

ESSENTIALS OF ASSET BUILDING FOR TRAINERS & FACILITATORS

Research consistently shows that young people from all backgrounds do better when they have a strong foundation of Developmental Assets[®] in their lives. This **Train-the-Trainer workshop** will prepare attendees to deliver two core Search Institute-designed workshops. The first, *Everyone's an Asset Builder*, introduces the Developmental Assets framework and the powerful role of individual asset builders in the lives of youth. *Sharing the Asset Message* prepares community members and groups to deliver a variety of asset-building messages to multiple audiences.



What You Will Learn

- The framework and key components of Developmental Assets and the role of individual asset builders
- The general characteristics of effective asset builders and their own personal areas of strengths and challenges
- To understand “circles of influence” and identify the circles in which they have the greatest potential for impact
- Barriers to being an individual asset builder and strategies for moving toward action
- To identify multiple strategies and formats for sharing the Asset message in your community
- How to communicate the asset message to different community sectors

What You Will Get

- **Full Curriculum** to lead both workshops: *Everyone's an Asset Builder* and *Sharing the Asset Message*
- **PowerPoint Presentations***
- **Training Handouts***
- Access to private **Facebook Group for Trainers**
- *Essentials of Assets Building* **Library Discounts**

**Digital copies included*

Workshop Format

- 2 Full Days

Who Should Attend?

- Community coalition members and leaders
- Youth programs: staff and leadership - particularly those involved in training staff
- Volunteer
- Counselors
- Social workers
- School staff - educators and administrators

Learn More

Email: marys@search-institute.org

Call : 612-692-5526

Visit:

<http://page.search-institute.org/EssentialsTOT-MN>

***We can also bring this training to you.
Contact us to find out how!***

*“Excellent presentation! We need far more people to hear this powerful message.”
-2018 attendee*

*“The big idea is simple, but so important to remember. We all have the power to make a difference to our communities.”
-2019 attendee*