



2017  
HEROES  
FOR HOPE  
AWARDS DINNER

Thursday, November 2nd, 2017

SPONSORSHIP PACKAGE



# CLIENT TESTIMONIAL



## MEET CHOKEL TAYLOR

*“HOPE Atlanta ushered us from homelessness to our own home in less than six months, and has provided us with HOPE that we will always hold on to.”*

Chokel and his fiancée could only find sporadic work, and relied on temporary housing solutions for their growing family. In spite of their love and support for one another, in December of 2014, Chokel hit rock bottom, the electricity in his apartment was turned off, and he was again facing eviction. It seemed like there was nowhere for his family to go, and that they’d be living on the streets in the middle of winter. Chokel searched desperately to find a place to stay, and was able to save up to stay in an extended stay motel until his family could move into a shelter.

At the shelter, Chokel began to receive counseling for past and present trauma, and he was then referred to HOPE Atlanta for housing. Chokel’s case manager, Marita, bridged gaps in the family’s needs by guiding them to community resources, and assistance for army Veterans. When the family’s time in the shelter ran out, HOPE Atlanta assisted Chokel with temporary housing, long enough for him and his wife to start new jobs, and Marita connected Chokel with a realtor to find a home big enough for the whole family. HOPE Atlanta then assisted Chokel and his family with the housing deposit, utilities, and referred them to a furniture bank.

Today, Chokel and his family live in a fully furnished 3 bedroom home in a safe neighborhood with plenty of room for the children to run and play. Chokel and his wife are working, self-sufficient, and continuing counseling.

As a result of his unwavering dedication to provide stability for himself and his family, Chokel was offered and accepted a seat on HOPE Atlanta’s Board of Directors in 2016.



# YOUR CONTRIBUTION SUPPORTS

## Our Vision



The end of homelessness in our community

## Our Mission



HOPE Atlanta provides a comprehensive approach to address homelessness and solutions that promote lifelong stability

## The Problem



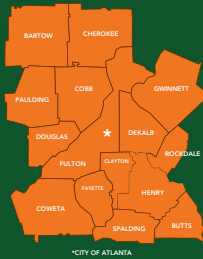
Homelessness extends beyond city sidewalks

Homelessness can happen to anybody



**12,909**

people qualify as homeless in Georgia



**5,424** are in metro Atlanta

Source: The 2016 Annual Homeless Assessment Report (AHAR) to Congress

## Who We Help



**OVER 5400** CLIENTS SERVED ANNUALLY



**OVER 700** VETERANS SERVED ANNUALLY



**ALMOST 30% ARE CHILDREN UNDER 18.**



**OVER 900** CHRONICALLY HOMELESS

## EVERY FISCAL YEAR, WE HELP...



4,122 households



1,116 chronically homeless



600+ veterans



635 clients with HIV



reunited 1,590 clients with family or friends



146 victims of domestic violence



999 clients helped through Street Outreach



392 clients given financial assistance



59 clients given temporary emergency housing





# SPONSORSHIP LEVELS

## Presenting Sponsors \$30,000

- Two preferred tables of ten at the HOPE Atlanta 2017 Heroes for HOPE Awards
- Mention in all pre and post printed press and media materials
- Special 'Thank you' mention during program
- Listing in the digital and printed Save the Date and Program, special mention during event
- Inclusion in our annual report
- Invitation to exclusive year round events with community stakeholders and HOPE Atlanta supporters
- Prime visibility in all materials including:
  - Full screen color ad in digital program book during event
  - Listing in invitation and event signage if received by August 18, 2017
  - Logo prominently displayed in printed and electronic Program and Event signage
  - Year-round visibility in HOPE Atlanta correspondence, hot link from the website, logo on Uback fundraising application, Facebook 'thank you' banner and listing on all electronic communications to supporters in quarterly newsletter

## Champion Sponsor \$20,000

- One preferred tables of ten at the HOPE Atlanta 2017 Heroes for HOPE Awards
- Mention in all pre and post printed press and media materials
- Inclusion in our annual report
- Prime visibility in all materials including:
  - Full screen color ad in digital program book during event
  - Listing in invitation and event signage if received by August 18, 2017
  - Logo Listing in printed program book

## Guardian Sponsor \$10,000

- Eight tickets at the HOPE Atlanta 2017 Heroes for HOPE Awards
- Inclusion in our annual report
- Visibility in all materials including:
  - Half screen ad in digital program book during event
  - Listing in invitation and event signage if received by August 18, 2017
  - Listing in printed Program book

## Advocate Sponsor \$5,000

- Six tickets to the HOPE Atlanta 2017 Heroes for HOPE Awards
- Inclusion in our annual report
- Visibility in all materials including:
  - Quarter screen ad in digital program book during event
  - Listing in invitation and event signage if received by August 18, 2017
  - Listing in printed program book

## Host Committee Membership Level \$1,000

- Two tickets to the HOPE Atlanta 2017 Heroes for HOPE Awards
- Two tickets to pre-event wine and cocktails evening with Honoree and Speakers
- Listing in the digital and printed event program, special mention during event
- Inclusion in our annual report



# COMMITMENT FORM

I proudly commit to being a sponsor for the HOPE Atlanta 2017 Heroes for HOPE Awards.

Please check the appropriate box to indicate your chosen sponsorship level:

- |  |          |
|--|----------|
| _____ Presenting "Heroes for HOPE" Sponsor | \$30,000 |
| _____ Champion Sponsor                     | \$20,000 |
| _____ Guardian Sponsor                     | \$10,000 |
| _____ Advocate Sponsor                     | \$5,000  |
| _____ Host Committee Member                | \$1,000  |

---

Name(s) (as you wish it to be printed in collateral, if applicable)

---

Mailing Address

City/State/Zip

---

Daytime Phone

Email Address

---

Signature

Date

Payment information:

- Please provide ACH payment details      Call Brian Betts at 404-574-1672
- Please charge my: VISA/ Mastercard/ AMEX      (circle one)
- Please bill me

---

Account #

Expiration date

---

Name on Card

Security Code

---

Mailing Address

City/State/Zip

*Please fax 404-331-1205 or scan your sponsorship commitment form and send to  
info@hopeatlanta.org or 404-574-1689*

*For further information regarding sponsorship, please contact:  
Christine Carolan, 404-574-1678, christine@hopeatlanta.org*