

Niche Book Program (Weight Loss, Laser Therapy or Personal Injury)

This agreement is between Totally Booked Practice, LLC., and:

Doctor's Name _____
Office Name _____
Office Street Address _____
City: _____ State: _____ Zip Code _____
Office Phone Number _____
Doctor's Cell Phone Number _____
Doctor's Email: _____
Practice Web Address _____
Referred by: _____

Totally Booked Practice, LLC., referred to as TBP, will make the following products and services available to the Doctor above.

Your Niche Book:

5 1/2 x 8 1/2 (standard paperback style).

- We provide you with a completed book on either weight loss, laser therapy, or Personal Injury (choose one).
- We can create a specific chapter about you, where you're from, your education, interests, and hobbies, and other personal information you'd like your patients to know about you.
- Your book will include a dedication page and/or acknowledgement page where you may express gratitude to the influential and important people in your life.
- You may have one chapter of testimonials from your patients.
- We provide and design a personalized Front and Back Cover for you.
 - The front cover will include your book title and a subtitle, along with a professionally submitted photo of you, and your name as the author.
 - The back cover will include an additional photo of you or your family, a brief biography about you, your practice name, location, website, and phone number. It will also include a barcode and pricing (generally \$19.95) to show the value of the book. We can also add your practice logo to the back cover of the book.
- We procure your ISBN (International Standard Book Number) and barcode.
- We print the books and ship them directly to your office (shipping charges are billable).

Our services also include:

- ***One on one teaching calls*** with our new patient marketing coaches on how to boost new patient volume using your very own book.
- ***Tele-seminars*** – Learn from our new patient marketing coaches and other successful doctors on different ways to utilize your book to increase your new patient volume.
- ***Marketing Products*** – You will be provided a 3D image of your book to be utilized on your web site, business card, and other advertising materials. There are additional marketing tools available for purchase which includes: bookmarks, gift certificates, postcards, business cards and more.

Please note: our program allows up to 150 pages. This varies based on your biographical information. If your work exceeds 150 pages there will be a fee of \$15 per page. Keep in mind that most books are approximately 125 pages.

~~Phone: 1-888-243-2661~~

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Please check off the niche topic you want:

Weight Loss ***Laser Therapy*** ***Personal Injury***

Please check off the payment option you want:

500 Books: *(Select your payment option)*

\$7997 one time discounted payment

\$710/month for 12 months*

All 12 month payment plans are calculated at 12% APR

30 Day Money Back Guarantee: 30 Day Money Back Guarantee: If you change your mind within the first 30 days of the date of this agreement contract.

When you need more books:

Reorder Book Prices *(For books previously written with our services):*

Any changes to your book when you re-order will be charged at \$120/hour in addition to the following fee. If there are no changes, there is no additional fee.

Please check off the quantity and payment option you want:

100 books

\$133/month for 12 months

\$1497 one time discounted payment

500 books

\$222/month for 12 months

\$2497 one time discounted payment

1000 books

\$355/month for 12 months

\$3997 one time discounted payment

*All 12 month payment plans are calculated at 12% APR

TOTALLY BOOKED PRACTICE, LLC., PAYMENT TERMS:

Book Program: Doctor authorizes Totally Booked Practice, LLC. to charge \$97.00 for the initial book start up fee upon receipt of this order. The first payment will be charged at 30 days from the signed contract and agreement date.

Book Reorders: First payment is due upon receipt of this signed contract and agreement date.

Shipment of Books: *Additional charges are Florida State tax if your office is in Florida, and/or Shipping Costs when the book ships to you.*

***Please initial here: _____ I understand I will be charged separately for shipping, when books ship at cost.

____ Visa ____ MasterCard ____ Discover ____ American Express

Card Number: _____

Expiration Date: _____ / _____ Security Code: _____

Name on Credit Card: _____

Billing Address: _____

Billing City: _____ State: _____ Zip Code: _____

Billing Phone Number: _____

Client Signature: _____ Date: _____

Please note that any signature from a representative of the doctor constitutes a signed and confirmed agreement to all services, terms, and addendum to agreement (page 5).



