

TOKEN
MINDS

Bezant Bounty Case Study



What Has Been Done?

PERSONALIZED BOUNTY CAMPAIGN

Rules, goals & tasks were all personalized to meet all Bezants requirements.

PERSONALIZED BOUNTY PLATFORM

Bounty platform was personalized to fully represent Bezant brand and color pallet.

CAMPAIGN MANAGEMENT

The team was provided to manage all the administrative tasks for running the bounty.

MARKETING EFFORT

To ensure the maximum campaigns performance a deep marketing campaign was performed to increase participant numbers.

ACHIEVEMENTS

TWITTER ENGAGEMENT

Up By 100%

NUMBER OF PARTICIPANTS

Over 4000

EMAIL LIST

Grew By 2x

TELEGRAM GROWTH

By 3.4

NUMBER OF ENTRIES

20 000 tasks performed

BLOG & TWITTER ENTRIES

Over 2063 blog entries
and over 3143 Twitter
entries

Bezant. Where is it from and why does it make sense?



Stuart Marsden [Follow](#)
Aug 31 · 3 min read

For further info please see my other blogs. I have about 10 now and all on different aspects :)



So Bezant. Where is it from? Well if we go back, way w Middle Ages, a Bezant was a word used to describe gol (see the link already?). Bezant comes from the Greek β link to wiki for if you want to further research.

Blog Examples

Twitter Examples



Jody King @JodythaKing · Aug 8
Hey, guys, this is a new #Airdrop #bezant #bestico2018

@Razamohammed20 @RodelynBetay @newdrops1



Bezant @bezant_io



Harryvdveen @Harryvdveen1 · Aug 28
Amazing news about #bezant now being a member of Hyperledger and Linux Foundation! Accelerating the development and adoption of block technology in all industries, especially in emerging markets! @Hyperle #hyperledger #linux #blockchain #bestico2018 #crypto

