

# HOW DOES IT WORK?



Let's get something straight. The Sheepoll Show is a weekly 2-hour question-based entertainment show for pubs and bars, but it certainly ain't trivia! Nobody leaves feeling stupid and anybody can walk away a winner.

You don't find one or two members of a team dominating the question-answering, because everyone contributes! In fact, you don't even have teams! The gameplay revolves around banter and debate, and even though individuals submit their own responses, you find there is more cross-table conversation and social interaction than trivia.

Over two rounds, the gameplay is comprised of 15 different segments made up of 28 polls and 4 prize games. Each segment boasts its own quirky sheep-themed cartoon and jingle, as well as its own polls and rules. Unlike trivia, our polls are designed to divide crowds and spark friendly debate. Like: "Would you rather only age from the shoulders up or nipples down?" or "What would be the the coolest way to die?"

The experience is powered by the Sheepoll app, an interactive, real-time data collection platform. Built from the ground up, it simultaneously combines the host controls, the player's responses and the screen-feeds. Despite being really clever, it also features a lot of quirky and cute elements to keep the flow fun and engaging. For example, players have a Baabaatar, an online sheep avatar, that represents them and changes its appearance according to how questions are answered.

Not forgetting the most important people there, The Sheepoll Show features not one, but two hosts - the MC and the DJ. While the MC normally bounces around the room to indulge in audience interaction, the DJ drops fresh tunes and regularly chimes in with their own Statler and Waldorf-style commentary to contrast and oppose the MC. Each poll is humorously debated and dissected by both hosts and audience members under a careful blend of formulated show structure, with a 'let's see what happens and run with it' attitude. Generally, The Sheepoll Show players are quickly absorbed within a whirlwind of witty remarks, ridiculous propaganda and passionate debates amongst friends. It is this atmosphere that makes our little sheep show a truly entertaining, engaging and unique experience.

