**Digital Marketing Apprentice**

Monster Group (UK) Ltd is a thriving eCommerce retailer offering a diverse range of high quality and great value products to an expanding international market. To support our tremendous growth and to allow for further diversification into even more fabulous product ranges and across exciting new marketplaces within Europe and internationally, we are looking for a Digital Marketing Apprentice.

As the digital marketing apprentice, you will work with our International Marketing team to deliver the below -

* Create exciting product content for listings and blogs (Writing optimised product descriptions)
* Add products to the website, eBay, Amazon and other marketplaces
* Monitor and report on marketing activities and stock
* E-Mail Marketing
* Search Engine Optimisation
* Pay Per Click Marketing
* Photographing and editing product photos
* Marketplace Marketing

Working towards the Digital Marketing Level 3 Apprenticeship, an accredited apprenticeship scheme with an industry recognised qualification you will spend a large proportion of your time learning on the job. You will also have dedicated ‘off the job’ time to focus on your studies, working with a learning provider to support your accredited learning throughout the duration which is typically 13 months.

**Required Skills and Attributes**

* Good verbal communication and written skills
* Organisation and good time management – you’ll be expected to juggle multiple tasks at once
* Have a positive, ‘think outside the box’ and can-do mindset!
* Team work as well as initiative to work on your own
* Own transport
* Must like Cake 😊

**Desired Qualifications and Knowledge**

* Minimum of 5 GCSE’s at grade A\* to C (Graded 9-5) or equivalent
* Have Level 2 English and Maths equivalent.
* Some basic Marketing knowledge would be advantageous
* Good IT and Microsoft Office knowledge

You will be based at our modern offices near Sheriff Hutton (YO60) therefore it is essential that you have your own transport.

* Full time
* Monday to Friday 9.00am to 5.30pm
* 37.5hrs per week with 1 hour for lunch
* £187.50 per week
* 25 days holiday allowance plus Bank Holidays

To find out more about the apprenticeship or to apply please email your CV to [hireme@monstergroupuk.co.uk](mailto:hireme@monstergroupuk.co.uk) or you can call and speak to Celia on 01347 878880.

Are you a Marketing Monster in the making?

We are looking for a positive, forward thinking and enthusiastic Digital Marketing Apprentice. Working towards the Level 3 Digital Marketer Apprenticeship you will help our International Marketing team create exciting product content for listings and blogs, photograph our amazing products and list them on a wide range of marketplaces. You will also learn, on the job, the principles of PPC and Marketplace Marketing as well as SEO. You should have good verbal and written communication skills, be organised and have your own transport. You should also possess Level 2 English and Maths equivalent and some basic Marketing knowledge would be advantageous.

The role is Full Time, Monday to Friday 9.00am to 5.30pm, so 37.5 hours per week with 1 hour for lunch. You’ll get £187.50 per week and be entitled to 25 days holiday allowance plus Bank Holidays!

Please email [celia.wright@monstergroupuk.co.uk](mailto:celia.wright@monstergroupuk.co.uk) for more information or to apply, or you can call the office and speak to Celia on 01347 878880.

O and did we mention, you must like cake 😊