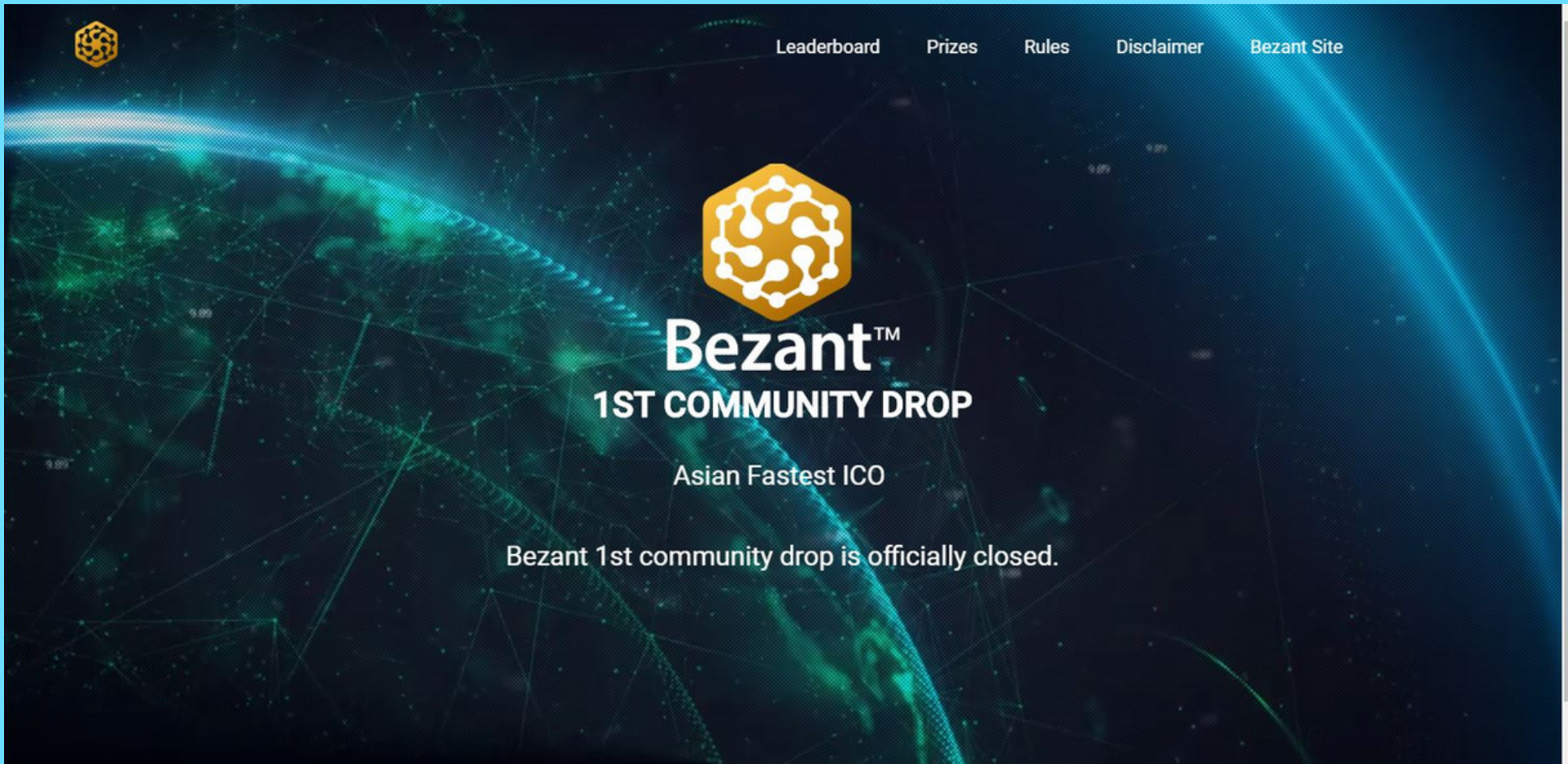


Harryvdveen @Harryvdveen1 · Sep 3
Looks like #cryptocurrency #bezant #bznt will hit a new #crypto #exch this year. Looking forward to it #bestico2018 Get your #bitcoin and #et buy some BZNT while it is still low!



Bounty Program Example

Front End



The banner features a dark blue background with a glowing green network of nodes and lines. At the top left is a small hexagonal logo. At the top right are navigation links: [Leaderboard](#), [Prizes](#), [Rules](#), [Disclaimer](#), and [Bezant Site](#). In the center is a large hexagonal logo with a white network pattern. Below it, the text reads: **Bezant™**, **1ST COMMUNITY DROP**, and **Asian Fastest ICO**. At the bottom of the banner, it states: **Bezant 1st community drop is officially closed.**

LEADERBOARD

Search:

| Rank | Nickname | Twitter | Blog | Telegram | Total Points | Reward | Bonus Reward |
|------|-----------------|---------|------|----------|--------------|--------|--------------|
| 1 | Stumars | 237 | 430 | 5 | 672 | 600 | 2726 |
| 2 | BulletEyeDK | 166 | 325 | 5 | 496 | 600 | 2012 |
| 3 | exbatallion0307 | 108 | 275 | 5 | 388 | 600 | 1574 |
| 4 | osbal | 303 | 25 | 5 | 333 | 600 | 1351 |

Back End

Bezant Bounty ☰ Super Admin

Home - Dashboard

Home / Dashboard

*NOTE: Add limit and start in URL for quicker load time
eg: <https://www.bezantdrop.com/admin/?limit=1000&start=0> will load 1000 records starting from 1st record
eg: <https://www.bezantdrop.com/admin/?limit=1000&start=1000> will load 1000 records starting from 1001th record

| # | Nickname | Email | Wallet | Type | Link | Points | Reward | Status | Action |
|---|-----------------|---------------------------|--|----------|----------------------|--------|--------|---------|---|
| 1 | selibio32156 | selibio32156@yahoo.com | 0x4DFc05A43Cf0C3a53D5Eced82a06c2B6C34fB131 | Telegram | View | 0 | 0 | PENDING | Reject Approve Delete |
| 2 | ninacaryl22451 | ninacaryl22451@yahoo.com | 0x32f6570077f2D983Cf94D78e28359d97d2DbCDF8 | Blog | View | 0 | 0 | | Reject Update |
| 3 | ninacaryl22451 | ninacaryl22451@yahoo.com | 0x32f6570077f2D983Cf94D78e28359d97d2DbCDF8 | Telegram | View | 0 | 0 | PENDING | Reject Approve Delete |
| 4 | jalijali9658 | jalijali9658@yahoo.com | 0x785063527657Fd64Ea78A6FDAe4C720B17135E35 | Blog | View | 0 | 0 | | Reject Update |
| 5 | exbatallion0307 | exbatallion0307@gmail.com | 0xa2FCa5eBc95D194cdAc34A1aAFbd49Ee3D9c21b0 | Blog | View | 0 | 0 | | Reject |

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thank you.

