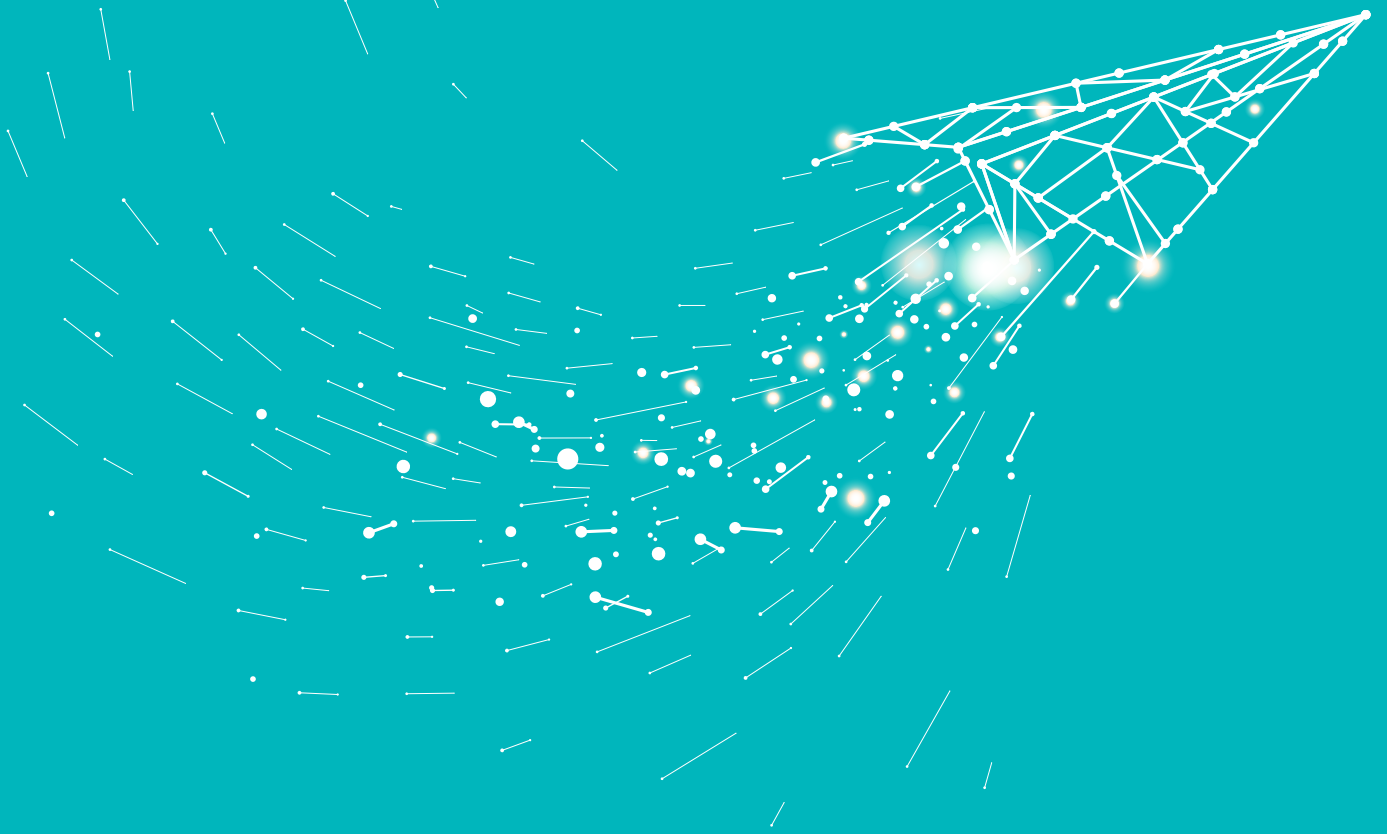


*canfitpro*<sup>TM</sup>

**GAIN LEADS  
INCREASE SALES  
BUILD BRAND AWARENESS**  
in the Canadian Fitness Industry

**MARKETING  
SOLUTIONS  
GUIDE 2019**





# CONTENT

**About canfitpro**  
PAGE 3

**canfitpro MAGAZINE**  
PAGE 4-5

**DIGITAL COMMUNICATIONS**  
PAGE 6-8

**WORLD FITNESS EXPO**  
PAGE 9-14



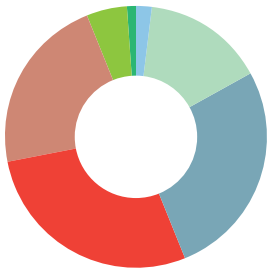
canfitpro is the largest provider of education in the Canadian Fitness Industry. Founded in 1993, canfitpro delivers accessible, quality education, certifications, conferences and expos to membership professionals, health club operators, industry suppliers and fitness consumers.

