



**FOR IMMEDIATE RELEASE**  
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## **Where's the Money? Access to Capital Business Expo Coming to the Bay Area**

*Featuring Special Guests: City and County Treasurer Jose Cisneros,  
Mark Quinn, U.S. Small Business Administration District Director  
and Keynote Speaker Michael E. Parker*

**San Francisco, CA** – VEDC (Valley Economic Development Center) will be joining the Renaissance Entrepreneurship Center to bring the 2<sup>nd</sup> annual *Where's the Money? Access to Capital Business Expo* to struggling business owners in the San Francisco area. The event will take place on **November 6<sup>th</sup> 2010** at the Hyatt Regency Hotel, Five Embarcadero Center, San Francisco, CA from **8:00 a.m. to 2:30 p.m.** The event was a success last year with over 200 small business owners attending, searching for the financing they needed to stay in business or to expand. This year promises to be no exception.

“Wells Fargo is the top small business lender in the Bay Area and nationwide,” said Maggie Mui, Wells Fargo’s San Francisco regional president. “Small businesses are the driving force of our economy, and we’re proud to do our part to help our local small businesses become more successful.”

*Where's the Money?* is a comprehensive access to capital expo ideal for business owners looking for money for expansion, working capital, inventory, commercial real estate or equipment purchase. This year’s event includes a networking breakfast with opening remarks from U.S. Small Business Administration (SBA) District Director, Mark Quinn. The luncheon will feature special guest City and County Treasurer, Jose Cisneros and Keynote Speaker Michael E. Parker. As the CEO and founder of Value-Centered Solutions, Inc. and creator of the *You Are a CEO* philosophy, Mr. Parker has been named one of our most bright and promising executives. He has won numerous awards and is the author of *Who Said So? The Questions Revolutionary Businesses Ask That Make Them Successful*. An entrepreneur since 2001, his businesses have weathered the storm of the economy and his leadership has been influential in positioning them for growth. Michael specializes in empowering individuals and businesses to strive for excellence in everything that they do from a value-centered perspective.

Panels of experts will be conducting workshops focusing on unconventional financing and what it takes to qualify, creating a financial plan, understanding procurement and contracts, recovering from the recession, government loans and incentive options. There will also be a business expo and a loan pavilion where business owners can sit one-on-one with a loan consultant to discuss and determine their lending options in a more confidential setting.

“*Where's the Money?* is an event that Bay Area entrepreneurs need right now. VEDC has brought together a great program, business and finance experts who are ideal resources for small businesses at any stage of business growth,” said Sharon Miller, CEO of the Renaissance Entrepreneurship Center. “The day promises to be exciting, informative and inspiring.”

This expo is open to the public. Registration is only \$10 and includes the networking breakfast, expo, luncheon, workshops and a one-on-one consultation. For more information or to register please contact the Renaissance Entrepreneurship Center at (415) 541-8580 or visit [www.vedc.org](http://www.vedc.org).

*Where's the Money?* is sponsored by Wells Fargo Bank and supported by Citibank, Chase, East West Bank, Bank of the West, Union Bank, Comerica, Bank of America and Cathay Bank to name a few.

VEDC is the largest non-profit business development corporation in Southern California and offers financial assistance, consulting, training, and workforce solutions to small and medium sized businesses throughout Southern California.