

GENERAL INFORMATION*

Lead Area:	Rugby Operations
Lead Policy Title:	Social Media Policy
Policy Reference No:	SA14
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PRINCIPLES

- This policy aims to set a standard of behaviour in relation to the use of social media within the South Australia Rugby Union community.
- Social Media is an area of public comment, and you are as liable for what you say in this sphere, as if the same statement was being made in the media.

SCOPE OF RESPONSIBILITY

This policy applies to the following individuals in the SA Rugby community whether in a paid or voluntary capacity:

- The registered players of SA Rugby participating in teams and competitions conducted by or on behalf of SA Rugby;
- Coaches and Management staff of teams organised by or on behalf of SA Rugby;
- Support personnel with whom the SA Rugby has a formal relationship;
- Registered Referees or other officials of SA Rugby;
- Office bearers, volunteers or other officials of SA Rugby.

INDIVIDUALS' RESPONSIBILITIES

The individuals listed above are expected to show respect to other users of social media, including members of the wider Rugby community. Individuals are also expected to give due respect to the reputation and good name of the South Australian Rugby Union.

When using social media, individuals are expected to ensure that they:

- Respect the rights and confidentiality of others;
- Do not impersonate or falsely represent another person or a club;
- Do not bully, intimidate, abuse, harass or threaten others;
- Do not make defamatory comments;
- Do not use offensive or threatening language or resort to personal abuse towards each other or other members of the SA Rugby Community;

OPERATIONAL POLICY



- Do not post content that is hateful, threatening, pornographic or incites violence against others;
- Do not post content that harms the reputation and good standing of the South Australian Rugby Union or those within its community;

BREACHES

Any posts that contain offensive language or are in breach of this policy will be endeavoured to be removed by SA Rugby. Any individual deemed in breach of this policy will be dealt with in accordance with the SA13 - Code of Conduct Violation Procedure.

DOCUMENTS REQUIRED

- SA13 - Code of Conduct Violation Procedure