



Safari Surf Adventures Privacy Policy

Safari Surf Adventures LLC values and respects your privacy. We collect information to support our relationship with you, improve our services, and communicate about promotions or special services. Safari Surf Adventures LLC recognizes that we must maintain and use information responsibly.

Safari Surf Adventures LLC adheres to the US Safe Harbor Privacy Principles of Notice, Choice, Onward Transfer, Security, Data Integrity, and Access and Enforcement.

This policy describes what personal information we collect and how we use it. You can always find the most current version of our privacy policy here at www.safarisurfadventures.com/privacy-policy.

Information collection

We collect information when you visit our website, create an account, edit your account information, and inquire about or purchase a vacation package. Some of this information is technical information that is automatically logged by our servers.

Inquiring and making a purchase

When you inquire about or purchase a vacation package on SafariSurfAdventures.com, we collect personal information such as your name, billing address, and email address, if you have not already provided these details. We collect information about your Safari Surf Adventures LLC purchase, including the specific vacation package you are inquiring about or purchasing, basic personal information about people traveling in your party that is necessary to arrange travel details, travel dates, and emergency contact information.

We also collect (but do not retain) credit card numbers which are processed by a third-party payment vendor subject to the Payment Card Industry Data Security Standards.

We use the Authorize.Net payment gateway, and their use of your information is based on their terms of service and policies, not ours, so we encourage you to review those policies carefully.

Contests, promotions and surveys

Periodically, Safari Surf Adventures LLC may invite you to participate in contests, take advantage of special promotions, and complete online surveys. If you have purchased from Safari Surf Adventures LLC at one time and provided us with a personal e-mail address associated with your inquiry/purchase, you may receive information on these contests/promotions to your e-mail account. Information we collect from these contests, promotions, and surveys may be associated with you personally.

Technical information

Like most websites, our servers automatically collect certain technical information when you visit our site, including your Internet Protocol address, browser type, browser language, the date and time of your visit, the referring URL, and, if you have visited our Site before, one or more cookies that may uniquely identify your browser. We also collect information about your activities on the site, such as the pages you access.

In order to collect this information, the site places a cookie on your hard drive. A "cookie" is a small file containing a string of characters that is sent to your computer when you visit a website. When you visit the website again, the cookie allows that site to recognize your browser. Cookies may store user preferences and other information. You can reset your browser to refuse all cookies or to indicate when a cookie is being sent. However, some website features or services may not function properly without cookies.

This website uses the Google AdWords remarketing service to advertise on third party websites (including Google) to previous visitors to our site. It could mean that we advertise to previous visitors who have not completed a task on our site, for example using the contact form to make an enquiry. This could be in the form of an advertisement on the Google search results page, or a site in the Google Display Network.

Third-party vendors, including Google, use cookies to serve ads based on someone's past visits to the Safari Surf School website. Of course, any data collected will be used in accordance with our own privacy policy and Google's privacy policy.

You can set preferences for how Google advertises to you using the Google Ad Preferences page, and if you want to you can opt out of interest-based advertising entirely by cookie settings or permanently using a browser plugin.

Use of information

Safari Surf Adventures LLC uses the personal information that you provide, and the technical information logged by our servers to process your inquiries/purchases, to:

- deliver the notifications described above;
- contact you regarding your inquiry/purchase and other aspects of the service;
- operate the site and our business; and
- compile aggregate statistics that allow us to understand how visitors use our site, and to make improvements in design and content to better serve you.

Disclosure of personal information

We will share your personal information with our agents, representatives, service providers and contractors in order to process your inquiries/purchases, ensure that your needs are met during your vacation, offer you services in connection with our website, communicate news and information about Safari Surf Adventures LLC, provide customer service, enhance and improve customers' vacation experiences, and complete financial transactions. These service providers are authorized to use your information only to the extent necessary to serve these purposes, or as otherwise authorized by this policy.

If Safari Surf Adventures LLC merges with, or becomes an affiliate of another organization, we will ensure the confidentiality of any personal information involved in such transactions and provide notice before personal information is transferred and becomes subject to a different privacy policy.

Aside from the purposes described above, we will not disclose your personal information without your consent, unless: (1) we need to respond to a subpoena, court order or legal process; (2) an emergency

situation requires disclosure before your permission can be obtained (e.g., situations involving potential threats to personal safety), or; (3) we determine that disclosure is needed to protect our rights or property, or the rights or property of another person.

We may share aggregated demographic and statistical information with our other partners. This is not linked to any personal information that can identify any individual person.

Information about children under13

SafariSurfAdventures.com is a general audience website, and does not collect information about a visitor's age. We do, from time to time, partner with other organizations to educate children about philanthropy in general and our work in particular. In those cases, we do not collect personal information from a visitor on pages specifically designed for children.

Unsubscribing from Safari surf Adventures LLC communications

You can also unsubscribe from Safari Surf Adventures LLC communications at any time by sending an unsubscribe email as described at the bottom of every Safari Surf Adventures LLC communication.

Links to other websites

Other websites, including those of our partners (links to which appear on SafariSurfSchool.com), have their own privacy policies. When you provide personal information at one of those sites, you are subject to the privacy policy of the operator of that site, not the Safari Surf Adventures LLC privacy policy. We encourage you to read that policy before submitting any personal information.

You should take additional steps to safeguard your personal information online. To learn more about how to protect yourself, visit the Federal Trade Commission website.

Security

Safari Surf Adventures LLC understands the importance of keeping your information secure and confidential. We have implemented policies and procedures designed to help safeguard your information. When you make a purchase, information about your credit card or bank is transmitted using SSL.

Privacy policy update

Our privacy policy is regularly reviewed to make sure we continue to serve the privacy interests of our customers. If our information practices change materially, we will post the policy changes on the privacy page of this website to notify you of these changes. Please check our website periodically for more information on how we use the data we collect.