## OUR PURPOSE

# INSPIRE HEALTHY LIVING THROUGH FITNESS EDUCATION.

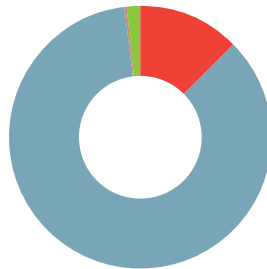
### AGE

- 15% 25-34
- 27% 35-44
- 28% 45-54
- 22% 55-64



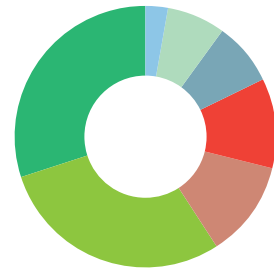
### GENDER

- 12.7% Male
- 85.5% Female
- 0.4% Self-Describe
- 1.4% Prefer not to say



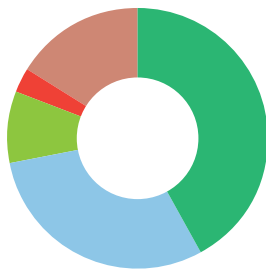
### HOUSEHOLD INCOME

- 8% 35-49,999
- 11% 50-74,999
- 12% 75-99,999
- 29% Over \$100,000



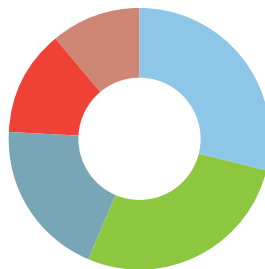
### CURRENT ROLE IN THE FITNESS INDUSTRY

- 42% Group Fitness Instructor
- 30% Personal Trainer
- 9% Fitness Facility Management or Owner
- 3% Allied Health Professional
- 16% Other



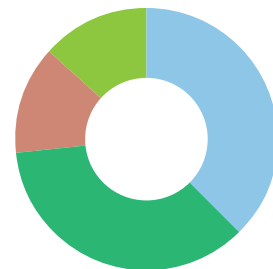
### YEARS IN THE FITNESS INDUSTRY

- 24% 10-19 Years
- 23% 20+ Years
- 16% 5-9 Years
- 11% 2-3 Years
- 9% 4-5 Years



### HIGHEST LEVEL OF EDUCATION

- 37% College Diploma/ Certificate
- 35% Undergraduate Degree
- 13% Graduate Degree
- 13% High School Diploma/ equivalent



22,000+ Facebook page likes

6,000+ Instagram followers

9,000+ Twitter followers

# MAGAZINE

## EDITORIAL LINE UP

- Distributed by mail - 20,000**
- Professional Members
  - Business Members
- Distributed Online - 22,000**
- canfitpro PRO TRAINERS
  - Presenters
  - Volunteers

## 2019 AD DATES

Issue	Booking	Materials	Release
Jan/Feb	Sept 12, 2018	Nov 7, 2018	Dec. 17, 2018
Mar/Apr	Nov 14, 2018	Feb. 18, 2019	Feb. 25, 2019
May/June	Jan 9, 2019	Mar 6, 2019	Apr. 22, 2019
July/Aug	Mar 13, 2019	Apr. 15, 2018	Jun. 24, 2019
Sept/Oct	May 8, 2019	Jul 3, 2019	Aug. 26, 2019
Nov/Dec	July 10, 2019	Sept 4, 2019	Oct. 28, 2019

## EDITORIAL THEMES AND CONTENT

In general, the tone of canfitpro Magazine is energetic, confident and authentic. The content is educational as well as useable and down-to-earth. Our themes for the upcoming issues are listed below:

- |              |                               |              |  |
|--------------|-------------------------------|--------------|--|
| Jan/Feb 2019 | <b>Motivation/Inspiration</b> | Jul/Aug 2019 | <b>Fall/Winter Conditioning</b>                                |
| Mar/Apr 2019 | <b>Outdoor Training</b>       | Sep/Oct 2019 | <b>Mind/Body</b>   |
| May/Jun 2019 | <b>World Fitness Expo</b>     | Nov/Dec 2019 | <b>Holidays</b> (Nutrition, Stress Management, New Year Goals) |

