**Product and Market Research Administrator**

Monster Group (UK) Ltd is a thriving online retailer offering a diverse range of high quality and great value products to an international market. A shiny brand-new role has now arisen for a Product and Market Research Administrator to join our ever growing and dynamic team. Reporting to our Supply Chain Manager you will play a crucial role in discovering fresh and new product ideas and bringing commercially successful products to market.

**Daily Tasks:**

* Research and collate market, consumer, seasonal and competitor data
* Research what performs well across all current and new marketplaces using various tools available
* Keep up to date with current and future product trends
* Use findings to create new ideas for commercially successful products
* Expand on existing product ranges
* Work with the Daily Deal sites to determine successful new products specifically for their daily deals
* Communicate findings and new product suggestions with the buyer

**Key Skills required:**

* Strong commercial awareness
* Good Maths skills
* Forward-thinking, innovative and pro-active
* Good knowledge of Microsoft Office programmes
* Market research experience would be beneficial
* E-commerce knowledge would be advantageous

**Working hours**: Full time, Monday to Friday 8.00am to 4.30pm (37.5hrs per week with 1 hour for lunch).

You will be based at our modern offices near Sheriff Hutton (YO60) therefore it is essential that you have your own transport.

Salary is dependent upon experience and attributes. We pride ourselves on creating an exciting working environment that’s fun and full of laughter, where people can strive to be their best, and embrace our values; Empowerment, Forward Thinking, Respect and Fun. We also offer a generous holiday allowance of 25 days plus Bank Holidays! If you would like to be considered for this position, please email your CV.