



Honor. Remember. **Serve.**

Memorial Day 2018
May 23-28

Join us as we honor those who make Nashville a safe place to live, work and play. During a week-long series of events, we will celebrate our veterans, first responders, and all of those in our community who have put themselves in harm's way in service of others. The best way to honor the fallen is to serve those who are still with us. Join us as we honor... remember... and serve.

SCHEDULE OF EVENTS

HONOR WEEK LUNCHEON

Thursday, May 24

Join corporate and community leaders at Rocketown in downtown Nashville as we honor standout moments of bravery and service in our community. We will award the first annual "Extraordinary Service Award" to an individual who has demonstrated courage and selflessness in the face of trial. Sponsorships are currently available.

MEALS THAT HEAL WEEKEND

Friday, May 25 – Monday, May 28

Dine at a supporting restaurant over Memorial Day weekend and a percentage of sales will support programs that serve military and first responder families.

MEMORIAL DAY SERVICE

Monday, May 28

Join us at 12:00 PM at the Middle Tennessee Veterans Cemetery for a special Memorial Day service honoring our fallen heroes. The service will include a reading of names and stirring renditions of patriotic hymns as we remember those who have gone before us and made a way for our freedom.

Visit HonorWeek.com for more details on all events.

LUNCHEON DETAILS

Location:

Rocketown
601 4th Ave S,
Nashville, TN

Time:

11:30 AM – 1:00 PM

**All donations
will benefit:**



KEYNOTE SPEAKER

FILMMAKER CHP JUSTIN ROBERTS

Former U.S. Army Chaplain Captain Justin D. Roberts wrote, filmed, and directed the award-winning documentary *No Greater Love*.

In 2009, Justin was chaplain over one of the most suicidal battalions in the military and developed a care program that helped soldiers to connect and find hope. Justin left the military with the goal of using *No Greater Love* to launch a veteran support campaign to help our nation's warriors reconnect with their local communities. The film has won eleven awards across the country and Justin was the recipient of the Santini Patriot Spirit Award and Best Military Filmmaker from the G.I. Film Festival.

Justin is a graduate of Dallas Theological Seminary with a Masters in Biblical Studies and a Masters in Media Arts and Communication. For his tour in Afghanistan, he was awarded the Bronze Star and the Army Commendation Medal for Valor. He and his wife Magen are proud parents to their four-year-old daughter Gwenyth and five-month-old son Bennett.



Recently seen on:



ABOUT HONOR WEEK

Honor Week is an annual Memorial Day event established to remember, honor, and serve veterans and first responders in the Middle Tennessee community. All funds raised will benefit REBOOT Combat Recovery and Firstline.



REBOOT Combat Recovery offers a 12-week combat trauma healing course serving combat veterans and their families. With over 3,000 graduates spanning 30 states since 2011, REBOOT is bringing hope and healing to hurting military families nationwide and helping service members win the war against PTSD. rebootrecovery.com



Firstline is a stress and trauma healing course serving first responders and their families. Often the first to respond to others are the last to seek help for themselves, but Firstline addresses the spiritual and moral toll that critical incidents take on those within the law enforcement, firefighter and EMS communities. firstlineresponders.com



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$10,000

Our presenting sponsor will receive a VIP table seating ten people at the Honor Week Luncheon as well as a private meet and greet with other VIPs and our keynote speakers. This sponsor will also have branding opportunities on all marketing collateral and event signage plus exclusive recognition on the 36x38 ft. "Nashville Sign" digital billboard at the Broadway/West End split in downtown Nashville.

HONOR MEMORIAL DISPLAY

\$7,500

This year's Honor Memorial Display will consist of nearly 400 sq. ft. of space remembering historic events in our nation's history and spotlighting the struggles many service members and first responders face today. The sponsor of our Honor Memorial will be featured on the Display's signage and will receive an exclusive table location for ten people and access to the keynote speaker meet and greet.