## PRODUCTION PROCESS

- Printing** • High speed, web offset lithography at resolution of 300dpi/150dpi
- Binding** • Perfect bound Magazine Trim Size 7.875" x 10.75"
- Acceptable File Formats** • EPS, TIFF, PDF (All saved with 300 dpi)
- Submission** • email to [magazine@canfitpro.com](mailto:magazine@canfitpro.com)



# MAGAZINE

canfitpro Magazine is the largest magazine of its kind in Canada and the leading resource for fitness professionals and club owners. canfitpro Magazine is distributed six times per year to our 20,000+ members across Canada and around the world.

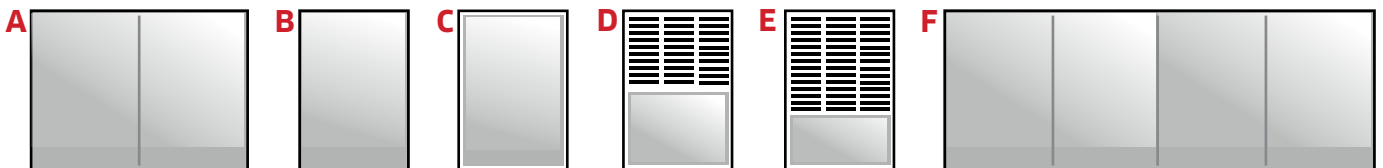
## ADVERTISING RATES & SPECS

Colour	1-2x	3-4x	5-6x
Full Page	\$2,500.00	\$2,350.00	\$2,174.00
1/2 Page Horizontal	\$1,525.00	\$1,420.00	\$1,330.00
1/3 Page Horizontal	\$1,090.00	\$1,000.00	\$930.00
2 Page Spread	\$4,715.00	\$4,420.00	\$4,090.00
4 Page Spread	Contact your account manager for a quote		
Polybag	Contact your account manager for a quote		

All prices subject to 13% HST.

Ad Sizes		Width	Height
A	2 Page Spread*	16.25"	10.875"
B	Full Page*	8.125"	10.875"
C	Full Page (Non-bleed-live area)	7"	10"
D	1/2 Page Horizontal	7"	4.875"
E	1/3 Page Horizontal	7"	3.5"
F	4 Page Spread*	Contact your account manager	

\*Please add 0.20" trim allowance left/right and top/bottom.



## PREMIUM LOCATIONS

Inside Front Cover	\$3,150
Inside Back Cover	\$3,025
Outside Back Cover	\$3,225
Other Special Positions	Add 20% to all rates



# DIGITAL COMMUNICATIONS





Drive professional informed customers to your products and services by placing your ads on canfitpro.com. Reach fitness professionals who view our website as their primary source for industry relevant content.

Ad Location	Impressions per Month	Size	Price
ROS	Average 50,000	1000px X 150px	\$1,035

## NEWSLETTER ADS

Use newsletters to target your best prospects!

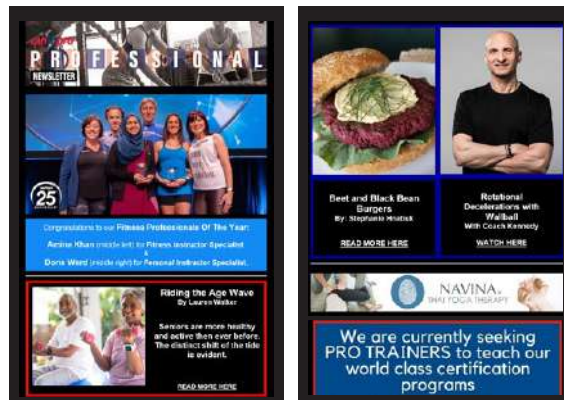
Promote your brand, build awareness and introduce a new product. Ads are linked directly to your company website, providing opportunities to connect directly with our members. To ensure that your advertising is channelled to your target market, learn more about our two regular newsletters.

## FITNESS PROFESSIONAL NEWSLETTER

This monthly online publication is sent out to our professional members who work in the fitness industry. **Sent to over 40,000 professional members.**

Ad Location	Price
Leader Board	\$1,040.00

All prices subject to 13% HST.



