



ALIDAYS

ITALIAN
TAILOR MADE
EXPERIENCES



Alidays is proud to highlight the most authentic features of its country, by offering tailor-made experiences able to fulfil the dreams of its travelers and let them know about the uniqueness of Italy.
To showcase the “Bel Paese” is something every T.O. and travel agency desires!



WHY SHOULD YOU CHOOSE **ALIDAYS**?

Alidays Travel Experiences was born in 1992 and its philosophy started in the United States. Since then we have always built trust with our international partners by designing exclusive holidays for customers in Italy and all over the world.

*Narration, inspiration, keepsake...
because humans are our true destination.*



OUR EXPERTS

A team of travel specialists



OUR EXPERTISE

Local guides and outstanding services



OUR AWARDS

Chairman's Circle Honors in 2015 and 2016





LET'S START FROM... **MILAN AND LOMBARDY**

WHY **MILAN**?

It is Alidays's city where it all begun!
For this reason it allows us to guarantee reliability
and reconfirm the values of Alidays brand.
It has been awarded as Best City 2019 by the prestigious design,
fashion and travel magazine Wallpaper.
It is developing an exciting rebirth thanks also to the contribution of recognized
visionary personalities such as: Miuccia Prada with the Fondazione Prada,
Giorgio Armani with the Armani/Silos, Stefano Boeri with the Triennale,
Luca Cipelletti with the Science and Technology Museum, etc ...

Alidays will provide services throughout the entire Country.



UPCOMING **GOALS**:

Liguria, Piedmont, Tuscany, Lazio, Umbria, Abruzzo, Puglia, Campania, Sicily.
FAI (The National Trust for Italy) itineraries and routes in historical house.



THEMES JOURNEYS

TO DISCOVER THE PRECIOUS TREASURES OF ITALY

Different souls need different experiences.
That's why we designed customized thematic journeys through the authentic Italian culture.



ART, DESIGN & MUSIC

A dip back in past and present times, discovering the artistic and historical treasures of Italy.



TASTE & LOCAL TRADITION

Each region of Italy boasts a deep and renowned tradition in local cuisine and wines production.



FASHION & SHOPPING EXPERIENCE

Fashion, design and craftsmanship achieve excellence, thanks to a strong tradition of manufacturing, style and class.



NATURE WONDERS & OUTDOOR

Enchanting outdoor activities by bike, sport cars, boat, hiking, discovering the magic of Italian natural landscapes in total relax.

From the classic ones up to the new trends!

Our special, tailor made guided tours and activities include:

- coffee or lunch break in an historical café, restaurant or 'bottega'
- private car transfers



Art, Design & Music

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Discovering Milan
The marvels of Leonardo Da Vinci
The secret charming House Museums in Milan
Milan, the classical music capital
Research, Creativity and Innovation: design in Milan
The Vertical Milan
Luxurious Milan
Milan, Lake Garda and Verona
Milan and Como old times charm
Music in Milan and Cremona
SPECIAL EVENT: The live Scala Premiere at the Galleria



Taste & local tradition

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Historic Shops in Milan
Milan and taste
Milan, wine and cocktail hour
Milan and Franciacorta, taste and history
Tasting Milan and Turin, Langhe and Barolo
Milan and Lake Orta



Fashion & Shopping experience

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Fashion Stories in Milan
Shopping with personal shopper
Exclusive Outlet Shopping Experience
Made in Italy - Campari and Shopping, two Italian Passions



Nature Wonders & Outdoor

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Milan Segway
Milan, cars and motors
Street art bike tour
Milan, Portofino and Cinque Terre
Milan, Lake Como and Switzerland by Bernina train

ART, DESIGN & MUSIC



THE SECRET CHARMING HOUSE MUSEUM IN MILAN

Exploring the legacy of noble families and refined art collectors of Milan, who decided to open the doors of their mansions to the public: you will choose Museo Poldi Pezzoli & Museo Bagatti Valsecchi, of the 19th Century, or Casa Boschi di Stefano & Villa Necchi Campiglio, mansions and villas of the sparkling industrial bourgeoisie in the Nineteen Thirties.



DISCOVERING MILAN

An ideal tour to introduce the history of the city through its most important and famous beauties: the Duomo Cathedral and its spectacular spires, the Galleria Vittorio Emanuele II - the authentic 'lounge' of the city, the imposing Sforza Castle, treasure box of art masterpieces, and much more. The tour will end with a delicious food and wine tasting experience in a historical food hall and winery.



THE MARVELS OF LEONARDO DA VINCI

Discovering how the genius Leonardo da Vinci, working in Milan over 20 years in the late 15 century, signed its beauty: Santa Maria delle Grazie church, with the Unesco Heritage Last Supper painting, Leonardo's vineyard, Ambrosiana Museum, with sheets of the Leonardo's original manuscript Codex Atlanticus, Sforza Castle and Leonardo's paintings of 'Sala delle Asse' hall, and more.

