pathway/program (example: engineering technology) in which women are underrepresented to focus on during this 12-Month program. Once your team has had success with one career pathway, you'll have all the tools you need to expand your efforts to other programs.

Team Building and Customized Feedback for Each Team: Membership includes 5.5 hours of call time for each team with your trainer Donna Milgram where she provides customized feedback. Calls include a team-building Orientation Call, a Laser Coaching Call on Target Audience, Recruitment and Retention Plan Feedback Calls, a Support for Implementation Call, and a Group Presentation Call.

“The most valuable aspect [of the WomenTech Educators Online Training] was building our team! Getting a group of people focused and thinking about recruitment and retention was good. The training was very eye-opening; we had a vehicle to focus our efforts.”

~ John Henshaw, Dean of Workforce Development, Mount Wachusett Community College, Boston, MA who saw female enrollment in his team's targeted introductory Manufacturing course go from 1 to 9 female students out of 13 the next semester.

Resources Included with WomenTech Online Training Membership:



The WomenTech Classroom eBook: A Treasure Trove of Hard-to-Find Women in STEM Resources for Educators

Instantly access women in STEM classroom resources and online role model resources that will help women and girls see themselves in all career pathways.



The Women in Technology Outreach Kit

This easy-to-use downloadable kit has examples and fill-in-the-blank templates for program brochures, flyers, recruitment presentations, and school website sections that all include female role models. The female role model questionnaire includes proven questions to ask your role models.



STEM Success for Women Master Class

12, hour-long audio interviews and transcripts from educators and experts who have successfully recruited and retained female students in STEM, sharing the step-by-step *recipe* for how they achieved results. This is the recorded version of our recent powerful STEM Success for Women Telesummit.

Monthly Members-Only Webinar

Donna will host monthly webinars on what makes an effective team and which online training is right for your school (10-Week Online Training or 4-Day Bootcamp). She'll provide feedback on team development, so your school will have the effective team you need to see results during this program.

Monthly Members-Only Email with Special Resources

Members will receive a special email every month with links to hard-to-find women in STEM resources and information on how to get the most out of your school's membership.



Customized Feedback Provided by Your Trainer Donna Milgram:

Donna Milgram is Executive Director of the Institute for Women in Trades, Technology and Science (IWITTS) and has been Principal Investigator on 5 National Science Foundation (NSF) grants – including the CalWomenTech Project, which was highlighted by the NSF for demonstrating significant achievement and program effectiveness and chosen as 1 of 3 model projects nationally by the American Association of University Women.

Take the next step: Sign Up for Membership

Early Bird Special: Sign up by December 20, 2018 to save 15%

Visit: <http://store.iwitts.org/membership>

Questions: Contact Donna Milgram at dmilgram@iwitts.org or (510) 749-0200