## CONSUMER NEWSLETTER

This monthly online publication is sent to our consumer members, who have a general interest in health and fitness, and regularly read consumer fitness magazines. **Sent to 3,500 consumer members.**

Ad Location	Price
Leader Board	\$450.00

All prices subject to 13% HST.



# PROMOTIONAL E-BLASTS

Get your message into the inbox of fitness leaders and professionals in Canada! Take advantage of this opportunity to target fitness professionals and advertise your product, service or promotion.

Target your message by province or GTA area

\$150 CPM with min. purchase 10,000

All prices subject to 13% HST.

## Promotional e-Blast Guidelines:

- Must be in line with canfitpro submission and branding guidelines
- Artwork is created and submitted by you three weeks prior to release date
- Provide URL and subject line upon artwork approval
- All artwork is subject to canfitpro approval
- 600w x 1200h in JPEG or PNG



# ADVERTISING BUNDLES

## "THE RIGHT FIT" BUNDLE

- Two (2) Half Page Magazine Ads
- Two (2) Dedicated e-Blasts
- One (1) Leader Board on canfitpro.com

Cost \$6,000 (Value \$7,085)

## PRINT BUNDLE

- One (1) Full Page Ad
- Two (2) 1/3 Page Ads

Cost: \$3,750 (Value \$4,680)

## PREMIUM PRINT BUNDLE

- Six (6) Full Page Ads
- One (1) Full Page in a Professional Brochure
- One (1) Full Page in a Onsite Guide and Coupons

Cost \$13,575 (Value \$16,969)

## DIGITAL BUNDLE

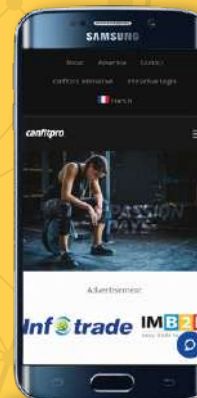
- One (1) Leader Board Ad on canfitpro.com
- One (1) Dedicated e-Blast

Cost \$2,000 (Value \$2,535)

## PREMIUM DIGITAL BUNDLE

- Two (2) Promotional e-Blasts
- One (1) Leader Board Ad on canfitpro.com
- One (1) Leader Board in Professional Newsletter

Cost \$4,000 (Value \$5,075)





# canfitpro™ WORLD FITNESS EXPO



*Metro Toronto Convention Centre  
August 16-17 • 2019*



# WORLD FITNESS EXPO PROFESSIONAL BROCHURE

The Professional Brochure provides an indepth look at the full event including intensive workshops, sessions, specialty tracks, special events, hotel/travel, onsite information and registration.

	Ad Location	Price	Specifications
A	Full Page Inside Back Cover*	\$3,250.00	8.125" x 10.875"
B	Full Page Outside Back Cover*	\$3,450.00	8.125" x 10.875"
C	Full Page*	\$2,725.00	8.125" x 10.875"
D	1/3 Page Horizontal	\$1,375.00	7" x 3"

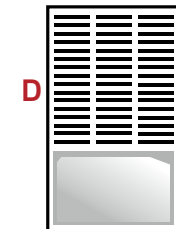
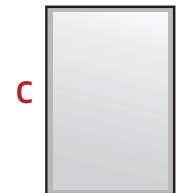
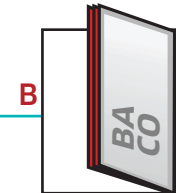
\*Please add 0.20" trim allowance left/right and top/bottom.

**DEADLINES: Booking:** January 8, 2019 • **Artwork:** January 11, 2019

• **Circulation:** 20,000



## Ads Locations



# WORLD FITNESS EXPO ONSITE GUIDE

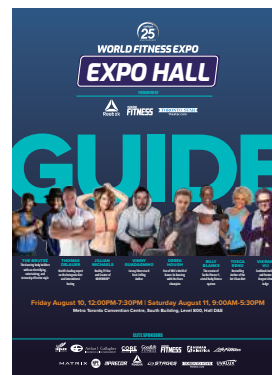
The Onsite Guide is distributed to the first 8,000 attendees, including professional delegates, highlighting all the education seminars and activities in the Expo Hall.

	Ad Location	Price	Specifications
A	Full Page Inside Back Cover*	\$1,500.00	8.125' x 10.875'
B	Full Page Outside Back Cover*	\$1,700.00	8.125' x 10.875'
C	Full Page*	\$1,200.00	8.125' x 10.875'
D	1/3 Page Horizontal	\$750.00	7" x 3"

\*Please add 0.20" trim allowance left/right and top/bottom.

