

Together, WE Can Do So Much

RightRound | [@RightRoundLLC](#)



“Just One Great Partnership With The Right Person Can Have An Incredible Impact On Your Business Success.”

WHERE IT ALL BEGAN

Founded in 1987, SXSW was designed to help creative people achieve their goals. The South by Southwest Conference and Festival celebrates the convergence of interactive, film and music industries. Their main goal is to bring like minded people from around the globe face to face to foster discovery for their creative and professional growth. SXSW can be deemed as the intersection between technology and art, allowing a chance to be surprised and giving true inspiration to individuals.

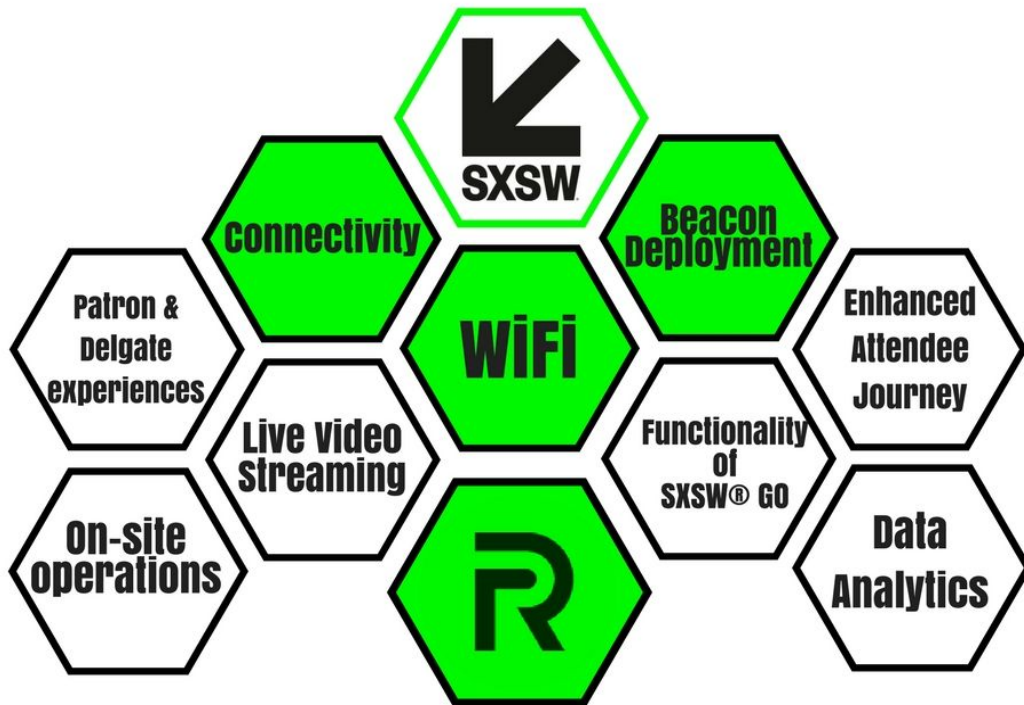
RightRound specializes in providing Internet connectivity anywhere, high-density WiFi solutions and video streaming for live events, festivals and conferences. Our goal is to solve technology problems, and make event technology work while making it feel easy and seamless. We are an Austin-based company that brings a deep knowledge of information technology and a track record for proven success with high-profile events. The RightRound motto is that *we are event people who do networking, while providing first class service.*

Considering RightRound's primary focus on global events, festivals and conferences, it only made sense to partner with one of the largest and most technically challenging events in the world today. The partnership between RightRound and SXSW is crucial to the two week interactive, film, and music festival event.

WHAT WE BRING TO THE TABLE

No request is too outrageous for the RightRound team. We enjoy the challenge of finding a path to connectivity for every event. Our connectivity offering, support and real-time solutions for staff and attendees are imperative to the success of SXSW. RightRound's experience and expert knowledge allow us to connect all the pieces of the SXSW event puzzle.

What WE provide and how WE do it:



