



- All Attendees
- Movement Classes
- Seminars
- Visit the Vendors + Shopping Time
- Roundtable Conversations

FRIDAY, AUGUST 10

TIME	CAPTIVATE ROOM	MOVE ROOM	POWER ROOM	SPARK ROOM	INSPIRE ROOM	SHOWROOM
11:30 - 1:00	Attendee Check-In					Shop the Collections
1:00 - 1:45	Welcome + Opening Session All Attendees CAPTIVATE ROOM					
2:00 - 3:00	Visit the Vendors	Eileen Juric PowerDance Technique: Body Mechanics-Floor Class		Suzanne Blake-Gerety & Jill Tirone Key Dance Studio Data Every Owner Should Know	Christine Dion How to Take a Great Headshot	Shop the Collections
3:15 - 4:15	Visit the Vendors	Maria Hanley Teaching Toddler Dance: Ideas and Tools for Teaching 18 mo-2.5 year olds		Kathy Blake Drama-Free Dance Studio: Fact or Fiction?	Kelsey Romea Small Town, Big Dreams: An Introduction to Growth Management	Shop the Collections
4:30 - 5:30	Visit the Vendors	Melissa Klassen How to combine Acro and Dance: Across the Floor AcroDance Progressions		Joe Naftal Studio Communications Like A Rockstar	Wingman for Dance Transform Your Studio - And The World - One Dancer at a Time	Shop the Collections
6:00 - 7:00	Cocktail Reception All Attendees CAPTIVATE ROOM					

SCHEDULE



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SATURDAY, AUGUST 11

TIME	CAPTIVATE ROOM	MOVE ROOM	POWER ROOM	SPARK ROOM	INSPIRE ROOM	SHOWROOM
8:30-10:00	Breakfast + Debut Fashion Show All Attendees CAPTIVATE ROOM					
10:15-11:15	Visit the Vendors		Kelly Pfeiffer Twinkle Star Dance Sample Class	Jane O'Donnell Performance Opportunities for a Non-competitive Studio	Jackrabbit Dance Save a Life-Changing Amount of Time	Shop the Collections
11:15-12:30	Visit the Vendors + Shop the Collections CAPTIVATE ROOM + SHOWROOM					
12:30-1:30	Lunch + Master Technique Panel All Attendees CAPTIVATE ROOM					
1:30-3:00	Visit the Vendors + Shop the Collections CAPTIVATE ROOM + SHOWROOM					
3:00-4:00	Visit the Vendors		Andrea Trench Tools for Classroom Management	Suzanne Blake-Gerety New Student Lead Process Done Simply	Mary Naftal Build Your Teacher Training Program	Shop the Collections
4:15-5:15	Visit the Vendors		Maria Hanley Unique Props: Creative Ideas for Ages 2-6	Jill Tirone Studio Website Essentials to Attract More Students	Melissa Klassen Setting Up Your Lucrative & Long-Term Acro Program: from Preschoolers to Pre-Professionals	Shop the Collections
5:30-7:30	Fashion Show + Cocktail Reception All Attendees MOVE ROOM + CAPTIVATE ROOM					

HEADSHOTS WILL BE TAKEN IN THE GLOW ROOM- BY APPOINTMENT ONLY

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SUNDAY, AUGUST 12

TIME	CAPTIVATE ROOM	MOVE ROOM	POWER ROOM	SPARK ROOM	INSPIRE ROOM	SHOWROOM
8:30-9:30	Breakfast + REV UP Brands Panel All Attendees CAPTIVATE ROOM					
9:45-10:45	Visit the Vendors	Barbara Walshe Choreography Map: A Guide to Recital Choreography & Success	Studio Owner Only Session	Wingman for Dance Transform Your Studio—& the World— One Dancer at a Time	Jill Tirone What to Delegate & Automate in Your Dance Studio	Shop the Collections
11:00-12:00	Visit the Vendors	Andrea Trench Exploring the Concepts of Dance Through Improvisation	Joe Naftal The Art of Pre-Registration	Christine Dion Stage Makeup Made Easy		Shop the Collections
12:00-1:00	Lunch + DSO Speakers Hot Topics in Today's Dance World All Attendees CAPTIVATE ROOM					
1:15-2:15	Visit the Vendors CAPTIVATE ROOM			+	Shop the Collections SHOWROOM	
2:30-3:30		Eileen Juric PowerDance Tech- nique: Body Mechanics- Movement Class	Suzanne Blake-Gerety Student Retention & Engagement Ideas for Every Month of the Year	Planning Your Production Tickets, Programs, Promotions & More		Shop the Collections
3:45-4:30	Keynote + Closing Kathy Blake MOVE ROOM					

SCHEDULE