# **Cookie Policy**



### WHAT COOKIES ARE

Cookies are small text files that contain information packets stored on the user's computer or mobile device every time he visits a website through a browser. At each subsequent visit, the browser sends these cookies to the website that originated them or to another site.

Cookies allow sites to remember some information to allow the user to browse online quickly and easily, are used for different purposes, have different characteristics.

Cookies can be divided into first-party cookies and third-party cookies.

First-party cookies: they belong to this category when they are installed directly by the operator (editor) of the site you are visiting.

Third-party cookies: they belong to this category when installed on the terminal by a person other than the manager (publisher) of the site the user is visiting.

#### **TYPES OF COOKIES**

#### **TECHNICAL COOKIES**

Technical cookies are those used for the sole purpose of carrying out the transmission of a communication over an electronic communications network, or to the extent strictly necessary for the provider of an information society service explicitly requested by the subscriber or user to provide this service. They are not used for other purposes and are installed by the owner or operator of the website. They can be divided into:

# Session or navigation cookies:

these are cookies that are active only for the reference session, which allow you to temporarily store the information necessary for navigating from one page to another, avoiding having to enter them again. The use of these cookies is strictly limited to the transmission of session identifiers necessary to allow safe and efficient exploration of the site. These cookies are installed only through the Site and do not allow the acquisition of the user's personal identification data. The duration of these cookies is strictly limited to the work session (once the browser is closed they are deleted). For the use of this type of cookies, user consent is not required.

# Cookie analytics:

they are assimilated to technical cookies when they are used directly by the site operator to collect information, in aggregate form, on the number of users and how they visit the site.

This information is used for anonymous statistical analysis in order to improve the use of the site and to make the content more interesting and relevant to the wishes of the user. This type of cookie collects anonymous data on user activity and how it arrived on the site. For the use of this type of cookies, user consent is not required.

# Functionality cookies:

these are cookies used to store customizations chosen by the user, such as, for example, the language. These cookies do not record any type of information that can be traced back to the individual visitor user, they are used to improve the service provided to the user and installed only through the Site.

For the use of this type of cookies, user consent is not required.

#### THIRD PARTY ANALYTICS COOKIES

These cookies are used in order to collect information on the use of the site by users anonymously such as: pages visited, time spent, origins of the traffic of origin, geographical origin, age, gender and interests for the purpose of marketing campaigns. These cookies are sent from third-party domains external to the site.

# COOKIES TO INTEGRATE THIRD PARTY SOFTWARE PRODUCTS AND FUNCTIONS

This type of cookie integrates features developed by third parties within the pages of the site such as icons and preferences expressed in social networks for the purpose of sharing site content or for the use of third-party software services (such as software for generate maps and additional software that offer additional services). These cookies are sent from third-party domains and from partner sites that offer their functionality on the pages of the site

For the use of this type of cookies, user consent is required.

#### **PROFILING COOKIES**

These cookies are used to track the User's browsing on the net and create profiles according to his tastes, habits, choices and preferences. Basically, they are used to send advertising messages and announcements to the User in line with the information relating to it and collected during navigation. Given the particular invasiveness that these files may have in the User's private sphere, the consent of the User is required for the use of profiling cookies.

In this category of cookies there may also be third-party cookies whose information is kept by the third party.

# LIST OF COOKIES USED BY THIS SITE

**CATEGORY: NEEDED** 

These cookies are necessary for the website to function.

TYPE: Technical cookie

To use this website we use the following strictly necessary technical cookies such as: wordpress\_test\_cookie, wordpress\_logged\_in\_, wordpress\_sec, PHPSESSID cookie: google NID, this allows us to be able to integrate the google map relating to our address on the website.

ADDITIONAL COOKIES USED IN THE CASE OF THE "CONTACT FORM":

Name: comment\_author\_codice-univoco (technical cookie / persistent cookie / duration 1 year / Displays the name of the author of a comment)

Name: comment\_author\_email\_code-univocal (technical cookie / persistent cookie / duration 1 year / Display the email of the author of a comment)

Name: comment\_author\_url\_unique-code (technical cookie / persistent cookie / duration 1 year / Display the url of the website of the author of a comment)

HOWEVER, COOKIES ARE NOT USED FOR USER PROFILING, OR OTHER TRACKING METHODS ARE USED.

#### **HOW TO DEACTIVATE COOKIES**

Cookies can be activated and deactivated through your browser. By accepting cookies, the information will be stored and restored in the next navigation. You can block them globally or for some specific sites that you do not want to provide and therefore retain certain information. All modern browsers allow you to change the settings on cookies. These are usually found in the menu of your browser under 'options' or 'preferences'. To understand how to set them, you can consult the following link

# FOR FURTHER INFORMATION PLEASE CONSULT PRIVACY POLICY