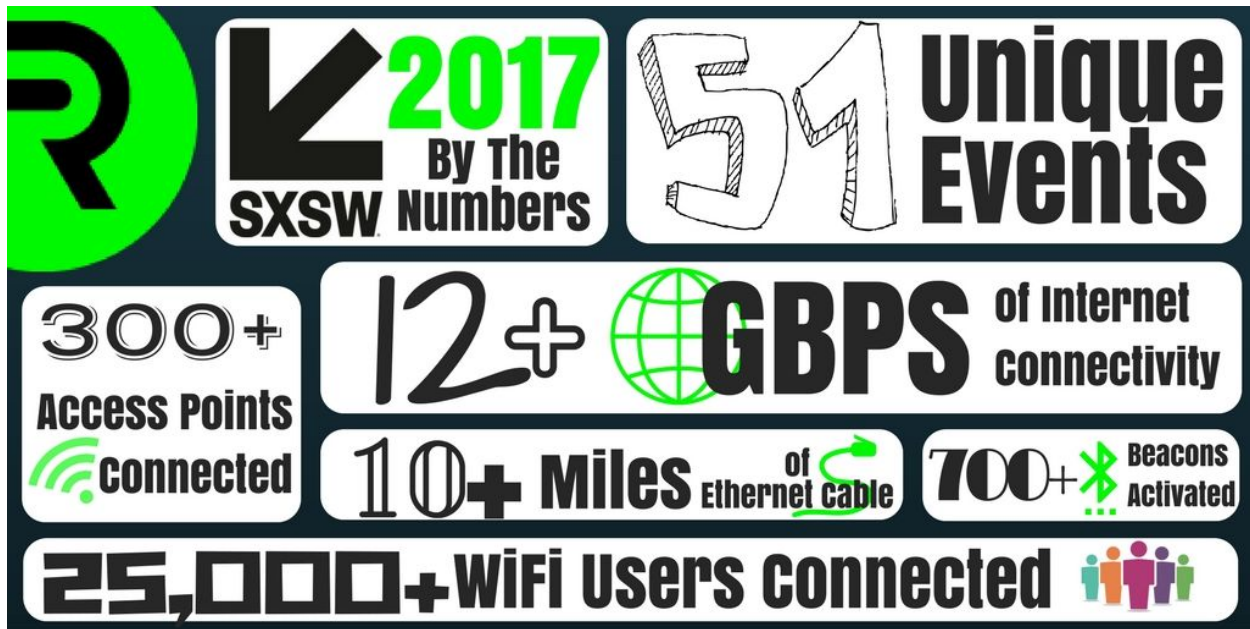
High-density WiFi	Internet connectivity	Beacon Deployment	Live Video Streaming
<p>RightRound supplies each SXSW event and location with WiFi, which means the SXSW® GO mobile app can update in real-time with beacon locations, event schedules and event FAQ's.</p>	<p>Providing the SXSW Production Team with enough bandwidth to gather information around Austin allowing SXSW Producers to message attendees via the SXSW® GO mobile app in real-time.</p>	<p>The RightRound Beacon Team preps & deploys beacons for SXSW, making the SXSW® GO mobile app location aware, allowing for more timely communications, improving attendee engagement.</p>	<p>RightRound produces broadcast quality video for single speaker, panel, or full-on rock concerts. We can provide the crew, equipment, and production to stream and share the event live on the internet.</p>

A MATCH MADE IN HEAVEN

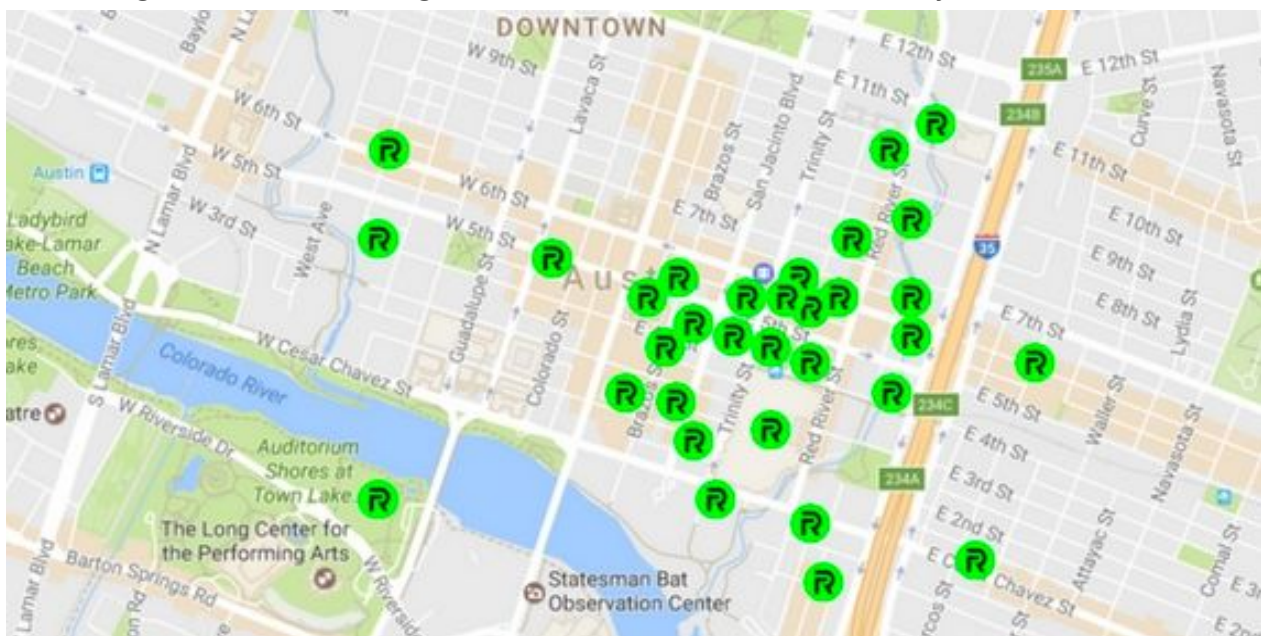
RightRound is known as a local expert in event internet solutions and have invested in building a strong network infrastructure in our hometown of Austin, TX. We have long-term installations in place at several of the finest event spaces downtown.

With the consistency of service that RightRound provides the two week event, SXSW is able to meet the demand and supply WiFi Internet connectivity to a large number of attendees from all over the globe. The partnership between RightRound and SXSW allows us both to be widely successful year in and year out.

RightRound believes there is strength in numbers. Review our SXSW 2017: "By The Numbers"



We covered a lot of area during SXSW 2017. Check out the Austin, TX area map below showcasing the event venues RightRound delivered internet connectivity and solutions to.



AUSTIN, TX

WANT TO LEARN MORE?

[RightRound](#) is a leader in the event technology industry with the ability to provide internet anywhere you are, making us your one-stop for internet solutions. [Contact us](#) today to begin the *Discovery Phase* or give us a call at (512) 220-7436.

Stay in the know with everything SXSW, [visit the SXSW site today](#) to learn more about their history and SXSW 2018.