



As a 10 year Army Combat Veteran, the military and Veteran's are a priority for me and my business. We've been known to partner/sponsor many amazing organizations in the area as a lot of you have, but doing something BIG for our Veteran's has been on my radar for a while.

After years of the dreaming and planning, Sam's Furniture and our family have created the "Honoring of Heroes Gala". Our 2018 Inaugural event was an amazing success and our plan is that 2019 will be even better! All the proceeds raised will be going to 3 amazing organizations that are truly changing the lives of our Veteran's!

I personally served many years in a combat zone and understand some of the sacrifices made. And every day that I wake up and kiss my wife & daughter, walk into my business, or simply take the family out for a fun day on the lake, I can't help but hope that every other veteran is getting to enjoy the life that he or she served for as well. Sadly, the reality is a lot of them are not. There are so many different effects that can happen to a person after experiencing combat. And there are so many tragedies that can happen to the families post combat related. These organizations we've selected to partner with are amazing at what they do! And that is simply trying to make the life of a Veteran and their family, BETTER!

On behalf of Sam's Furniture and my family, I ask that you deeply consider partnering with us as a sponsor, and support the lives of those who've served and sacrificed dearly so we can have the life we live!

Joe Donaldson
Sam's Furniture

Honoring of Heroes

2018 Veteran's Gala

Our inaugural Honoring of Heroes Veterans Event had over 800 Attendee's and was said to be "The Event of The Year".

Col. Oliver North, PFC Jessica Lynch, General Sisco, and many others shared from the heart on their Military Experiences!

With over 20 Veteran suicides a day in America, the need for faith based counseling and support for our combat veterans was common among all our speakers.

We raised over \$150,000 at our 2018 gala, and need your help to increase that in 2019.

We are currently booking speakers and entertainment for our upcoming gala and would love to have your partnership in this event.



2019 Honoring of Heroes
Veterans Fundraising Gala
Saturday November 9th, 2019

Honoring of Heroes



Veteran's Fundraising Gala

JQH Center
Rogers, AR

November 9th
5:00pm

Keynote Speaker:

Marcus Luttrell, Navy Seal

Marcus Luttrell joined the U.S. Navy in March 1999 and became a combat-trained SEAL in January 2002. After serving in Iraq for two years, he was deployed to Afghanistan in the spring of 2005. In January 2014, Luttrell's amazing story made the leap to the big screen with the blockbuster film, Lone Survivor. Operation Redwing's mission was to gather intelligence on a Taliban leader with ties to Osama bin Laden. When a Taliban force ambushed the four-man team on a remote ridge, Marcus Luttrell and his teammates valiantly fought for hours, refusing to retreat. After Marcus had watched all three friends die and had literally been blown off the mountain by an RPG, he began to crawl through the mountains in search of shelter. Five nights after the nightmare began, Marcus Luttrell was rescued. In the spring of 2007, Petty Officer 1st Class Luttrell retired. He was awarded the Navy Cross for combat heroism in 2006 by President George W. Bush.



Other Special Guests Include:

Lt. Governor Tim Griffin

Congressman Steve Womack

Coffey Anderson

Lt. General Leroy Sisco

... and many more!

Willie Robertson
(Duck Dynasty TV Star)



Dean Cain
(Actor)



Darren & Heather Turner
(Indivisible The Movie)



VETERAN ORGANIZATIONS HONORED & SUPPORTED!!!



Sponsorship Levels

Title Sponsor \$25,000

1 Available

2 VIP tables (8 seats each) +2 seats reserved for Special Guest

Honorary mention as Title Sponsor and opportunity to speak during program

Recognition on Social Media & Premium logo placement on ALL event marketing

16 VIP tickets to Exclusive Meet & Greet Reception with ALL special guests & professional photo opportunity

Warriors Support Sponsor \$25,000

1 Available

1 VIP table (8 seats) +2 seats reserved for General Sisco & Guest

Honorary recognition & participation during home giveaway

Recognition on Social Media & Premium logo placement on ALL event marketing

8 VIP tickets to Exclusive Meet & Greet Reception with ALL special guests & professional photo opportunity

Presenting Sponsor \$10,000

4 Available

1 VIP table (8 seats) +2 seats reserved for Special Guests

4 VIP tickets to Exclusive Meet & Greet Reception with ALL Special Guests & professional photo opportunity

Acknowledgment at event as Presenting Sponsor & opportunity for display at event

Recognition on Social Media & logo placement on all event marketing

Reception Sponsor \$7,500

1 Available

1 VIP table (8 seats) +2 seats reserved for Special Guests

4 VIP tickets to Exclusive Meet & Greet Reception with ALL Special Guests & professional photo opportunity

Acknowledgment at event as a VIP Sponsor

Recognition on social media & in event program

VIP Sponsor \$5,000

4 Available

1 VIP table (8 seats) +2 seats reserved for Special Guests

4 VIP tickets to Exclusive Meet & Greet Reception with ALL Special Guests & professional photo opportunity

Acknowledgment at event as a VIP Sponsor

Recognition on social media & in event program



For Sponsorships Contact Larra Donaldson:

E-Mail: Larra@SamsFurniture.Net

Phone: 479-435-0564

Honoring of Heroes

Title Sponsor:

\$25,000

2 VIP tables (8 seats each) + 2 seats reserved
for Special Guest

Honorary mention as Title Sponsor and opportunity
to speak during program

Premium placement on ALL event marketing

16 VIP tickets to Exclusive Meet & Greet Reception with ALL
special guests & professional photo opportunity



Honoring of Heroes

Presenting Sponsor:

\$10,000

1 VIP table (8 seats) + 2 seats reserved for Special Guest
4 VIP tickets to Exclusive Meet & Greet Reception with ALL Special Guests
& professional photo opportunity
Acknowledgment at event as Presenting Sponsor
& opportunity for display at event
Recognition on Social Media & logo placement on all event marketing

(4 Packages Available)



Honoring of Heroes

Veteran's Gala

Brought To You By:



V.I.P. Reception Sponsor:
\$7,500

6 VIP Reception Tickets

One VIP event table for 10

Naming rights of VIP reception

Logo on invitation given to each VIP guest with reception details

Option to have 2 greeters at doors of VIP reception

Welcome sign at reception with your logo on it

Your logo on cocktail napkins



Honoring of Heroes

Premium Table Sponsor:

\$1,000

Table Includes:

1 Table (10 Seats) in Premium Seating Area

Sponsor Recognition In Program

General Admission Table:

\$500

1 Table (10 Seats) in General Seating Area

Individual Tickets:

\$100

Individual tickets will be seated in the General Seating Area

For Tickets Contact Larra Donaldson:

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