

OCTOBER 16, 2019

- 8:00 Registration open, networking & coffee
- 9:00 **Welcoming remarks** from **Canada 2020** & **Genome Canada**
- 9:10 **In Conversation: Perspectives from the Task-Force, One Year Later**
Hon. Anne McLellan (Senior Advisor, Bennett Jones LLP) &
Dr. Mark Ware (Chief Medical Officer, Canopy Growth Corporation)
Moderated by **Mark Rendell** (Cannabis Pro Reporter, The Globe & Mail)
- 9:45 **Analysis: The Policy Path to Legalization, and What We Have Learned**
with **Ivan Ross Vrana** (Vice President, Government Relations & Business
Development, Eve & Co.) and **Peter Cleary**, Santis Health & CBx Data Labs
- 10:45 Morning Break
- 11:10 **In Conversation: Global Pressures & Opportunities**
with **Chuck Rifici** (Chairman at Auxly, CEO at Nesta)
and **Jodi Butts** (Corporate Director, Lawyer & Health Policy Advisor)
- 11:45 **Presentation: What Consumers Want**
with **Alison Gordon** (CEO, 48NrtH)
- 12:15 Networking Lunch
- 13:30 **Panel Discussion: Human Health, Genomics & Response to Cannabis**
Ruth Ross (Professor & Chair, Faculty of Medicine, University of Toronto),
Michael John Milloy (Canopy Growth Professor of Cannabis, UBC),
Caroline MacCallum (Adjunct Professor, UBC and Medical Director,
Greenleaf Medical Clinic)**Sana-Ara Ahmed** (Ahmed Institute for Pain and
Cannabinoid Research, Calgary), moderated by **Mark Ware** (Chief
Medical Officer, Canopy Growth Corporation)



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- 14:30 **Panel Discussion: Challenges & Opportunities for Research**
with **Shane Morris** (Senior Vice President, Regulatory Affairs & Product Development, Aurora Cannabis Inc.), **Eric Cook** (Executive Director & CEO, Research and Productivity Council, New Brunswick), **Guy Chamberland** (CEO & CSO, Tetrabiopharma), moderated by **Cindy Bell** (Executive Vice President, Genome Canada)
- 15:30 **Presentation: Cam Battley** (COO, Aurora Cannabis Inc.)
- 16:00 **Panel Discussion: The Political Economy of Cannabis**
with **Jaime Watt** (Chairman, Navigator), **David Herle** (Host, The Herle Burly and Principal, The Gandalf Group), **Susan Smith** (Principal, Bluesky Strategy Group) + more to be announced
- 17:00 End of Day 1

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- 9:00 **Welcome Back** from **Canada 2020** & **Genome Canada**
- 9:10 **Presentation: Cannabis & Public Opinion in 2019**
with **Nik Nanos** (Chairman, Nanos Research)
- 9:35 **Keynote Presentation: Local to Global – Growing Canada’s Opportunity**
with **Trevor Fencott** (CEO, Fire & Flower)
- 10:00 **Panel Discussion: Retail Challenges & the Road Ahead**
with **Trina Fraser** (Partner, Brazeau Seller LLP), **Jarett Lalonde** (Regulated Industries Advisor, ShopifyPlus), **Cal Bricker** (CEO, Ontario Cannabis Store), moderated by **Jay Rosenthal** (CEO, Business of Cannabis)
- 11:00 Morning Break



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- 11:30 **Panel: Cannabis Data & Emerging Technologies**
with **Aled Edwards** (Professor, University of Toronto and CEO of the Structural Genomics Consortium), **Tyler Wish** (CEO, NAC Bio), **Kevin Chen** (CEO & Co-Founder, Hyasynth Bio), **Melanie Linda McPhail** (Research Associate, Faculty of Health Sciences, Simon Fraser University), **Michael Rose** (Partner, Deloitte), moderated by **Filippo Miglior** (Chief Science Officer and Vice President, Sector Innovation, Ontario Genomics)
- 12:30 Networking Lunch
- 13:30 **Presentation: The U.S., and Canada's Lead**
with **Matthew Nordgren** (CEO, Arcadian Fund)
- 14:00 **Panel Discussion: The Plant Genomics**
with **Jonathan Page** (Chief Science Officer, Aurora Cannabis Inc.), **Shelley Lumba** (University of Toronto, Ascendant Laboratories), **Jessa Hughes** (Plant Breeder, Hemp Genetics International), **David Joly** (Associate Professor, Université de Moncton), moderated by **Rob Annan** (Vice President, Public Affairs & Communications, Genome Canada)
- 15:00 **In Conversation** with **Bruce Linton** (Founder, Canopy Growth) and **Trina Fraser** (Partner, Brazeau Seller LLP)
- 16:00 **End of Conference**
- 16:15 Genome Canada Strategic Scientific Priorities Workshop



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