Please Email Form back to: Info@TotallyBookedPractice.com or
FAX ALL Pages to 1.888.976.9464 Ref #: _____

ADDENDUM TO AGREEMENT

Totally Booked Practice, LLC ("TBP"), and the Doctor are entering into this Agreement for the purposes of completing a book on Weight Loss, Laser Therapy, or Personal Injury hereinafter referred to as the "Work." As such, TBP and the Doctor agree to the following provisions:

Phone: 1-888-243-2661

- **Warranties:** Doctor warrants that all information provided to TBP is his/her own unique work and does not infringe on any copyright, violate any property rights, or contain any scandalous, libelous, or unlawful matter. Doctor further warrants that there are no errors or omissions in the information provided to TBP that might harm the user or reader of the Work. In addition, any views or opinions presented in this book are solely those of the author and do not represent those of the publisher.
- **Compliance with laws:** Doctor represents that he/she will, at his/her own expense, obtain all licenses, pay all fees, and comply with all federal, state and local laws, ordinances, rules, regulations applicable to Doctor's practice. Doctor acknowledges that TBP makes no warranty, representation, or guaranty that the Work complies with federal, state, or local statutes, regulations, or rules.
- **Indemnification:** Doctor agrees to indemnify, hold harmless, and defend TBP, and its officers, employees, and representatives, from and against any and all claims, actions, or demands, including reasonable court costs and legal fees, arising out of: (1) the publication or use of the Work, or (2) any breach of the warranties, representations, and acknowledgments contained herein. This includes, but is not limited, to indemnification relating to any infringement of copyright, trademark, patent or other intellectual property rights, and indemnification relating to any errors or omissions in the Work. TBP shall promptly provide notice to Doctor of any such claim or proceeding, and Doctor shall assist TBP, at his/her own expense, in defending any such controversy.
- All books must be ordered through Totally Booked Practice, LLC. to protect the integrity, professionalism and copyright of our intellectual property.
- All chapters derived from the Totally Booked Practice Library are copyrighted and owned by Totally Booked Practice, LLC.
- When applicable, any chapters created from the joint effort of Totally Booked Practice and this doctor or works originated by Totally Booked Practice and customized by the doctor are owned and copyrighted by Totally Booked Practice, LLC.
- When applicable, any chapters written solely by the doctor will be copyrighted to the doctor and remain the property of the doctor and cannot be used by Totally Booked Practice for any other purposes.
- This agreement shall be governed in accordance with the laws of Florida.
- This agreement begins on the date this agreement is signed by the Doctor or representative of the doctor.
- After 30 days, this agreement is non-cancellable by the doctor.
- It is the responsibility of the doctor to get all required information and photos to TBP within 12 months of signing this agreement. If doctor does not provide required information and photos within this time period, TBP reserves the right to expire this contract. At expiration of contract, there will be no refund of prior payments by the doctor, and there will be no additional payments charged to the doctor.
- If payments due are declined by credit card on file, a late fee of \$35 (per instance) will be assessed unless alternate arrangements are made in advance.
- If this contract goes to collections, all attorney and court expenses will be the responsibility of the doctor.
- Copyrighted Material
- This agreement acknowledges and binds the doctor to the following terms and conditions. The Doctor will not copy, reproduce or have printed or transmitted in any format, physical or electronic, copyrighted materials from Totally Booked Practice, LLC. Unless provided for by a supplemental agreement.
- The Doctor agrees that there is no specific claim made as to any results or forward looking outcomes to readers of their book.
- The Doctor agrees that Totally Booked Practice, LLC. can use any information, including names, pictures, likenesses, or trademarked information provided to it for any legal purpose.

**TOTALLY BOOKED
PRACTICE, LLC**

**Please Email Form back to: Info@TotallyBookedPractice.com or
FAX ALL Pages to 1.888.243.2661**

Ref #: _____