

Growth Marketing Manager

You prefer to push things forward instead of discussing them in endless meetings? You prefer to work with David rather than for Goliath? You prefer great ideas over status and hierarchy?

www.filestage.io

About Filestage

We are a German startup building a web application for creative teams to share, review and approve media projects. Our worldwide customer base of advertising agencies, film companies and marketing teams is growing day by day. With our latest funding round, we sail at full power to scale our marketing and build the best review tool out there to become the market leader for file reviews.

Your Job

- **Increase blog traffic:** Write and edit relevant and engaging blog posts that are helpful to our target group.
- **Build guest posting partnerships:** Find guest posting opportunities and produce content that engages readers to visit our website.
- **Measure, analyze, and optimize performance** of content across all outlets, including social, SEO content, and user acquisition funnels.
- **Own our SEO efforts.** Ensure any content we write is well-balanced, make sure we're linked in relevant places, update existing content, watch and surpass the competition for key search terms.
- **Improve the workflow** for creating, editing, and publishing content. Manage the editorial pipeline, and maintain relationships with other content creators and influencers.
- **Distribute and maintain** engaging content via social media (owned and public channels).

Your Profile, Your Passion

- **Experience** in creating content and scaling up blog traffic.
- **Strong research, editing and writing skills.**
- A passion for the written word.
- **Clear understanding of SEO** best practices.
- **Able to find content opportunities** based on data (Keywords, Traffic, Competition...)
- **You are interested in media** and enjoy working with software.
- **You speak English fluently.** German skills are a plus.

This is what you get

- **You have the freedom to work wherever you want.** Come work with us at our HQ in Stuttgart (Germany) or work remotely.
- **Flat hierarchies, rapid decision-making, and team spirit.**
- **Your opinion matters and your work is valued.** You have the chance to make a difference.
- **Steep learning curve;** hands-on work and insights in all areas of our company.
- **We work with top-notch technologies and lean processes.** We use Slack, Intercom, Asana and Hangouts to communicate efficiently.

Interested?

Please apply here: <https://goo.gl/forms/LSHypJ1TZnBTzld92>

We're looking forward to your application!



Maël, Simon and Niklas (Filestage Founders)