

*6th annual* **The**  
**Riot Starter**  
**Symposium**

FEBRUARY 1-2, 2018  
COMMERCE CLUB, ATLANTA, GA

## **2018 SPONSORSHIP GUIDE**

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*dr. taunya lowe*

I AM  
DESIGNED  
FOR  
GREATNESS

I AM  
THE KEY  
TO MY  
CHANGE!

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#RIOTSTARTER

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## **ABOUT THE SYMPOSIUM**

The Riot Starter Symposium is a day of professional development to support entrepreneurs, intrapreneurs and parallelpreneurs design their action steps at the beginning of the year mixed with inspiration, strategy and fun.

This year's theme, 'Developing and Strengthening a Winning Team', will help you see further, explore deeper and to discover how to improve yourself & your organization.

## **WHY SPONSOR THE RIOT STARTER SYMPOSIUM?**

- Amplify your sales pipeline – Generate leads from potential customers who are seeking your products and services
- Network with over 150 business professionals who are key decision makers looking to purchase from you
- Take center stage and showcase your product or service

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## MEET THE FOUNDER

With more than two decades of career experience, Dr. Taunya A. Lowe offers expertise in training, leadership development, strategic planning, & coaching.

Dr. Lowe is an innovative, insightful, change agent who understands the concept of adding value to others. As a trainer and presenter, she is witty and engaging while offering practical solutions.

Author of *Wanna Start a Riot? Change. Affirmations, Confirmations, & Prayers*, national and international trainer, consultant & coach, Dr. Lowe has an impressive human services background which spans many disciplines including:

- ☉ Nonprofit Organizations ☉
- ☉ Academia & Government ☉
- ☉ Leadership & Professional Development ☉
- ☉ Strategic Planning ☉
- ☉ Corporate & Consulting ☉

Dr. Lowe has served in many leadership capacities which include, most recently, as a Consultant for Wellpoint Insurance Industries in the states of Georgia, Connecticut, California, Ohio and Virginia for the Affordable Care Act (ACA) implementation of the Healthcare Exchanges; Coordinator for Women's Treatment Programs for the State of Georgia, Training Consultant for Deloitte's SACWIS Project with the Department of Family Services, Alabama; Program Coordinator for the YWCA of Greater Atlanta Encoreplus and the Georgia American Cancer Society where she lead countless numbers of volunteers.



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## SOCIAL MEDIA REACH



**FACEBOOK**  
6718+  
followers



**LINKEDIN**  
2972+  
followers



**TWITTER**  
1242+  
followers



**INSTAGRAM**  
1387+  
followers



Motivational Lessons • Inspiring Interviews and Discussions

## RIOT STARTER CHAT PODCAST

Global Audience with  
8190+ Downloads in  
26 Countries

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## ATTENDEE OVERVIEW



ENTREPRENEURS,  
INTRAPRENEURS &  
PARALLEL-  
PRENEURS  
from the United States



EDUCATED  
Advanced degrees,  
culturally diverse,  
well traveled



AGES  
29-55 y/o



\$65,000  
Average Income



75% Female  
25% Male



LOYAL  
Loyal to  
companies  
they do business  
with



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## **SYMPOSIUM TOPICS**

**Creating an Abundance Mindset**

**Loss: The Catalyst for Change**

**Living the Goals You Create for  
Spectacular Outcomes**

**Building a Network That  
Supports Greatness**

**It's Time to Start Your Riot**

**Personal Development is  
Professional Development**

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**SYMPOSIUM AT A GLANCE**



**THURSDAY**

VIP Day  
Laser Coaching  
Lunch  
VIP Networking

**FRIDAY**

Breakfast  
Think Tanks  
Awards Luncheon  
Networking  
Next Steps



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## **SPONSOR BENEFITS & FEATURES**

### **WHAT'S IN IT FOR YOU?**

Direct advertisement to a distinctly targeted market of business professionals from all walks of life. Your investment will be regained several times over through your ability to speak directly to our attendees, showcase your products and represent your company through various targeted onsite activations.

In addition, we will feature your logo on Riot Starter website & in specific collateral

### **PROMOTE & SHOWCASE**

Show off your latest and greatest products and services to interested buyers who are eager to learn from you! We will provide you with the space and opportunity to meet your organization's goals!

### **PARTNERSHIPS = WINS**

Partnering with The Riot Starter Symposium creates wins for everyone. You win by capturing qualified leads, our attendees win by being exposed to your brand and meeting your talented staff and the Riot Starter Symposium wins by having you as a contributor to our success

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## SPONSORSHIP PACKAGES

**\$10,000.00**  
**1 available**

**TITLE SPONSOR**

Highlights:

- 10 Minute Presentation
- Full Attendee Contact List
- 5 VIP Tickets
- Advertisement Slides On During Breaks
- Exhibitor Booth
- Bag Inserts/giveaways
- Social Media Mentions
- Program & Website Recognition

**\$3,000.00**  
**1 available**

**TITLE VIP DAY SPONSOR**

Highlights:

- 2 VIP Tickets
- 10 Minute Presentation on VIP Day
- VIP Day Attendee Contact List
- Bag Inserts/giveaways
- Program & Website Recognition

**\$2,000.00**  
**1 available**

**MEDIA DAY SPONSOR**

Highlights:

- 2 Symposium Tickets
- Bag Inserts/giveaways
- Social Media Mentions
- Program & Website Recognition

**\$5,000.00**  
**1 available**

**LUNCHEON SPONSOR**

Highlights:

- Full Attendee Contact List
- 2 VIP Tickets
- Advertisement Slides On During Breaks
- Exhibitor Booth
- Bag Inserts/giveaways
- Social Media Mentions
- Program & Website Recognition

**\$1,000.00**  
**3 available**

**BREAKFAST SPONSOR**

Highlights:

- 2 Symposium Tickets
- Bag Inserts/giveaways
- Program & Website Recognition

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**SPONSORSHIP PACKAGES  
ACCESS TO OUR ATTENDEES AND CAN  
WORK WITHIN ANY SIZE BUDGET**

If you desire to increase brand awareness, secure clients or promote your products and services- Sponsoring the Riot Starter Symposium will keep your company top of mind with our attendees all year long!

Contact us today to customize a package that positions your brand perfectly to our audience of business professionals and decisions makers. If you do not see a package that its your needs, let's create it together!

**All sponsorship packages are presented as a representative starting point only and are subject to change & modification until a mutually acceptable contract is executed.**

**CONTACT:**

**info@theriotstarter.com**

**Taunya Lowe (678) 451-4259**