

# EMPLOYMENT FIRST: THE BRIDGE TO INCLUSIVE COMMUNITIES



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Bridging Exhibitors  
and Sponsors  
To Promising  
Opportunities.

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## **2017 APSE National Conference**

Portland, Oregon

The City of Bridges

June 20-22, 2017

PreConference: June 19, 2017

Students & Families for APSE:

June 19, 2017



## Exhibit at the APSE National Conference, the world's largest event for integrated employment for individuals with disabilities.

Approximately only 34.7% of people with disabilities ages 16-64 are employed. Tap into this tremendous potential by exhibiting at the APSE National Conference. Here's where you'll connect with more than 1,000 key influencers and stakeholders eager for the products, technologies and solutions that will position them for success in an increasingly competitive environment.

## Reach the right people in the right place.

The Association of People Supporting Employment First (APSE) is the only national membership association focused exclusively on integrated employment. Our members and conference attendees are the very individuals and organizations impacted by Employment First—people with disabilities and their families, service providers, universities, rehabilitation counselors and state agency personnel. Many are from organizations that are transitioning to a supported business model and want training, services and products that will align their company with the needs of their employees as well as meet federally mandated employment requirements.

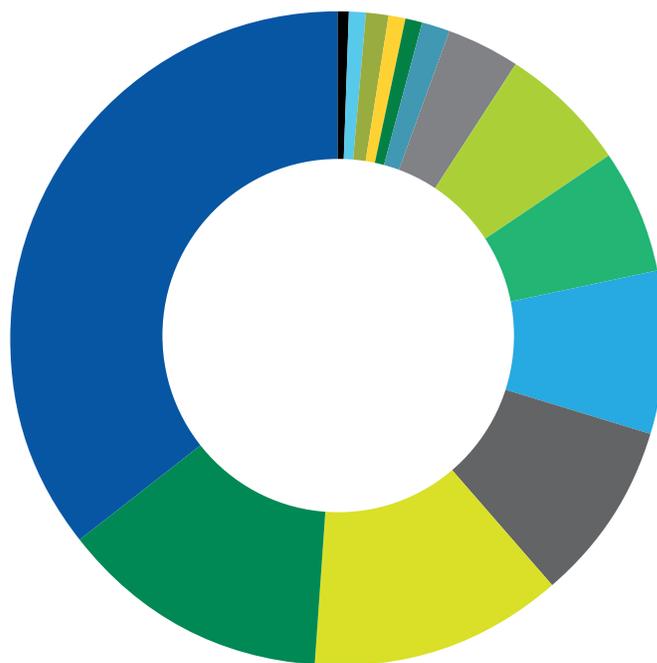
### Attendees are looking for:

- Managed care health plans
- Financial planners
- Banking solutions
- Job coaches
- Employment service/ support providers
- Technology (AV/media)
- Assisted technology products & services
- Transportation services
- Home modification services
- Diversity hiring best practices
- Family supports
- Transition and post-secondary opportunities
- Vocational rehab products and services
- Online training
- Software

### ATTENDEE BREAKDOWN

## 2016 NATIONAL APSE CONFERENCE ATTENDEES:

40%	Employment Support Professional	4%	University Personnel
15%	Case Manager	1.7%	Veterans Affairs Personnel
14%	Vocational Rehabilitation Counselors	1%	College/University Student
10%	Self Advocate	1%	Developmental Disability Council Personnel
9%	High School Transition Personnel	1%	Federal Government Personnel
7%	Disability Organization Advocacy Personnel	1%	Mental Health State Agency Personnel
7%	Family Member of a Self Advocate	0.5%	Employer Non-Employment Agency





## WORKFORCE GROWTH

34.7%

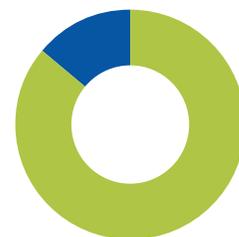
Nationally, 34.7 percent of people aged 16 to 64 years with a disability were employed in 2009 (census.gov)

- Persons with disabilities experience the highest rates of poverty of any other subcategory of Americans (28.2% in 2015)
- It is estimated that SSI annual payments will reach over \$1 trillion by 2018

18.4%

Households headed by individuals with disabilities are unbanked at a rate of 18.4% (2013 FDIC Report)

### SPENDING POWER:



- 52 million people with disabilities in the U.S.
- 2016 U.S. population (census.gov)

# MAXIMIZE YOUR PRESENCE WITH AN APSE NATIONAL CONFERENCE SPONSORSHIP AND/OR EXHIBITING BOOTH

We offer a broad selection of sponsorship choices to fit any budget. Choose from one of the many offerings below, or contact Macey Chovaz at 301-279-0060 or [macey@apse.org](mailto:macey@apse.org) to discuss custom sponsorship opportunities.