**DEADLINES: Booking:** May 20, 2019 • **Artwork:** June 3, 2019

• **Circulation:** 8,000



ON-SITE GUIDE ONLY

# COUPONS

Draw delegates and attendees to your booth by taking advantage of this great opportunity. The coupons will be promoted to our members and followers through social media, e-communication, event website and printed in our Onsite Guide.

	Ad Size	Sponsors	Exhibitor
Print	3.5" W x 2.5" H	Included	\$350.00
Online	3.5" W x 2.5" H	Included	Included

**DEADLINES: Booking:** May 20, 2019 • **Artwork:** June 3, 2019 • **Circulation:** 8,000



## Sponsorship Opportunities!

Find Out More About Sponsorship Opportunities!  
Contact Robert Robinson - rrobinson@canfitpro.com

# WORLD FITNESS EXPO BOOTH PRICING

Booth Size	Fee	Corner Upgrade
5 x 10	\$1,249.00	\$150.00
10 x 10	\$2,499.00	\$300.00

\*All prices are subject to applicable taxes.

Tables, Chairs, Wifi and Electrical are all excluded in the pricing above.  
Speak to your Account Manager for Early Bird pricing rates and deadlines.

## EXHIBITOR BENEFITS

- Company identification sign hanging on back drape
  - Listing on worldfitnessexpo.com
  - Listing in Onsite Guide
  - Coupon on the event website to advertise a promotion at booth
  - 24-hour peripheral security
  - 8 feet-high back drapes  
3 feet-high side drapes
  - Discount code for unlimited \$5 Expo Hall Tickets to share
  - Staff Booth Badges
  - Aisle carpet only
  - Company Profile in July/August canfitpro Magazine\*
  - Exhibitor Support Centre services
  - 5 Free Expo Hall Tickets
- \*Subject to submission deadlines"*

## DIGITAL COMMUNICATIONS

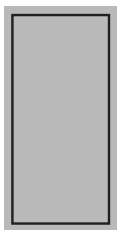
### WORLDFITNESSEXPO.COM

Our consumers and professional members frequently visit this page to see who is exhibiting. Expand your web presence and drive attendees to your website by placing a banner ad on our primary event pages.

Event pages are posted four (4) months prior to the event and all ads will remain on the website during this time.

### EVENT E-BLASTS

Reach delegates at canfitpro World Fitness Expo and drive them to your booth! Share promotions, special offers, and product features exclusively offered at the event. Offer is limited to exhibiting vendors and while supplies last, act now to secure your e-Blast.



■ **E-blast total size:** 600px X 1200px

**Acceptable File Formats:**  
JPG, PNG or GIF. All images saved at 72dpi.

Please include company name, contact name, number, and any specific instructions.

Files can be submitted by e-mail to [marketingsolutions@canfitpro.com](mailto:marketingsolutions@canfitpro.com)

Item	Avg. views/month	Price
Leader Board	30,000 to 80,000 views per month	\$1,200.00

All advertisements will be on rotation (max. of 6 ads per spot). All prices subject to 13% HST.



#### Submission Guidelines:

**Leader Board** (1500px X 225px)

#### Acceptable File Formats:

JPG, PNG or GIF. All images saved at 72dpi.

Please include company name, contact name, number, and any specific instructions.

Files can be submitted by e-mail to [marketingsolutions@canfitpro.com](mailto:marketingsolutions@canfitpro.com)

### BOOTH ADD-ON

**\$150 CPM with min. purchase 3,000**

# EVENT BUNDLES

## THE "WARM-UP" BUNDLE

- Get a 10x20 exhibit space
  - One (1) Promotional e-Blast (Pre or Post Event)
- Cost \$5,200 (Value \$ 6,498)**



## THE "HIIT" BUNDLE

- One (1) Full Page Ad in Professional Brochure
  - One (1) Full Page Ad in Onsite Guide
  - One (1) Leader Board on worldfitnessexpo.com
- Cost \$3,800 (Value \$5,125)**



# OTHER OPPORTUNITIES

## PROMOTIONAL BAG INSERTS

Looking for a way to really connect with fitness professionals and consumers? We are the connecting experts and can be an excellent tool to promote your business, product or service. Get your product in the hands of over 9,000 fitness professionals and consumers. Our registered event attendees and consumers will receive a delegate bag at registration prior to arriving at the expo. This is your opportunity to influence their buying decisions and to try your product or service.