MILAN, THE CLASSICAL MUSIC CAPITAL

"La Scala" is not simply a theater, is THE Theater. Starting with its history and its secrets, including the most innovative and technological ones, we will immerse ourselves in the musical culture of Milan. We will also reveal the marvels of the milanese Conservatorio, that opened in 1807 and features more than 200 concerts every year.



RESEARCH, CREATIVITY AND INNOVATION: DESIGN IN MILAN

The ultimate question: what's design? What does it mean for Milan?

You will discover the creative stories of the most important Milanese architects and designers, who collaborated with some of the greatest design and industry brands. The tour will be focused on the Navigli Canals districts, totally renovated and restyled in the last 15-20 years.





THE VERTICAL MILAN

Since the projects were created for the World Fair 'Expo 2015', Milan is at work to improve the city plans. Work are still in progress in Porta Garibaldi / Porta Nuova and City Life, where you will walk through, discovering Gae Aulenti square and Bosco Verticale (Vertical Garden), as well as the new Dritto, Storto and Curvo skyscrapers (Straight, Twisted, Curved) and new gardens of Milan.



LUXURIOUS MILAN

By this package tour, you will visit the historical city centre, with the Sforza Castle, the Duomo Cathedral, the Galleria Vittorio Emanuele II, the Scala Opera House; you will immerse yourself in the industrial history of Milan and visit the fascinating and trendy Prada Foundation Museum, with the new skyline of the city.





MILAN, LAKE GARDA AND VERONA

Explore Milan, the sparkling Italian capital of fashion, design and finance, with Sforza Castle, Duomo Cathedral, Galleria Vittorio Emanuele II, Scala Opera House, and more; enjoy the romantic Verona, Unesco site, following Shakespeare's and Juliet footsteps, and relax at the beautiful and picturesque Lake Garda, with the scenic Sirmione peninsula, also by a special private boat cruise.

MILAN AND COMO OLD TIMES CHARM

Explore Milan, amazing fusion of art, history, with the Sforza Castle, the Duomo Cathedral, the Galleria Vittorio Emanuele II, the Scala Opera House, and more. Enjoy and sail on the lake Como, the best known in Italy, with spectacular views and gorgeous villas, now belonging to actors and celebrities.



MUSIC IN MILAN AND CREMONA

Milan & Cremona! Enjoy the beauties of Milan and the gorgeous Scala Opera house, through the stories of musicians and performers of past and present golden times. Travel to Cremona, the city of music: its traditional violin craftsmanship is inscribed in the List of the Intangible Cultural Heritage of Humanity.



SPECIAL EVENT

DECEMBER 7 TH, 2019



THE LIVE SCALA PREMIERE AT THE GALLERIA

The Galleria Vittorio Emmanuel II is an icon of the city and a suggestive location visited every year by over 80 million people. By tradition, La Scala opera season première takes place every december 7th, involving all the Milanese: you will experience the live performance of the opera «La Tosca», comfortably seated in the luxurious restaurant “Vikissimo”, overlooking the heart of the Galleria, with a special expert on Opera supporting the clients.

Don't miss this opportunity!

TASTE & LOCAL TRADITION



HISTORIC SHOPS IN MILAN

Milan is an ultra modern city, full of international brands; however, it cherishes an extraordinary heritage of traditions, about craftsmanship and food. We will explore historic 'botteghe', that keep their secrets jealously still today: hats, old books and engravings, glass crafts, vintage and fashion accessories, deli shops, and much more.



MILAN AND TASTE

Milan has very old culinary traditions, such as the "Milanese risotto" recipe in the Sixteen Century by a glassmaker of the Cathedral using the deep yellow color saffron. Taste the delights of Milan in Brera, Porta Garibaldi and Isola districts for the famous "happy hour" or for the traditional Italian dinner. The tour ends at the workshop of a historic patisserie with a sweet tasting!



MILAN, WINE AND COCKTAIL HOUR

The aperitivo is an actual ritual in Milan! It's a delicious blend of food and cocktails, like Campari, Spritz, Negroni Sbagliato, prepared by the best mixologists ever. Exploring the picturesque districts of Brera and Navigli canals, stopping there for tasting and drinks, ending by a special cocktail experience at the top terrace of the scenic Torre Branca, the panoramic tower conceived by Gio Ponti and inaugurated in 1933.



MILAN AND FRANCIACORTA TASTE AND HISTORY

With your local guide, you will discover the city centre of Milan: the Sforza Castle, the Duomo cathedral, the Galleria Vittorio Emanuele II, the Scala Opera House, and more. You will explore the historical Brescia city centre, and you will visit a beautiful winery in the heart of Franciacorta vineyards, with a delicious lunch and a guided tour of the wine cellar.



