



2017

First month Action Plan for Your Kids Bee Happy Sand Art Business



Sandra Patterson
Kids Bee Happy
1/1/2017

Your First Week: Testing your Business

You'll need about 3 or 4 hours this week.



This week's To-do List

If you've already experienced Sand Art with Kids Bee Happy, and you're ready to start your business, then you'll probably want to skip this bit and go straight to Week 2.

1. Get yourself a new notebook.
2. If you've not been a customer before, then we really recommend that you buy some product, it doesn't need to be a lot, but if you're going to be a Kids Bee Happy Independent Consultant, you do really need to have a go so that you can have a go and see what it's all about.
3. Make some pictures with your friends and family, and talk to them, ask them if they enjoyed it and if they think that people that they know would enjoy it too.
4. Talk about money – would you/they think that this is good value at £3/£4 to make at an event or a party?
5. Sit down with your friends and family, with some Tea and Biscuits, (Or some Wine and Beer) and have a brainstorming session – where do you know locally that you could go and sell Sand Art, who do you know that would be interested in buying it? (remember to jot this all down in your notebook.)
6. Discuss this action plan with them, do you think that you are happy doing the types of things on this plan? Does it sound like fun? Is it something that you'd like to do?
7. Think about it, this week take some time to look around you whilst you are out and about and think "I could do Sand Art here", see the opportunities that are all around you and where you can start and grow your business.
8. Make sure that you have Sand art pictures, sand bottles, sleeves, hooks and sticks, because next week, you're doing a practise party!

Your Second Week: Preparing your Business

You'll need approx. 4 – 5 hours



This Week's To-do List

1. Now is the time to talk to your teams. Speak to your upline, get involved in your teams facebook group, meet people, bounce ideas around and talk to your team.
2. Allocate a quiet hour to take the first training course, this is Sand Art basics, which gives you all the essential information about the products and how to use them.
(<http://training.kidsbeehappy.com>)
3. Have a practise party – invite over about half a dozen children from your family and friends, and practise running your own event, you don't need anything fancy, your kitchen table will do fine.
4. Talk to those people, and remember to write down all their ideas about how, who and where you can sell sand art, and run events (you'll definitely need your notebook for this)
5. Set up your Facebook Page and Instagram account.
6. Start looking around to see what is going on in your local area, take photos of posters in windows and notice boards that you think could be interesting.
7. Order some flyers and add your contact details.
8. Get a new Diary and start planning when you want to be working, and how many hours a week you have focus on your business.

Your Third Week: Starting your Business

Approx. 5 -6 hours.



This Week's Action Plan

1. Allocate a quiet hour to take the second training course, the Disney Training, which shows you the best ways to sell and market Disney branded products.
2. Take some time to look through the New Starters Handbook, which will give you lots of information about things like Insurance, tips on selling, Disney information, tips on doing events, and a quick checklist:
https://issuu.com/sandrapattersonkbh/docs/new_starters_hand_book
3. Time to get out there and talk to some people and get some bookings in your diary.
4. Focus first on local community events, look for posters in shop windows, bakers, libraries and supermarkets, look in your local community facebook groups. Phone up the organisers and ask if you can bring your sand art along – they'll say yes, they always do 😊
5. Take your flyers, make sure you've added your own contact details, stick these up and display them in all the same type of local places, so that people will start to become aware of your business.
6. Remember to talk to your family and friends for suggestions – use their local knowledge as well as your own, other people will always have ideas that you haven't thought about.
7. Remember to chat in the FB groups, there are lots and lots of ideas there from people many of whom have done exactly what you are doing now, and others that are doing exactly what you're doing right now too.

Your Fourth Week: Doing your Business

Approx. 5-8 hours.



This week's To-do List

1. Hopefully, you'll be planning to be at your first proper event by the end of this week. It doesn't have to be a big one, but its good to get one under your belt as soon as possible.
2. Talk to everyone all of the time, your other friends, parents at the school gates, your kids' friends mums, people in shops, people on buses. Start to "own" your business. Tell people what you're doing, where you're going, if they know anywhere that would be interested or you could book into. Try to talk to 3 people a day.
3. Look at the KBH100 list and start filling in your own KBH100 list of places and people that you already know locally.
4. Pick 2 from the KBH 100 list and give them a try this week. Pick 2 that you are already familiar with, its easier to start with what you already know.
5. Do more of the same thing – go back to what you started in week 3, and continue this by looking at different types of opportunities.

And Finally:

Remember to keep in touch with your team, for advice and help, and to stay informed of new, promotions, and of course, lots and lots of ideas for your sand art business.

Everyone is there to help you.