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## SPEAKER KIT

**SAM CAUCCI**  
CEO & FOUNDER, 1HUDDLE

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“People power our workforce.”

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# PAST SPEAKING ENGAGEMENTS



“The workforce is different today.”

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# “The workforce is different.”

### **The American Chamber of Commerce Jordan - MENA Conference**

“How Global Approach to Workforce Training is Changing”  
(Amman, Jordan) - 2018

**China Global Ministry of Sport Symposium**  
“Workforce of Tomorrow” (Beijing, China) – 2012

**National Strength & Conditioning Association**  
“Designing your Sales Strategy: A Sales Coaching Session” (Las Vegas, NV) – 2013

**Street & Smith's Sports Business Journal - Ticketing Symposium**  
“The Sales Game: Sales Training Developed for the Millennial Generation” (Pittsburgh, PA) – 2014

**American Hockey Annual Convention**  
“Closing the Skills Gap” (Hershey, PA) – 2014

**Barcelona Workforce Summit**  
“Training Tomorrow's Employees” (Barcelona, Spain) – 2015

**Athletic Business Conference 2014**  
“Selling in the Millennial Generation” (Orlando, FL) – 2015

**National Sports Forum**  
“Closing the Skills Gap” (Cincinnati, OH) – 2015

**Association of Luxury Suites Directors Annual Conference**  
“Gamification: Training That Sticks” (Pittsburgh, PA) – 2016

**Sports Industry Networking Conference**  
“Marketing Roundtable” (Washington, DC) – 2016

**500 Startups Demo Day**  
“Gamification of Training” (Mountain View, CA) – 2016

**Hand and Stone Franchise Network National Convention**  
“Gamification: Training That Sticks” (Philadelphia, PA) – 2016

**DisruptHR**  
“Games that Work” (New York, NY) – 2017

**International Business Conference**  
“Millennial Skill Gap” (Tampa, FL) – 2017

**American Association of Inside Sales Professionals**  
“Gamification of Training” (Chicago, IL) – 2017

**Association of Luxury Suites Directors Annual Conference**  
“Successful Teams and F & B Dynamic” (Atlanta, GA) – 2018

**World Football Summit**  
“How to Use Gamification to Motivate, Engage, and Prepare Our New Workforce” (Madrid, Spain) – 2018

### **International Franchise Association Annual Convention**

“How to Use Gamification to Motivate, Upskill, and Engage Today's Workforce” (Las Vegas, NV) - 2019

**Association of Luxury Suites Directors International Annual Conference**  
“How to Connect, Motivate, and Engage Our New Workforce” (London, England) – 2018

