

SUNRISE REGISTRATION POLICY GTLD (GENERIC TOP LEVEL DOMAIN): .ERNI

Project: .ERNI gTLD
Customer: ERNI Group Holding AG

CHANGE CONTROL

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1. .ERNI GTLD SUNRISE DISPUTE RESOLUTION POLICY

ERNI Group Holding AG, from now on ERNI, as part of this TLD start-up plan sets forth this Sunrise Registration Policy, of specific application to those registrations that may occur within the .ERNI TLD during its sunrise period.

2. THE .ERNI TLS COMMITTEE

ERNI as part of its effort to ensure a smooth launch of its .ERNI gTLD has created a .ERNI gTLD Committee (“the Committee”) to handle the unlikely event of any disputes that may arise during the sunrise period should there be any third party plaintiff that challenges a second level .ERNI domain name sunrise registration. The Committee mission will exclusively be to handle challenges to decisions adopted following the rules of the .ERNI Sunrise Dispute Resolution Policy and to adopt a decision to solve the dispute according to the Sunrise Registration Policy and the Sunrise Dispute Resolution Policy. ERNI will designate among its officers the components of the .ERNI gTLD Committee. No officer of the .ERNI Registry Operator involved in the handling of second level domain name registrations will be part of the .ERNI TLD Committee.

3. END-DATE SUNRISE PERIOD

ERNI will conduct an End-Date Sunrise Period. The Sunrise will start on the date selected by the Registry Operator.

4. SUNRISE PERIOD LENGTH

The sunrise period in the .ERNI launch will have an extension of 60 days from the next available start date of the Sunrise Period, in conformity with the criteria set forth by ICANN.

5. SUNRISE REGISTRATIONS ELIGIBILITY

Registrations during the Sunrise Period will be restricted to those applications complying with the criteria described in the .ERNI Registration Policies that are accompanied by a valid Signed Mark Data (SMD) file issued by the Trademark Clearinghouse.

.ERNI Registry will therefore only accept during the Sunrise Period those applications to register a name when such application comes from ERNI or any of its international affiliates and the name applied for is an identical match of a trademark registered by ERNI that has a valid SMD file issued by the Trademark Clearinghouse.

6. ADDITIONAL LAUNCH PROGRAMS

.ERNI will have no additional launch programs.

7. SUNRISE DISPUTE RESOLUTION POLICY

ERNI will handle any potential claims for the registrations registered during the Sunrise Period according to the Sunrise Dispute Resolution Policy, attached to this gTLD start-up plan and handled by the .ERNI TLD Committee.