STAGE SPONSOR

\$6,500

Our Stage Sponsor will receive an exclusive table for ten people to the luncheon and will have significant branding opportunities on the stage at Rocketown. In addition to the large display signage on the stage, this sponsor will also be featured of our unique "side of event" signage. Each "side of event" sign is over 7 feet tall.

SERVICE AWARD SPONSOR

\$3,500

The Extraordinary Service Award sponsor will present this award to a deserving servant within the Nashville community who demonstrates incredible service and sacrifice to their community. This sponsor will also receive a VIP table for ten people at the Honor Week Luncheon.

1776 CLUB TABLE SPONSOR

\$1,776

Corporations and community leaders, sponsor a table at the Honor Week Luncheon and join the 1776 Club. Members of the 1776 Club signify their ongoing support of military and first responders within our community by displaying an emblem in their office all year long. Each table seats ten people and sponsor logos will appear on marketing collateral displayed at the event.

TABLE HOST

\$911 Purchase a table for 8 people at the Honor Week Luncheon and support service members and first responders in our community.

Place a check next to the sponsorship level that is best for you, then complete the form below and we will send an invoice for payment and for your records.



PRESENTING SPONSOR - \$10,000

- 10 Person Table
- VIP Meet & Greet with Speaker and esteemed attendees
- Logo featured on the Nashville Sign digital billboard located at the Broadway/West End split in downtown Nashville
- Branding opportunities on event marketing collateral

HONOR MEMORIAL DISPLAY SPONSOR - \$7,500

- 10 Person Table
- Logo featured on 400 sq. ft. Memorial Day display
- VIP Meet & Greet with Speaker and esteemed attendees
- Branding opportunities on event marketing collateral

STAGE SPONSOR - \$6,500

- 10 Person Table
- Logo featured prominently on main stage at Rocketown
- VIP Meet & Greet with Speaker and esteemed attendees
- Branding on "side of event" signage - each sign over 7 feet tall

SERVICE AWARD SPONSOR - \$3,500

- 10 Person Table
- Opportunity to present award to deserving Middle TN hero
- VIP Meet & Greet with Speaker and esteemed attendees

1776 CLUB SPONSOR - \$1,776

- 10 Person Table with branding on table
- Sticker to display continuing support for military and first responders

TABLE HOST - \$911

- 8 Person Table

Company Name: _____

Contact Name: _____

Mailing Address: _____

Email: _____

Phone: _____

Please send completed form to info@HonorWeek.com

MEALS THAT HEAL

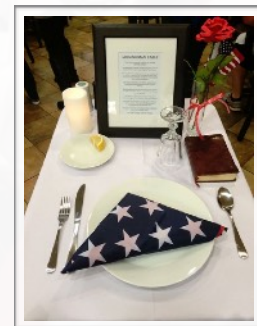
SPONSORSHIPS

Restaurants are stepping out like never before in their support of military and first responders in our community. Through our Meals That Heal initiative, participating restaurants generously opt to donate a portion of sales to programs that offer healing to those wounded in the line of duty.



FREEDOM SPONSOR - Greater than 10%

Freedom Meal Sponsors commit to dedicate a table in their restaurant for one night in honor of the fallen. The table features a memorial to the fallen and a note about Honor Week. Participating restaurants will allow information regarding Reboot Combat Recovery and Firstline to be placed in their establishment for the week. For a commitment of 10% or greater of sales Reboot will place logo in the Meals that Heals dinner guide, highlight the establishment on social media, as well as any offline media attention gained through out Honor Week.



REMEMBRANCE SPONSOR - 10% or less

Remembrance Sponsors commit to dedicate a table in their restaurant for one night in honor of the fallen. The table features a memorial to the fallen and a note about Honor Week. For participation, their name and logo will appear in the Meals that Heal diners guide and their name will be mentioned in social media public relations efforts.

Company Name: _____

Contact Name: _____

Mailing Address: _____

Email: _____

Phone: _____

Please send completed form to info@HonorWeek.com