**Multi-Unit Franchising Conference**  
“How to Train and Retain Top Talent” (Las Vegas, NV) – 2019

**Footwear Executive Summit**  
“How to Make Retail Reps Better with Technology and Games” (Washington, D.C) – 2019

**Digital Dealer**  
“How to Use Gamification to Motivate, Upskill, and Engage Today's Workforce” (Orlando, FL) – 2019

**CampaignTech East**  
“Benefits of Gamification in Political Advocacy” (Washington, D.C.) – 2019

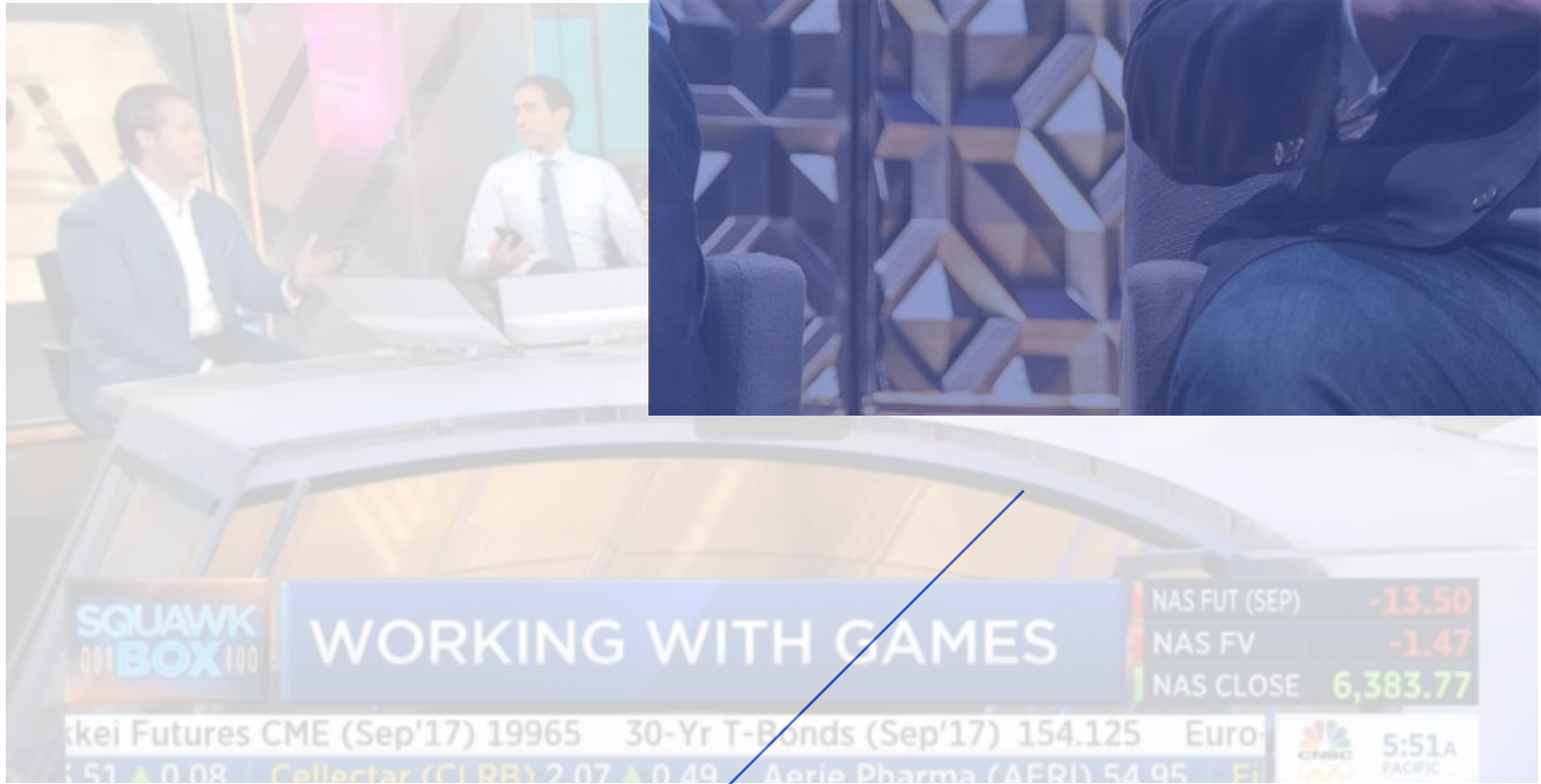
**Advocacy Tech**  
“Benefits of Gamification in Political Advocacy” (Washington, D.C.) – 2019

**Israel Education Summit**  
“How Companies are Using the Power of Games to Onboard, Upskill, and Fire Up Today's Workforce” (Tel Aviv, Israel) – 2019



SAM CAUCCI & 1HUDDLE

# MEDIA HIGHLIGHTS



“Jobs today are changing faster than ever before.”

## **MEDIA HIGHLIGHTS**

“Jobs are changing faster than ever before.”

[CNBC Squawk Box](#) with Mr. Wonderful talking gamification of training.

[Fox News](#) response to the State of the Union Address by President Obama.

[Bloomberg Radio](#) on how games make training retail workers more approachable.

[China Global TV](#) response to the U.S. Jobs Report.

[Stage One Startup](#) podcast talking starting a company and building a product.

[Yahoo! Finance](#) on gamification, jobs, and the future of work.



SAM CAUCCI

# POPULAR SPEAKING TOPICS



“Training today is missing the mark. You can’t expect to prepare a 21<sup>st</sup> century workforce using tools from the 1990s.”

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“Training today is missing the mark. You can’t expect to prepare a 21<sup>st</sup> century workforce using tools from the 1990s.”

**Gamification:** How to Make Training Stick with Gamification

**Jobs That Stick:** Why today's workers are not ready for jobs today.

**Out of the Stone Age:** Building a Sales Training Program for Tomorrow's Workforce

**Closing the Millennial Skills Gap:** How to Connect, Engage and Motivate our New Workforce

**Upskill, Sell More:** Why the same old training will not close the skills gap facing sales & service reps today



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Book Sam for your event.  
Email [pr@1huddle.co](mailto:pr@1huddle.co) today.

