

GENERAL INFORMATION*

Lead Area:	Rugby Operations
Lead Policy Title:	Alcohol Policy
Policy Reference No:	SA17
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Date last modified:	30 November 2012

PRINCIPLES

- This policy aims to encourage and promote responsible attitudes and practices to alcohol through leadership and support. Sporting organisations, and individuals covered under this policy have a role to play in helping to promote responsible drinking in society.
- South Australian Rugby Union (SA Rugby) is committed to conducting its activities in a manner that encourages responsible service and consumption of alcohol.
- SA Rugby accepts that it occupies a community leadership position in setting standards for a wide range of social and sporting behaviours.
- Establishing benchmarks for responsible alcohol consumption and reducing the harm associated with the excessive alcohol consumption is in the interested of Rugby Union at all levels and the wider community.
- SA Rugby believes that all people involved in its activities, whether or not in the public arena, should be treated with dignity and respect.
- SA Rugby appreciates that both the organisation and individuals have responsibilities to give effect to responsible service and consumption of alcohol and will support and promote the principles of this policy.

SCOPE OF RESPONSIBILITY

This policy applies to the following individuals whether in a paid or voluntary capacity:

- The registered players of SA Rugby participating in teams and competitions conducted by or on behalf of SA Rugby;
- Accredited Coaches and Assistant Coaches of teams organised by or on behalf of SA Rugby;
- Support personnel with whom the SA Rugby has a formal relationship;
- Registered Referees or other officials of SA Rugby;
- Office bearers, volunteers or other officials of SA Rugby.

Furthermore, SA Rugby will encourage others who have an association with SA Rugby, such as members and affiliates, to support this policy.

ORGANISATION RESPONSIBILITIES

SA Rugby will play its part by:

- Not allowing individuals to participate in any sporting activities expressly sanctioned by SA Rugby if they are consuming alcohol or under the influence of alcohol;

- Not encouraging the promotion of service of alcohol in and around competition areas at underage events expressly sanctioned by SA Rugby;
- Using its best endeavours to ensure that food and low alcohol and non-alcoholic drinks are available at any activity held or expressly sanctioned by SA Rugby where alcohol will be served;
- Encouraging responsible alcohol practices as well as being mutually supportive of individuals under this policy, including providing support for individuals seeking assistance on alcohol related matters;
- Ensuring that, where alcohol products are used as prizes/rewards, they are used in a responsible and appropriate manner;
- Complying with the new mandatory general code of conduct (commencing 1st July 2012) and all South Australian liquor licensing laws regarding the responsible service of alcohol.
<http://www.legislation.sa.gov.au/LZ/C/A/LIQUOR%20LICENSING%20ACT%201997/2004.03.24/1997.65.PDF>. Further information on the new code of conduct will be updated in this policy.
- Referring any alleged breaches of this policy to the SA Rugby Code of Conduct Committee for investigation.

CLUB REPONSIBILITIES

All Clubs will play their part by *not*:

- Promoting, organising or conducting drinking competitions that involve rapid and/or excessive consumption of alcohol;
- Serving patrons alcohol, participating in drinking games or displaying “honour boards” which show patrons’ names and the quantity of liquor consumed over a period of time such as “100 Pints Club” or “Beer Legends” or similar
- Providing “all you can drink” admission charges
- Providing unlimited liquor over a period of time for a set price, except in relation to functions pre-booked at least 7 days prior to the date of the function and at which food is provided
- Conducting discriminatory promotions or practices such as free or cheaper liquor for a class of persons
- Promoting practices that may encourage the rapid and excessive consumption of alcoholic drinks such as ‘laybacks’
- Conducting ‘two for one’ or ‘free’ liquor promotions other than where liquor is supplied by way of sample
- Serving alcoholic beverages in a container which cannot remain upright on a table or other flat surface without support, such as a test tube
- Conducting ‘happy hours’ or similar reduced price alcohol promotions before 3.00pm or after 9.00pm on any day
- Conducting ‘happy hours’ or similar reduced price alcohol promotions for more than one 2 hour period in a 24 hour period (food and free drinking water must be available to patrons during this period)
- Engaging in a lottery, competition, game or other activity that offers a person a reward if the person is required to purchase more than one standard drink on any one day to win the reward; and/or where

prizes of alcoholic drinks are awarded which involve their consumption in the premises.

Furthermore, the Club is responsible for:

- In the first instance, policing all the above mentioned activities*
- Informing SA Rugby of any alcohol-related issues by submitting an SA Rugby Code of Conduct Report Form - <http://www.sarugby.com.au/documents/20110418CodeofConductViolationNotification.pdf>
- Ensuring that relevant members of the Club attend all compulsory education sessions held by SA Rugby in relation to Alcohol Management.
- In conjunction with the Good Sports Program* developing a written Club policy that addresses:
 - Bar Management
 - Responsible Service of Alcohol
 - Underage drinking
 - Alcohol alternatives
 - Food options
 - Safe transport
 - Smoke-free
 - Club trips
 - Members representing their Club at all times
 - Non-compliance
 - Promotion of policy
 - Policy review
 - Post-Season celebration

*Should the action taken by the Club not be deemed adequate by the SA Rugby Code of Conduct Committee, the matter will be referred to an SA Rugby Code of Conduct hearing.

NOTE: Best practice policy templates are provided to clubs as they progress through the FREE Good Sports accreditation program. Clubs can register for Good Sports accreditation online via: www.goodsports.com.au

INDIVIDUAL RESPONSIBILITIES

SA Rugby expects that individuals covered under this policy and undertaking activities associated with Rugby Union shall at all times where there is alcohol usage:

- Behave in a dignified and professional manner that promotes and upholds standards of integrity, dignity and professionalism;
- Act as role models for their Club/team and Rugby Union;
- Not put themselves, Club/team mates nor the general public at risk of serious physical and social harm;
- Accept that they are responsible and accountable for the choices they make and the consequences of these choices;

OPERATIONAL POLICY



- Assist their Club/team mates and others covered under this policy if they have had too much to drink; and
- Take reasonable action to both prevent alcohol problems and address any alcohol-related issues as they emerge;
- Inform SA Rugby of any alcohol-related issues by submitting an SA Rugby Code of Conduct Report Form - <http://www.sarugby.com.au/documents/20110418CodeofConductViolationNotification.pdf>