Price For	Quantity	Sponsors	Exhibitors	Non-Exhibitors
<b>Professional</b>	5,000	INCLUDED	\$300.00	\$1,000.00
<b>Consumer</b>	4,000	INCLUDED	\$200.00	\$500.00

\*Shipping costs not included in list prices



## PRIZING & GIVEAWAYS

**DEADLINES: Booking:** May 20, 2019

**Artwork or Product Sample for approval:** June 3, 2019



# Exhibitor Application



## 2019 WORLD FITNESS EXPO

Metro Toronto Convention Centre | Toronto, ON

August 16-17, 2019

EXHIBITOR & PAYMENT INFORMATION

Advertising Company Name*		Work Phone	Mobile
Billing Company Name		Email**	
Contact Name**		Company Address	
City	Province/State	Country	Postal/Zip Code Website

\*Company name will be listed as it appears above in various marketing material. \*\*All correspondence will be sent to contact info above.

**OPT-OUT, VENDOR COMMUNICATIONS:**

canfitpro partners with several exhibition suppliers to assist exhibitors with things like flooring, internet and power. In order to receive email/phone updates regarding these offers, we need your consent to share your information with these suppliers (as per the Canadian anti-spam law). Note: You will not receive any updates if you OPT-OUT.

Please select up to three categories that best suit your company:

- Business Services/Consulting
- Apparel/Footwear
- Fitness Equipment
- Gym/Studios
- Education
- Nutrition/Health & Wellness
- Not-For-Profit/Charity
- Fitness Programs
- Music
- Supplements
- OTHER

BOOTH PRICING

Booth Size	Rates	Corner Upgrade Fee	Total Fee Amount
5 x 10	\$1,249 x <input type="checkbox"/>	<input type="checkbox"/> \$150	Subtotal: \$
10 x 10	\$2,499 x <input type="checkbox"/>	<input type="checkbox"/> \$300	HST: (13%) \$
			Total: \$

Booth # Request
1 <input type="checkbox"/>
2 <input type="checkbox"/>
3 <input type="checkbox"/>



EVENT BUNDLES

Warm-Up	\$	\$
HIIT	\$	\$

**GRAND TOTAL** \$

### How did you hear about us?

Social Media
  Website Ad
  Magazine Ad
  Word of Mouth
  OTHER

PAYMENT

**PAYMENT TERMS:**

- Terms 25% on signing, 25% March 15, 2019 and 50% June 15, 2019 (if application returned after any payment date mentioned, exhibitor must pay amount due).
- Full payment upon signing.

\*All prices are quoted in Canadian funds plus 13% HST. Booth will be draped. Tables, chairs, furnishings, electricity, etc. will be available to order from the show decorator at exhibitor's expense.

**PAYMENT INFORMATION:**

Cheque\*/Wire Transfer
  Visa
  MasterCard
 Card Holder Name 
 Card # 
 Expiry Date 
 CCV

**PAYMENT AND CANCELLATION POLICY:**

Deposits are due immediately. Exhibitors not paying in full will be notified when instalments are late and will have 10 days to pay outstanding balances, canfitpro has the right to reassign or sell Exhibitor's booth space for payments not made within the payment terms listed above. Exhibitors failing to make the final payment as required will forfeit their right as an exhibitor and will lose their deposit(s). All sales are final. Any exhibitor cancelling this agreement at any time will not be reimbursed on deposits or full payments.

I acknowledge that I have read and understand this agreement and agree to the payment terms and cancellation policy including authorizing canfitpro to process and deposit final payment on my credit card. NSF cheques will be subject to a \$25 administrative fee.

Authorized Signature

Date (mm/dd/yy)

**Office use only**

- New Exhibitor
- Returning Exhibitor

canfitpro Account Manager:

### RULES AND REGULATIONS

#### 1. BOOTH PLACEMENT

canfitpro will attempt to honor all booth placement requests, however, requested locations are not guaranteed and will be based on timely fulfillment of contractual payment obligations. canfitpro shall be the final authority in assigning space. canfitpro reserves the right to change the floor plan or to move an exhibitor to another booth location prior to or during the event for any reason..

