

Sardine Trophy

Application form

**Contact information**

**First name/Last name** :

**Function within the compagny** :

**Email :**

**Phone** :

1. **Your start-up presentation**

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| --- | --- |
| Compagny name |  |
| Brief history of the compagny |  |
| Object/purpose of the compagny*(200 words max.)* |  |
| Nature of the innovation carried by the compagny :*Field/Business area/Product and customer target* |  |

**2) Biography of the founder(s)**

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| Photo | Name, last name, age  |
| *Describe your path and profile**Présent what led you to create this start-up*  |

*You can add any complementary document presenting the compagny (20 Mo max - pdf, ppt, docx, doc)*

**3) Your project**

Desbribe the degree of progress of the product or service under development (check the corresponding box) :

* Study : level of design advancement and defined methodology
* Prototype : materialized product with or without test experience (specify if you have a product to show at the Sardine Trophy)
* Product in commercialization phase and market positioning

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| *Specify (500 mots max) :* |

Present a simplified business plan over 3 years *(2 pages maximum)*

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**4) Your expectations by participating in the Sardine Trophy**

1. What are your expectations for this contest ? *(250 words max.)*

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1. What are your needs for the development of your project ? Check the corresponding boxes
* **Resources and skills** : you need to finalize your entrance into the market and need a multi-skills and supervised help
* **Promotion and visibility** : you want a broad communication to promote your project and increase your visibility in order to grow
* **Relations et Business** : you want to develop your network and boost meetings and business opportunities
1. How the support services provided by the Sardine Trophy partners will be particularly useful ? Develop your needs *(300 words max.)*

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**5) Your short video presentation**

Make a short video presentation of your project in 1 minute 30 in which you present the start-up project and its motivations to compete in the Sardine Trophy.