

*In conjunction with IPAC's 69th Annual Conference,
IBM Canada is pleased to present*

Government Reimagined: an IBM Canada Centennial Celebration

Monday, August 21, 2017
2:00–4:00 pm
Peak's Quay Restaurant
11 Great George St, Charlottetown, PEI

IBM Canada turns 100 this year — and you're invited to celebrate!

Over more than a century, IBM has transformed from making scales, clocks, and PCs into one of the world's leading cognitive solutions and cloud platform companies.

And with an enduring commitment to driving **"made in Canada"** innovation, IBM Canada has been leading the way since 1917: helping to make us more competitive on the world stage, enabling our cities and businesses to run better, and tackling some of our country's biggest issues — like healthcare and energy — in completely new ways through the use of data and technology.

Today, with powerful new AI technologies like IBM Watson, IBM Canada has never been better poised to help reimagine and transform many industries — including Government.

Attend this exclusive IPAC briefing to learn how IBM Watson and other transformative technologies like cloud and blockchain are driving real transformation, economic value and meaningful benefits to citizens today.

- Learn how **Veterans Affairs Canada** is deploying IBM Watson and about the "art of the possible" through other Watson demos and government-inspired use cases.
- Meet and mingle with your peers as well IBM experts at our **Watson "genius bar" kiosks** to get your questions answered.
- Hear from the Digital ID & Authentication Council of Canada (DIACC) on the significant **potential of blockchain** to safeguard online citizen engagement.

***Come celebrate 100 years
of Canadian innovation while
enjoying a lovely marina view
and local delicacies!***

Seating will be limited.

Event contact:

If you have any questions regarding this event, please contact:
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**For more details and to register,
please visit:
bit.ly/ipac_pei**

