

## Corazon del Barrio 40th Year Celebration Awards of Excellence Fundraising Gala

### Sponsorship Opportunities

#### **Awards in Excellence Sponsor: \$1,000**

1 ticket to the Gala event.

Listing as a sponsor on MCCLA website (33,000 annual visits).

1 VIP pass to all MCCLA 2017 events.

Name listing in the event program.

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#### **Friendship / Amistad Sponsor: \$2,500**

Two tickets to the event.

Listing as a sponsor on MCCLA website (33,000 annual visits).

1 VIP pass to all MCCLA 2017 events.

Prominent name listing in the event program.

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#### **Artisan/ Artesano Sponsor: \$5,000**

Four tickets to the Gala event.

Prominent name listing in the event program.

Listing as a sponsor on MCCLA website (33,000 annual visits)

2 VIP passes to all MCCLA 2017 events.

1/2 page black and white ad or personal message in the event program.

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#### **Visionary / Visionario Sponsor: \$10,000**

Six tickets to the Gala event.

Prominent name listing in program.

Logo display in the program recognizing your sponsorship.

4 VIP passes to all MCCLA 2017 events.

Full -page black and white ad or personal message in the event program.

Listing as a sponsor on MCCLA website (33,000 annual visits)

Mention in social media Facebook (13.294 followers) and Twitter

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#### **Ocelotl / Jaguar Sponsor: \$25,000**

Ten tickets to the Gala event.

Prominent name listing in program.

Listing as a sponsor on MCCLA website (33,000 annual visits)

Logo display in the program recognizing your sponsorship.

Full -page color ad or personal message in the event program.

Prominent logo/acknowledgement at the event.

Distinctive concert-related acknowledgement on all concert publicity.

6 VIP passes to all MCCLA events.

Sponsorship acknowledgment on our special video presentation in our lobby.

Full -page color ad in the 40th Anniversary commemorative magazine.

Banner on the MCCLA web-page.

Special mention in social media Facebook (13.294 followers) and Twitter