## GET STARTED WITH AN APSE NATIONAL CONFERENCE EXHIBITOR PACKAGE: \$1,000

You can be part of the growing movement and increasingly competitive environment by showcasing your ideas, tools, solutions and technologies that empower attendees to go directly to their businesses, homes and communities and transform lives. Come ready to network and grow.

1. Skirted table with two chairs
2. Two full conference registrations
3. Exclusive hours with attendees
4. One-time use of the attendee list
5. Recognition in pre/post conference advertising including *APSE Connections*, website, e-mail communications and printed program guide
6. Complimentary breakfast for two days
7. Complimentary WiFi



## SUPPORTED ENTREPRENEUR OPPORTUNITIES\* PACKAGE: \$150

1. One conference registration
2. Opportunity for one person to attend the networking luncheon on each day of the event
3. Event signage

*\* This exhibiting option is for people with disabilities who own their own business. One additional lunch opportunity will be provided each day for a support person if needed.*



SECURE YOUR SPONSORSHIP & EXHIBITING OPPORTUNITIES NOW BY VISITING:  
[APSE.org/2017-national-conference](http://APSE.org/2017-national-conference)

# APSE NATIONAL EVENT SPONSORSHIP BENEFITS

## BACK BY POPULAR DEMAND:

This year, we are bringing back our extended time between sessions and extended lunch break on Tuesday plus our luncheon on Wednesday to provide more time for networking opportunities.

## SPONSORSHIP LEVELS:

Partner Level  
\$25,000+



Gold  
\$10,000



Silver  
\$5,000



APSE Supporter  
\$2,500



Contributor  
<\$2,500



APSE Sponsor Benefits	Partner Level \$25,000+	Gold \$10,000	Silver \$5,000	Supporter \$2,500	Contributor <\$2,500
Presentation in breakout session	X	-	-	-	-
Luncheon Sponsorship	X	X	-	-	-
Exclusive press release sent by APSE	X	X	-	-	-
One-time use of attendee mailing list	X	X	X	-	-
Signage at Sponsorship Level throughout the event	Logo	Logo	Logo	Listing	Listing
Sponsorship of Self-Advocate or Family Member	7	4	2	1	0
Recognition within sessions	X	X	X	Listing	Lising
# APSE memberships	6	4	2	-	-
Ad in program guide	Full Page	Full Page	1/2 Page	1/4 Page	-
Recognition in <i>APSE Connections</i>	X	X	X	X	X
Recognition in pre/post show e-mail communications	X	X	X	X	X
Bag insert (produced by sponsor)	X	X	X	X	X
Company listing & recognition in event program guide & website	X	X	X	X	X
Company social media link on event social media networks	X	X	X	-	-

## ➔ GAIN GREATER ROI WITH ADDITIONAL SPONSORSHIP OPPORTUNITIES:

- Bag insert \$350
- 1/4 page ad \$350
- Refreshment break \$2,500
- Continental breakfast \$3,000



## PRIME SPACE WILL GO QUICKLY. RESERVE YOURS NOW.

If you have questions about exhibiting and/or sponsoring the National Conference please contact Macey Chovaz at 301-279-0060 or [macey@apse.org](mailto:macey@apse.org).



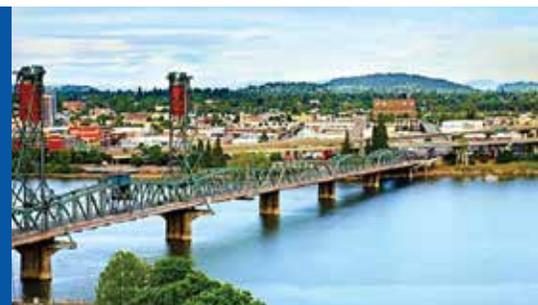
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## ENJOY THE PERFECT SETTING FOR SUCCESS.

Newly reimagined, the **Portland Marriott Downtown Waterfront** is a destination in itself. With nearly 39,000 square feet of event space and

an ideal location close to top attractions, the hotel provides a beautiful backdrop along the Willamette River for the APSE National Conference.



**BOOK YOUR ROOM NOW BY VISITING:**

[aws.passkey.com/event/16384043/owner/3508/home](http://aws.passkey.com/event/16384043/owner/3508/home)