#### 2. EXPO HALL HOURS AND MOVE-IN/MOVE-OUT

Information on set-up and event hours will be provided to you separately. Please make note of the following:

- Exhibit booths must be staffed at all times during the show. All staff working booths must be registered and wear an exhibitor badge for the duration of the event. canfitpro is not responsible for lost/stolen items.
- Exhibitors must remain open in accordance with the schedule published prior or to the event as amended by canfitpro. **BREAKING DOWN OR DISMANTLING EXHIBITS** will be prohibited before the event officially closes down. If an exhibitor infringes the rule, they will be assessed a fee of \$500.00 and may be banned from future events.
- A specific move-in time and date for installation and dismantling of exhibits shall be supplied to each exhibitor by canfitpro weeks prior to the event. The exhibitor agrees to remove their display/equipment from the Show floor by the final move-out time. Failing to do so, the exhibitor agrees to pay for such additional show floor rental costs.

#### 3. EXHIBITOR SERVICE MANUAL\*

Prior to the event, the official show decorator for canfitpro will email the Events Experience Team with a website link to access the Exhibitor Service Manual. The Exhibitor Service Manual will include information on the event, official contractor info and order forms, material handling, advance shipping, Metro Toronto Convention Centre forms and information, etc. **\* Please read through the Exhibitor Service Manual carefully as it contains very important information that you will require in preparation for the trade show.**

#### 4. SOUND DEVICES

Sound of any kind must not be projected outside of the exhibit booth.

#### 5. SAMPLING

Metro Toronto Convention Centre (MTCC) has the exclusive food and beverage distribution rights within the Convention Centre. Exhibitors may distribute samples or sell food and beverage products ONLY upon written authorization. See the Authorization Request Sample/FB Distribution information from the MTCC included in the Exhibitor Service Manual or contact MTCC at 416-585-8144.

#### 6. SHIPPING/ HANDLING AND RECEIPT OF FREIGHT

Shipment of exhibit materials should be in accordance with the specific instructions given by the official drayer in the Exhibitor Service Manual. Exhibit materials should always be sent prepaid with a copy of the Bill of Lading forwarded to the official drayer. The MTCC, will not accept advance shipments. Should you choose not to use the material handling services provided by our drayer, a representative of your company is required on the loading docks to receive and sign for your shipments at the time of arrival. The

drayer will not sign for any shipments on behalf of an exhibitor if you have chosen the Material Handling Exemption option. The drayer will control access to the loading docks in order to provide a safe and orderly move-in/out. Exhibitors not using material handling are responsible for their own shipments to and from the exhibit hall. canfitpro will not be responsible for lost/stolen materials. Note: Show management reserves the right if your representative is not present, to direct the drayer to offload your materials at the exhibitor's expense.

#### 7. NO SHOW/LATE POLICY AND NOT BEING ABLE TO EXHIBIT

If exhibitor, through circumstances beyond control, is delayed in arrival or set-up, Exhibitor must notify canfitpro Trade Show Staff. No notification can result in resale of space and right to exhibit.

#### 8. EXHIBIT STANDARDS

canfitpro reserves the rights to restrict, reject, prohibit any exhibit, in whole or in part, which because of noise, safety hazards, visibility restrictions, or for other prudent reasons becomes objectionable. Questionable exhibits shall be modified at the request of canfitpro. Exhibit displays must not exceed 8' in height without the approval of canfitpro. For booths with companies on either side of them, side walls are restricted to 4' in height as to not block your neighboring booth.

#### 9. USE OF EXHIBIT SPACE

An exhibitor shall reflect the highest standard of professionalism while maintaining the booth during show hours. The booth must be maintained by at least one company representative at all times during the show's operation. All demonstrations or other promotional activities must be confined to the contracted space. No exhibitor shall assign, sublet or apportion the whole or any part of the space allotted without the knowledge and written consent of canfitpro. No person, firm or organization not having regularly contracted with canfitpro for the occupancy of space in the Show will be permitted to display or demonstrate its products, processes or services, solicit orders or distribute printed or other materials within the Show. Products displayed by the exhibitor must conform to, or be of a similar nature to, the products identified in their exhibitor application. Any displayed merchandise determined by canfitpro, in its sole opinion, to (a) not conform to the product(s) presented during the application process, and/or (b) be inappropriate for display at the Show will be removed to storage. Each exhibitor is responsible for keeping the aisles near its exhibit space free of congestion caused by demonstrations or other promotions. Exhibiting companies are responsible for furnishing, carpeting and cleaning their booths, full details and order forms included in the Exhibitor Service Manual. Nothing may be nailed, fastened, posted, screwed or attached in any form to the walls, floors, furnishings, fittings and other parts of the Show facility. Exhibitors will be held responsible for any damage caused to the Show facility.

