



## THESIS

# INBOUND MARKETING

Filestage is a software for ad agencies, film productions and designers.

[www.filestage.io](http://www.filestage.io)

### Your Tasks

- Writing a thesis in the field of Content & Inbound Marketing.
- **Goal: Development of an Inbound Marketing machine which creates leads continuously.** You're going to determine which kind of content is most likely to generate leads. Relevant questions: Why do some kinds of content and stories spread faster than others? What exactly makes content go viral? Which factors have an impact on whether content gets shared?

### Your Profile

- You have a great interest in media and online marketing.
- You're experienced in content marketing and/or journalism through your studies or job.
- You speak English fluently.
- You enjoy writing, organizing and researching.
- You are motivated, communicative and have a creative mindset.

### Benefits

- Your opinion counts, you have the opportunity to make a difference and your work is valued.
- Steep learning curve through hands-on work and an insight into all divisions.
- Flat hierarchies, short decision paths and a great team spirit.

We are a professional and highly motivated team with the goal to achieve something big. If you're looking for a position in an emerging startup with passion, curiosity and a room for your ideas, you've come to the right place!

### Interested?

Just send us your application including a short motivational letter, your CV and your portfolio via email to Niklas Dorn ([jobs@filestage.io](mailto:jobs@filestage.io)). We're looking forward to meeting you!