



## WE HAVE YOUR DATA...

...**but don't worry!** We, the LiveArea Marketing Team, are putting you in the driving seat. We are emailing you today as we would like you to confirm you still want to continue to hear from us.

Please read below to see how we will communicate with you as well as protect your data and **DON'T FORGET TO SUBSCRIBE.**

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## FIRSTLY, WHO WE ARE

LiveArea is an award-winning global commerce services provider, delivering solutions and services in four key areas: Strategy - Design - Technology - Digital Marketing.

For more than 2 decades, we have helped world-class organisations transform and grow their online businesses through the design and implementation of hundreds of highly complex commerce solutions and award-winning creative design and user experience engagements. Our hand-picked team of 1,000+ talented digital commerce experts covers multiple continents and a range of disciplines to help brands bloom and grow.

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## MORE POWER TO YOU

We respect you and care about your rights. **Your data is exactly that, yours!** We are compliant with all data protection regulations, as such we will store your data and use it for marketing communications **ONLY** if you are happy for us to do that.

The information we collect is **essential** for us to communicate with you in a **meaningful way** – your name, email address, company, job title and lastly the country you reside in. Your data will be stored securely and reviewed every 6 months to ensure we are keeping only relevant information.

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## HOW WE WILL USE YOUR DATA

As LiveArea we will use your data for communication about:

- Industry insights and trends
- News on tradeshow, events, webinars and conferences
- Any important changes to our organisation

We promise to keep your data safe and we will **NEVER** share your information with any third party.

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## IT'S UP TO YOU TO DECIDE

In light of the new General Data Protection Regulation coming into effect on the 25th May 2018 we are ensuring all our contacts want to continue to hear from us. Please confirm your subscription with us by registering through the button below.

If at any time down the road you change your mind you can easily unsubscribe from our list. Our emails will **ALWAYS** include an unsubscribe option.

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To continue to hear from the LiveArea Marketing Team please confirm here:

**CONFIRM YOUR SUBSCRIPTION HERE**

If you have any questions please **email us**.

