



timesunion.com TRAFFIC STATISTICS

Monthly page views 14,439,137
 Monthly unique sessions 5,233,075
 Source: Google Analytics
 (Feb 1 to July 31, 2020)

Leading Audience

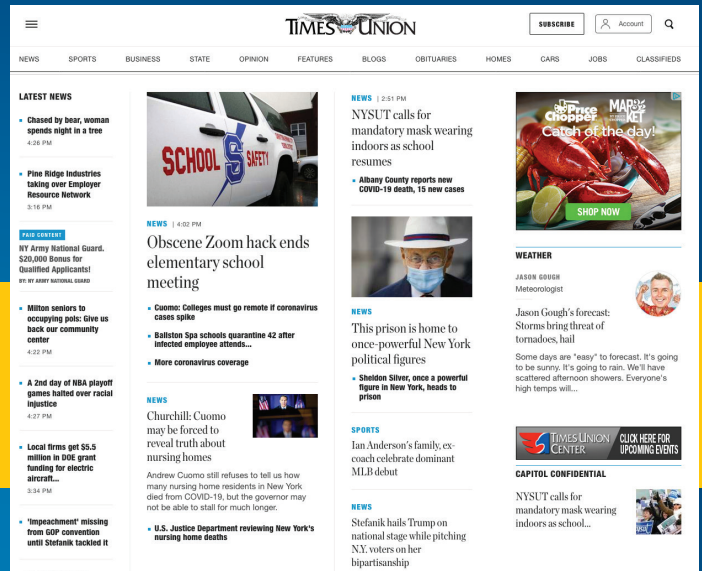
Did you know that Timesunion.com is the #1 local media website in the Capital Region?

Website	Audience
Timesunion.com	238,704
CBS6Albany.com	172,002
News10.com	204,293
Saratogian.com	27,401
DailyGazette.com	65,420
Spectrum News	147,479
TroyRecord.com	28,914
WNYT.com	207,706

Audience: Unique adult visitors within 30 days

Base: Albany-Schenectady-Troy MSA

Source: Nielsen Scarborough. Albany-Schenectady-Troy DMA. 2020. R1. (Jan 2019 – Feb 2020)



Monthly Page Views by Section

Home page	2,979,268
News	5,688,569
Entertainment	295,717
Business	476,290
Sports	362,970
Living	18,535
Weather	6,635
Real Estate/Home	1,756,394
Jobs	4,498
Auto	6,657

Popular Sub-sections

Local news	436,501
Obits	931,448
Cap Con	100,221
Table Hopping	161,930
Just Kristi	100,021

Source: Google Analytics
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