#### 10. AMENDMENTS

canfitpro, at any time, in the interest of the expo, may amend any and all matters covered by the articles in this contract and in the Show Rules and Regulations. All amendments so made will be equally as binding on all parties affected by them as the original contract provisions and the rules and regulations. In the event of any amendments, canfitpro will give written notice to all exhibitors concerned.

#### 11. AGREEMENT TO RULES AND REGULATIONS

The exhibitor, for himself or herself and for his or her employees, agrees to abide by the foregoing contract provisions, rules and regulations, and by any amendments that may be put into effect by canfitpro.

I acknowledge that I have read and understand the canfitpro RULES & REGULATIONS outlined above.

\_\_\_\_\_

Authorized Signature (Please print and sign)

\_\_\_\_\_

Date (mm/dd/yy)

#### LOCATION:

Metro Toronto Convention Centre,  
222 Bremner Blvd.,  
<http://www.mtccc.com/home.cfm>

#### SHOW DATES AND HOURS

Friday August 16  
11:30 AM - 7:00 PM  
Saturday August 17  
9:00 AM - 5:30 PM

#### SHOW MOVE IN:

Thursday August 15  
Specific move in time will be  
assigned to each exhibitor  
prior to the event.

#### SHOW TEAR DOWN:

Saturday August 17  
5:30 PM

# 2019 Marketing Application



COMPANY & PAYMENT INFORMATION

Company Name

Contact Name

Company Address

City  Province/State

Country  Postal/Zip Code

Work Phone  Mobile

Email

**PAYMENT INFO:**

**BY CREDIT CARD:**  Master Card  VISA

Card #  Expiry Date: (mm/yy)  CCV

Card Holder Name

**BY CHEQUE:**  \*Payable to canfitpro. No post-dated cheques. Returned cheques are subject to a \$25 administrative fee.

**PAYMENT AND CANCELLATION POLICY:** Payment for all Marketing Opportunities are due upon signing. Multiple ad insertion payments are due in full 30 days prior to our reservation deadline (dates as outlined in Media Kit). Advertisers failing to make payments as required or provide ad copy as required will forfeit their right as an advertiser. All sales are final. Any advertiser cancelling this agreement at any time will not be reimbursed on payments made to canfitpro.

Authorized Signature  DATE:

**Print and sign**

To complete the order, please print and sign your name. By signing you authorize canfitpro to process the amount below on the credit card provided and agree to abide by the usage guidelines pertaining to the use of canfitpro's name and logo.

**CLICK HERE**  if you would like to receive information from our preferred providers.

	Qty.	Advertising	Details/Specifications	Unit Cost	Extended Total
PRINT		canfitpro Magazine Issue: <input type="checkbox"/> Buy 3 Get 3 (Promo)	Please Specify Size:	\$	\$
WEB		Website Ad   <input type="checkbox"/> Event Pages		\$	\$
		e-Newsletter Ad   <input type="checkbox"/> Professional <input type="checkbox"/> Consumer		\$	\$
		Promotional e-Blast		\$	\$
		Event e-Blast Ad   Event:		\$	\$
WORLD FITNESS EXPO		Professional Brochure Ad	Please Specify Size:	\$	\$
		worldfitnessexpo.com Leaderboard Ad		\$	\$
		Coupon Ad (included in Onsite Conference Guide)		\$	\$
		Expo Hall Onsite Guide	Please Specify Size:	\$	\$
		Delegate Bag Inserts or Promotional Products		\$	\$
REGIONAL EVENTS		Promotional Inserts   Event:		\$	\$
				\$	\$
OTHER SOLUTIONS		Advertising Bundles		\$	\$
		Event Bundles		\$	\$
				\$	\$

<b>Sub-Total</b>	\$
<b>Tax</b>	\$
<b>Grand Total Cost</b>	\$

New Advertiser  Returning Advertiser

**Account Manager**

**How did you hear about us?**

Social Media  Website Ad  Magazine Ad  Word of Mouth  OTHER



For more information contact the  
Marketing Solutions Team at  
**1-800-667-5622 ext 5** or  
**[marketingsolutions@canfitpro.com](mailto:marketingsolutions@canfitpro.com)**

**Sponsorship Inquiries**  
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