

# \*New\* WomenTech Online Training Institutional Membership: Increase Female Enrollment in Your STEM Classes with Proven System

## Customized Feedback + Working as a Team = Amazing Results!

IWITTS has cracked the code to helping community colleges broaden participation as soon as the next semester with the WomenTech Educators Online Training System – developed during our 5 National Science Foundation projects and now available to all community colleges through this **new 12-Month WomenTech Online Training Membership**.

*Don't miss out on this opportunity to have outcomes like these past clients:*

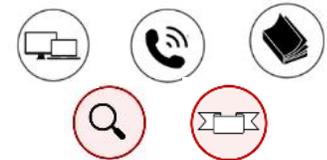
- A Georgia community college went from only 1 female student in an intro Emerging Technology course to **15 females out of 17 students the next semester**. In Fall 2016, nearly half of the 43 Video Game Design & Development Certificates were awarded to women.
- A Massachusetts community college went from 1 female student in its introductory Manufacturing class to **9 females out of 13 students the next semester**. A year later, there were 13 women out of 23 students in the Intro Course (**57%**). Retention of all students, male and female, increased from **50% to 100%**!



**Sign up now to secure your school's spot in this new, exclusive program.**

Membership Trainings Conducted by the [Institute for Women in Trades, Technology & Science \(IWITTS\)](#)

### Membership Access Includes:



- Online Training
- Customized Feedback Calls
- Recruitment & Retention Resources
- **Data Detective Package**
- **Your Choice 3 Role Model Banners**

### Each Year of WomenTech Online Training Membership Includes Access to:

- ✓ Choice of 10-Week Online Training **OR** 4-Day Online Bootcamp (scheduled quarterly)
- ✓ STEM & CTE Data Detective Package with proprietary dashboard analysis
- ✓ Follow-Up Support for 6 months including feedback customized for your school
- ✓ 10 hours of Exclusive Team Calls with IWITTS's Executive Director
- ✓ 3 downloadable Recruitment and Retention Resources you can use TODAY
- ✓ 3 female role model banners per team (choose from 7 career pathways)
- ✓ Members-only Webinars

What's Included in Membership Levels	School-Level	District-Level	State-Level
Who is this membership best for?	Schools	Districts, regional consortia	States or national-level projects
Registration for a WomenTech Online Training + STEM & CTE Data Detective Package (Includes 10 Hours of Coaching Per Team)	1 team/ 1 career pathway	3 teams/ 3 career pathways	7 teams / 7 career pathways
STEM Success for Women Master Class	<b>10 users</b>	<b>30 users</b>	<b>70 users</b>
Women in Technology Outreach Kit	<b>10 users</b>	<b>30 users</b>	<b>70 users</b>
WomenTech Classroom eBook	<b>10 users</b>	<b>30 users</b>	<b>70 users</b>
Women in Trades & Technology Banners	<b>3 banners</b>	<b>9 banners</b>	<b>27 banners</b>
Members-Only Webinars and WomenTech Online Forum	<b>10 users</b>	<b>30 users</b>	<b>70 users</b>
Bonus Group Opportunity		Additional 1-Hour Call with Donna	Additional 1-hour Call with Donna
Schedule a private training			Your own Dedicated Online Training
Membership Pricing	<b>\$12,000</b>	<b>\$36,000</b>	<b>\$84,000</b>

Read on...

## WomenTech Training System for Success:

**The Power of Teams:** Membership requires schools to participate in teams of 6-10 because working as a team has proven critical to helping other colleges see real results and enact institutional change. Participating as a team ensures all key stakeholders are represented and invested in the Women in STEM Recruitment and Retention Plan your college develops as part of the training, while also improving the infrastructure of your college to broaden participation.

**Focus on One STEM Career Pathway:** Each team will need to choose one career pathway/program (example: engineering technology) in which women are underrepresented to focus on during this 12-Month program. Once your team has had success with one career pathway, you'll have all the tools you need to expand your efforts to other programs.

**Team Building and Customized Feedback for Each Team:** Membership includes 5.5 hours of call time for each team with your trainer Donna Milgram where she provides customized feedback. Calls include a team-building Orientation Call, a Laser Coaching Call on Target Audience, Recruitment and Retention Plan Feedback Calls, a Support for Implementation Call, and a Group Presentation Call.

**"The most valuable aspect [of the WomenTech Educators Online Training] was building our team! Getting a group of people focused and thinking about recruitment and retention was good. The training was very eye-opening; we had a vehicle to focus our efforts."**

*~ John Henshaw, Dean of Workforce Development, Mount Wachusett Community College, Boston, MA who saw female enrollment in his team's targeted introductory Manufacturing course go from 1 to 9 female students out of 13 the next semester.*

### Resources Included with WomenTech Online Training Membership:



#### STEM & CTE Data Detective Package

Donna, Lead Data Detective, will work closely with your team to investigate your targeted program using our proprietary dashboard and analytical techniques. Your team will discover the lowest hanging fruit for recruitment, and identify blockages that are keeping female students and underserved populations from advancing in your STEM/CTE program. With this knowledge, you'll be ready to get the most out of the WomenTech Educators Online Training and you'll expend the least amount of effort for the greatest gains.



#### STEM Success for Women Telesummit Expert Interviews

12, hour-long audio interviews and transcripts from educators and experts who have successfully recruited and retained female students in STEM, sharing the step-by-step \*recipe\* for how they achieved results. This is the recorded version of our powerful STEM Success for Women Telesummit.



#### Women in Trades and Technology Banners

Each team receives 3 female role model banners. Send the message that women can succeed in these career areas! Each banner is 6 feet wide by 2 feet high and includes 3 grommets on top and bottom for easy hanging. Choose from 7 different career pathways.

#### Members-Only Webinar

Donna will host monthly webinars on what makes an effective team and which online training is right for your school (10-Week Online Training or 4-Day Bootcamp). She'll provide feedback on team development, so your school will have the effective team you need to see results during this program.



#### The WomenTech Classroom eBook: A Treasure Trove of Hard-to-Find Women in STEM Resources for Educators

Instantly access women in STEM classroom resources and online role model resources that will help women and girls see themselves in all career pathways.



#### The Women in Technology Outreach Kit

This easy-to-use downloadable kit has examples and fill-in-the-blank templates for program brochures, flyers, recruitment presentations, and school website sections that all include female role models. The female role model questionnaire includes proven questions to ask your role models.



#### Customized Feedback Provided by Your Trainer Donna Milgram:

Donna Milgram is Executive Director of the Institute for Women in Trades, Technology and Science (IWITTS) and has been Principal Investigator on 5 National Science Foundation (NSF) grants – including the CalWomenTech Project, which was highlighted by the NSF for demonstrating significant achievement and program effectiveness and chosen as 1 of 3 model projects nationally by the American Association of University Women.

**Take the next step: Sign Up for Membership**

Visit: <http://store.iwitts.org/membership>

**Questions: Contact Donna Milgram at [dmilgram@iwitss.org](mailto:dmilgram@iwitss.org) or (510) 749-0200**