



THESIS MARKETING ENGINEERING

Filestage is a software for ad agencies, film productions and designers.

www.filestage.io

Your Tasks

- **Writing a thesis in the field of:** Growth Marketing & Marketing Engineering.
- **Goal:** Conception & development of a website or web application with content tailored to ad agencies and film productions to generate leads. In doing so you orient yourself towards the Lean Startup Principles (Build, Measure, Learn).

Your Profile

- You have a knack for marketing and/or computer science through your studies/job.
- You're interested in growth hacking and in automated customer acquisition.
- You have no problem handling HTML and CSS.
- You're keen to experiment, communicative and like to become acquainted with new topics.
- Studies in media informatics, business informatics, marketing, information design, media economics, computer science or a similar branch of study.

Benefits

- Your opinion counts, you have the opportunity to make a difference and your work is valued.
- Steep learning curve through hands-on work and an insight into all divisions.
- Flat hierarchies, short decision paths and a great team spirit.
- Good support and the freedom to take over responsibility for your own projects.

We are a professional and highly motivated team with the goal to achieve something big. If you're looking for a position in an emerging startup with passion, curiosity and a room for your ideas, you've come to the right place!

Interested?

Just send us your application including a short motivational letter, your CV and your portfolio via email to Niklas Dorn (jobs@filestage.io). We're looking forward to meeting you!