



- All Attendees
- Movement Classes
- Seminars
- Visit the Vendors + Shopping Time
- Roundtable Conversations

FRIDAY, AUGUST 10

TIME	CAPTIVATE ROOM	MOVE ROOM	POWER ROOM	SPARK ROOM	INSPIRE ROOM	SHOWROOM
11:30 - 1:00	Attendee Check-In					Shop the Collections
1:00 - 1:45	Welcome + Opening Session All Attendees CAPTIVATE ROOM					
2:00 - 3:00	Visit the Vendors	<b>Eileen Juric</b> PowerDance Technique: Body Mechanics-Floor Class		<b>Suzanne Blake-Gerety &amp; Jill Tirone</b> Key Dance Studio Data Every Owner Should Know	<b>Christine Dion</b> How to Take a Great Headshot	Shop the Collections
3:15 - 4:15	Visit the Vendors	<b>Maria Hanley</b> Teaching Toddler Dance: Ideas and Tools for Teaching 18 mo-2.5 year olds		<b>Kathy Blake</b> Drama-Free Dance Studio: Fact or Fiction?	<b>Kelsey Romea</b> Small Town, Big Dreams: An Introduction to Growth Management	Shop the Collections
4:30 - 5:30	Visit the Vendors	<b>Melissa Klassen</b> How to combine Acro and Dance: Across the Floor AcroDance Progressions		<b>Joe Naftal</b> Studio Communications Like A Rockstar	<b>Wingman for Dance</b> Transform Your Studio - And The World - One Dancer at a Time	Shop the Collections
6:00 - 7:00	Cocktail Reception All Attendees CAPTIVATE ROOM					

SCHEDULE



- All Attendees
- Movement Classes
- Seminars
- Visit the Vendors + Shopping Time
- Roundtable Conversations

**SATURDAY, AUGUST 11**

TIME	CAPTIVATE ROOM	MOVE ROOM	POWER ROOM	SPARK ROOM	INSPIRE ROOM	SHOWROOM
8:30-10:00	<b>Breakfast + Debut Fashion Show</b> All Attendees <b>CAPTIVATE ROOM</b>					
10:15-11:15	Visit the Vendors		<b>Kelly Pfeiffer</b> Twinkle Star Dance Sample Class	<b>Jane O'Donnell</b> Performance Opportunities for a Non-competitive Studio	<b>Jackrabbit Dance</b> Save a Life-Changing Amount of Time	Shop the Collections
11:15-12:30	Visit the Vendors + Shop the Collections <b>CAPTIVATE ROOM</b> + <b>SHOWROOM</b>					
12:30-1:30	<b>Lunch + Master Technique Panel</b> All Attendees <b>CAPTIVATE ROOM</b>					
1:30-3:00	Visit the Vendors + Shop the Collections <b>CAPTIVATE ROOM</b> + <b>SHOWROOM</b>					
3:00-4:00	Visit the Vendors		<b>Andrea Trench</b> Tools for Classroom Management	<b>Suzanne Blake-Gerety</b> New Student Lead Process Done Simply	<b>Mary Naftal</b> Build Your Teacher Training Program	Shop the Collections
4:15-5:15	Visit the Vendors		<b>Maria Hanley</b> Unique Props: Creative Ideas for Ages 2-6	<b>Jill Tirone</b> Studio Website Essentials to Attract More Students	<b>Melissa Klassen</b> Setting Up Your Lucrative & Long-Term Acro Program: from Preschoolers to Pre-Professionals	Shop the Collections
5:30-7:30	<b>Fashion Show + Cocktail Reception</b> All Attendees <b>MOVE ROOM</b>					

**HEADSHOTS WILL BE TAKEN IN THE GLOW ROOM- BY APPOINTMENT ONLY**

**SCHEDULE**



- All Attendees
- Movement Classes
- Seminars
- Visit the Vendors + Shopping Time
- Roundtable Conversations

**SUNDAY, AUGUST 12**

TIME	CAPTIVATE ROOM	MOVE ROOM	POWER ROOM	SPARK ROOM	INSPIRE ROOM	SHOWROOM
8:30-9:30	<b>Breakfast + REV UP Brands Panel</b> All Attendees <b>CAPTIVATE ROOM</b>					
9:45-10:45	Visit the Vendors	<b>Barbara Walshe</b> Choreography Map: A Guide to Recital Choreography & Success	<b>Studio Owner Only Session</b>	<b>Wingman for Dance</b> Transform Your Studio—& the World— One Dancer at a Time	<b>Jill Tirone</b> What to Delegate & Automate in Your Dance Studio	Shop the Collections
11:00-12:00	Visit the Vendors	<b>Andrea Trench</b> Exploring the Concepts of Dance Through Improvisation	<b>Joe Naftal</b> The Art of Pre-Registration	<b>Christine Dion</b> Stage Makeup Made Easy		Shop the Collections
12:00-1:00	<b>Lunch + DSO Speakers</b> <b>Hot Topics in Today's Dance World</b> All Attendees <b>CAPTIVATE ROOM</b>					
1:15-2:15	<b>Visit the Vendors</b> <b>CAPTIVATE ROOM</b>			+	<b>Shop the Collections</b> <b>SHOWROOM</b>	
2:30-3:30		<b>Eileen Juric</b> PowerDance Tech- nique: Body Mechanics- Movement Class	<b>Suzanne Blake-Gerety</b> Student Retention & Engagement Ideas for Every Month of the Year	<b>Planning Your Production</b> Tickets, Programs, Promotions & More		Shop the Collections
3:45-4:30	<b>Keynote + Closing</b> Kathy Blake <b>MOVE ROOM</b>					

**SCHEDULE**