

Hearts & Minds of America's Leading Chiropractors...World Class Practitioners Share Their Stories and Insights.

Featured Contributing Author Book Programs

<p>Hearts & Minds of America's Leading Chiropractors (Book Series): Become one of 20-40 contributing authors in <i>Hearts & Minds of America's Leading Chiropractors...World Class Practitioners Share Their Stories and Insights</i>. This book will position you as an expert in your field and greatly increase your new patient volume. It's very quick and easy to do.</p>	<p>YOU the Featured Contributing Author</p>
<p>Front Book Cover and Back Book Cover. <i>Your photograph</i> will be the front cover of the book. Your photo will appear on the back cover of the book.</p>	<p>✓</p>
<p>Your story included in book. Our writers will have a one hour phone interview with you and completely write, edit, and publish your story for you.</p>	<p>✓</p>
<p>Publishing. You will become a published author in <i>Hearts & Minds of America's Leading Chiropractors...World Class Practitioners Share Their Stories and Insights</i></p>	<p>✓</p>
<p>Status. Being a published author positions you as an expert in your field. You can include that you're a published author in all of your educational and marketing materials.</p>	<p>✓</p>
<p>3D Book Image. We will provide you with a 3D image of the cover of your book which you can upload to your website, place on marketing materials, and in advertisements.</p>	<p>✓</p>
<p>Books. You will receive 500 printed copies of the book.</p>	<p>✓</p>
<p>Your Name. Your name will appear bold and prominent as the featured author on the front cover of the book. (Ex. Dr. John Smith With other Leading Chiropractors)</p>	<p>✓</p>
<p>Your Biography. Back book cover will include a brief biography about you and your practice and/or family information.</p>	<p>✓</p>
<p>Office Contact Information. Back book cover will include your name, your practice name, address, phone number, and website address. This will be prominently displayed.</p>	<p>✓</p>
<p>Strategic Coaching. You will receive one-on-one coaching on how to use your book to generate massive amounts of new patients.</p>	<p>✓</p>
<p>Webinars. You will have free access to group webinars on New Patient Marketing utilizing your book.</p>	<p>✓</p>
<p>Pricing</p>	<p>\$6997 one-time payment or \$622 */month for 12 months</p>

*All 12 month and 36 month payment plans are calculated at 12% APR

This agreement is between Totally Booked Practice, LLC., and:

Doctor's Name _____
Office Name _____
Office Street Address _____
City: _____ State: _____ Zip Code _____
Office Phone Number _____
Office Fax Number _____
Doctor's Cell Phone Number _____
Email Address _____
Practice Web Address _____

Totally Booked Practice, LLC., referred to as TBP, will make the following products and services available to the Doctor above.

Initial Program Selection

Please check off the payment option you want:

Featured Contributing Author- includes 500 books *(select your payment options)*

- \$6997 one-time payment
- \$622 */month for 12 months

*All 12 month payment plans are calculated at 12% APR

When you need more books:

Reorder Book Prices *(For books previously written with our services):*

Any changes to your book when you re-order will be charged at \$120/hour in addition to the following fee. If there are no changes, there is no additional fee.

Please check off the quantity and payment option you want:

- 100 books**
 - \$1497 one time discounted payment
 - \$133/month for 12 months

- 500 books**
 - \$2497 one time discounted payment
 - \$222/month for 12 months

- 1000 books**
 - \$3997 one time discounted payment
 - \$355/month for 12 months

All 12 month payment plans are calculated at 12% APR

TOTALLY BOOKED PRACTICE, LLC., PAYMENT TERMS

30 Day Money Back Guarantee: 30 Day Money Back Guarantee: If you change your mind within the first 30 days of the date of this agreement contract.

Book Program: Doctor authorizes Totally Booked Practice, LLC. to charge \$97.00 for the initial book administrative service fee upon receipt of this order. The first payment will be charged at 30 days from the signed contract and agreement date.

Book Reorders: First payment is due upon receipt of this signed contract and agreement date.

Sales Tax: *We must collect Florida State tax if your office is in Florida -with your first payment. Doctors who practice outside of Florida are responsible for paying the sales tax to their own state.*

Shipment of Books: *Shipping Costs will be billed when the book ships to you.*

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Billing Phone Number: _____

Client Signature: _____ Date: _____

Please note that any signature from a representative of the doctor constitutes a signed and confirmed agreement

- This agreement shall be governed in accordance with the laws of Florida.
- This agreement begins on the date this agreement is signed by the Doctor or representative of the doctor.
- After 30 days, this agreement is non-cancellable by the doctor.
- If payments due are declined by credit card on file, a late fee of \$35 (per instance) will be assessed unless alternate arrangements are made in advance.
- If this contract goes to collections, all attorney and court expenses will be the responsibility of the doctor.
- This agreement acknowledges and binds the doctor to the following terms and conditions. The Doctor will not copy, reproduce or have printed or transmitted in any format, physical or electronic, copyrighted materials from Totally Booked Practice, LLC. Unless provided for by a supplemental agreement.
- The Doctor agrees that Totally Booked Practice, LLC. can use any information, including names, pictures, likenesses, or trademarked information provided to it for any legal purpose.

Please Email Form to: info@TotallyBookedPractice.com

FAX ALL Pages to 1.888.976.9464 Ref #: _____