TASTING MILAN & TURIN LANGHE AND BAROLO

Milan and Turin, two of the most important cities that will take you on some fascinating tours. They're the ideal starting points to enjoy Italy's most delicious food and wine destinations ever: a delightful chocolate cooking lesson and a beautiful winery. You will explore the Langhe area - one of the UNESCO World Heritages - to discover the sought-after Barolo and Barbaresco wines till reaching Alba, famous for the esteemed white truffle.



MILAN AND LAKE ORTA

You will join a tailor-made city tour in Milan and an exclusive hotel on Lake Orta, the most hidden but charming destination of Northern Italy, Lake Orta is the "perfect" lake for anyone: dotted with many old villages with stone roofs, painted walls and baroque decorations of unexpected beauty. Enjoy the narrow alleys, the old stone-made houses, and a fascinating cruise to explore the 'bonbonniere', silent island of San Giulio, only... 275 meters long!



FASHION & SHOPPING EXPERIENCE



FASHION STORIES IN MILAN

'Once upon a time...' La Rinascente department store opened! It was founded in 1877 by the Bocconi Brothers, by inspiration of the Paris 'Bon Marché'; fashion designers like Giorgio Armani grew up here, as window dressers. We begin here, to reveal the stories of fashion districts and brands of Milan.



SHOPPING WITH PERSONAL SHOPPER

Fashion, elegance and shopping are the perfect words to describe Milan, the Fashion Capital! A professional personal shopper caters to you on your private shopping tour: why not take advantage of your stay and join a visit of the beauties of Milan and taste our local specialties? You have the chance to visit a selection of the best ateliers & fashion stores in the Milanese Fashion District. Not only fashion, but also antique and design.



EXCLUSIVE OUTLET SHOPPING EXPERIENCE

Live your exclusive shopping experience spending a day at Serravalle: 230 Stores and 11 Cafés & Restaurants, over 300 brands up to 70% off all year round, VIP tour greeting services, VIP welcome pack, Guest Lounge, Multilingual staff and Shopping services, with activities and options as wine tasting, archaeological visits - truffle hunting, harvesting, cooking classes - helicopter tours, bike tours and much more.



MADE IN ITALY CAMPARI AND SHOPPING, TWO ITALIAN PASSIONS

You will explore the Campari former factory in the outskirts of Milan, now housing the Campari Museum, all dedicated to the stories of one of the best known drinks in the world; you will visit Milan and its city centre, and a personal shopper will be available to give you the best advice, according to your needs, preferences and personal taste and desires.

NATURE WONDERS & OUTDOOR



MILAN SEGWAY

An exciting package tour riding your Segway, enjoying the highlights of Milan, as Sforza Castle, Scala Opera House, Brera Museum and district, Duomo square, and more. In the late afternoon, taste the aperitivo like a real Milanese, and realise what a Milanese 'happy hour' actually means: a delicious drink, pizza slices, risotto, pasta, appetizer, and more.



MILAN, CARS AND MOTORS

Driving the Italian dream. Visit the Alfa Romeo Museum, housed since 2015 into the former Alfa Romeo factory, one of the most important car brands ever in Italy. Timeline, Beauty and Speed are the 3 thematic areas that draw you into a suggestive itinerary. Enjoy the old car models also through a special interactive system and drive a Ferrari or Lamborghini at the Arese Track.



STREET ART BIKE TOUR

By the Pirelli CYCL-e around™ e-bike, ride through Bicocca, Leoncavallo and Greco - former industrial districts of northern side of Milan - you will discover the origins of graffiti and murals, which today adorn - legally and illegally - the walls of Milan: a blend of colors, iconographies and names that have marked the history of the artistic, cultural and social movements in the city.





MILAN, PORTOFINO AND CINQUE TERRE

The tour will combine a tailor-made tour in the sparkling Milan, capital of fashion, design and art, an amazing stay at Portofino - the pearl of the Italian Riviera - as a natural, stunning port surrounded by lush, Mediterranean vegetation, and a gorgeous boat cruise exploring the fascinating five hamlets of the 'Cinque Terre', overlooking the emerald sea.

MILAN, LAKE COMO AND SWITZERLAND BY BERNINA TRAIN

Staying in a hotel on the Lake Como shores, you will join a tailor-made guided tour in Milan; then, by a full day private cruise on the lake, you will enjoy the stunning landscape, and the beautiful gardens and villas, now owned by celebrities like George Clooney and Richard Branson. Furthermore, the amazing Bernina Express train trip, will take you through the peaks and glaciers of the Alps massifs.



START TO ORGANIZE YOUR **EXPERIENCE**

Get in touch with our experts
to receive travel suggestions
and book your **Italian Travel Experience**



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