

Businesses investing \$1500+ p/a per employee on training average

24%
PROFIT INCREASE

Team training improves engagement by

80% which in turn improves

- Communication
- Motivation
- Productivity & efficiency
- Absentee levels
- Team cohesion
- Employee turnover



Businesses with happy teams outperform other teams by

20%



Happy team → Happy patients

It's **18x** more expensive to get new patients than to keep loyal patients



Practice Owner's Workshop

This 1½ day course helps practice owners accelerate the growth of their practice so they can have more patients, more profit and less stress!

RELEVANT FOR PRACTICE OWNERS

CPD 1½ day, up to 10 CPD hours

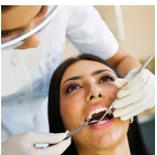


Primespeak Seminar

Increase revenue and case acceptance by communicating optimally and ethically to your patients.

RELEVANT FOR DENTISTS & DAs

CPD 2 days, up to 14 CPD hours



Communications Intensive for Hygienists and OHTs

Get patients to own their oral health problems and book ahead for appointments using targeted communication skills and enhanced systems.

RELEVANT FOR PRACTICE OWNERS & HYGIENISTS

CPD 1 day, up to 7 CPD hours



Power to the Practice Manager

This workshop addresses the changing and expanding role of the Practice Manager. Includes sessions on compliance, people management, business acumen and the patient experience.

RELEVANT FOR THE PRACTICE MANAGER

CPD 1 day, up to 7 CPD hours



Best Practice Phone Skills

Get your front office team covering ALL phone calls to loyal, informed patients.

RELEVANT FOR PRACTICE OWNERS & FRONT OFFICE TEAM

CPD 1 day, up to 7 CPD hours



Infection Prevention & Sterilisation Workshop

Get an update on recent developments in infection prevention in dentistry and refine your practice's understanding of how to implement successful protocols for efficient practice.

RELEVANT FOR THE WHOLE TEAM

CPD ½ day, up to 3.5 CPD hours



Keeping Patients for Life

Did you know it's 18 times more expensive to get new patients than to keep your loyal patients. Get your entire team working together to ensure your patients remain loyal to your practice.

RELEVANT FOR THE WHOLE TEAM

CPD 1 day, up to 7 CPD hours

