



SANDRA D'SOUZA

**SUCCESSFUL ENTREPRENEUR.
AUTHOR. SMALL BUSINESS CHAMPION**

Sandra D'Souza is a successful entrepreneur, small business champion, and author of best-selling book "Social Media for Baby Boomers: How to translate your decades of knowledge and experience into social influence." A qualified accountant and passionate entrepreneur, Sandra mentors small businesses and advocates for women to thrive in a digital age.



HER.NETWORK



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PAST WORK

A strong advocate for female entrepreneurs and aware of the barriers women encounter when seeking funding to expand their small businesses, Sandra established Her.Network. This unique forum offers entrepreneurial women in Australia unprecedented access to funding from venture capitalists and valuable mentorship.

As a qualified accountant, Sandra provided strategic direction in creative and tech industries for over twenty years before taking the plunge and launching her own business, Curate Bee Digital in 2012. With offices in Singapore and Australia, Curate Bee supports commercial, government and tertiary education clients in Asia, Australia and New Zealand and offers a unique suite of digital marketing services. In August 2018, Curate Bee was acquired by Hive Group Inc.

As a regular contributor to business publications and speaker at industry events, Sandra is widely regarded as a thought leader for small business success.



TESTIMONIALS

Sandra is always the ever friendly and lovely person you would want to approach for any advice on digital marketing for small businesses, and her strength in facing challenges proves to be a greater inspiration to all in life. Thanks Sandra!

Yileen Koh, Marketing & Client Relations
Manager
Singapore

I came to Sandra seeking advice regarding capital for my startup. She had a wealth of knowledge and practical ideas that enabled me to consider a variety of strategies going forward for my business.

Deborah Fairfull, Founder and CEO
Australia