

## **BRLlNT II DESIGN INTERN**

### **Time requirement:**

16 hours per week (minimum)

### **Salary:**

\$15/hr (undergraduate students)

\$17/hr (graduate students)

### **Reports to:**

Senior Designer

BrlInt's internship is a hands-on learning-by-doing experience. We value quality, design, and creativity, so we only offer limited, paid internship experiences.

As an integral member of the BrlInt design team, we will train you in our process and assign a broad range of client-facing projects. Our culture is one of continuous learning and growth so expect to be challenged, attend events, and get out of your comfort zone. We have fun, but we also push ourselves to be better every day.

By the end of this internship, you will have gained the experience of working at a fast-paced creative agency and collaborating with a diverse group of marketers and designers to make ideas come to life.

### **Requirements:**

- This internship is open to undergraduate students entering or in their final year of a design program and students in a graduate (or similar degree) design program
- Must be able to work in our office during internship hours (laptop is provided)
- Must have completed at least one previous internship or equivalent real-world experience in a design capacity
- Excellent communication skills
- Ability to think creatively and innovatively
- Familiarity with designing for social media, email, and other digital communication tools preferred but not required
- Adept at Adobe Creative Suite and other professional design tools, which may include (but are not required):
  - Photoshop
  - Illustrator
  - InDesign
  - After Effects / Premiere
  - Sketch / similar UI design platform
  - InVision / Anima or similar prototyping software
- Ability to work with a team and implement feedback accurately and effectively

- Stays up-to-date with current design trends and eager to learn new technologies and methodologies in design (bonus: marketing!)

**You'll Love It Here If:**

- You're organized, focused, and communicative.
- You are curious and open to new ideas. You are constantly reading, listening, and watching the world around you for inspiration and guidance.
- You welcome feedback and strive to always be improving.
- You're committed to creating work that's f\*cking brilliant.

**Responsibilities include (but not limited to):**

- Researching and developing mood boards
- Designing digital and print marketing resources, including social media assets, emails, posters, print collateral, etc.
- Editing photo and video assets
- Implementing existing branding into print and digital materials
- Working with creative team to design:
  - Websites and user experience
  - Branding
  - Marketing campaigns
- Collaborating on internal Brllnt brand assets and content creation
- Attending weekly staff meetings. Interns will present a culminating project or presentation of their internship experience at the end of the summer
- Analyzing creative effectiveness of marketing efforts
- Developing an understanding of clients and collaborate during team brainstorm (we want to hear YOUR ideas!)

**ETC.**

At Brllnt, we believe in the ever-changing, the ever-evolving, and the ever-growing—both for our clients in design and marketing, and for each of our team members. As part of our team, we will encourage you to pursue your interests, contribute to brainstorming sessions, and expand your role and responsibilities to fit your growth.

We will have a midterm performance review where we will discuss strengths, areas for improvement, and growth opportunities. At the end of your internship, we'll review and celebrate your successes and identify areas for continued learning. You will be asked to write a blog post reflecting on your experience, deep-diving into something you learned, or presenting a project for the world to see.