

CONVERSATIONS 2019



**Messenger Marketing
& Chatbot Conference**

**Sponsorship
Opportunities**

EVENT DETAILS

WHEN & WHERE

September 13-15, 2019

Fairmont Hotel | Austin, Tx

THE ATTENDEES

Projected Attendance:

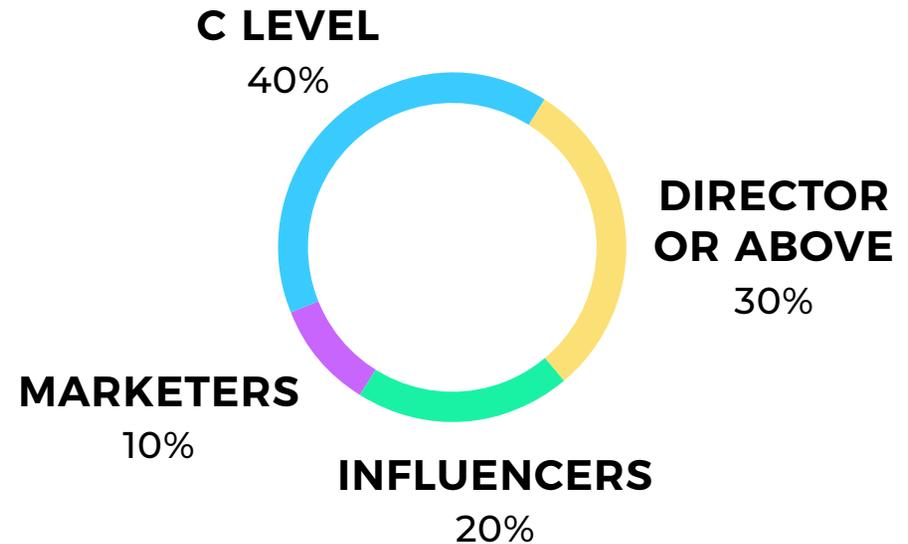
2,000-2,500 Entrepreneurs
& Business Owners

The perfect sponsors will be those brands who offer tools within this ecosystem such as e-commerce, webinar, email, landing pages, chat, CRM and other similar services, along with any types of marketing technology and tools for small to medium businesses.



ATTENDEE BREAKDOWN

Last year's ManyChat user conference attracted **1000+** decision makers from businesses owners, chatbot experts to marketing gurus. This year we are set to double the attendance! Your sponsorship will give you access to **2000+ founders, CEOs and marketing experts** across real estate, e-commerce, health, and dozens of other industries.



MOST COMMON TITLES

- Founder
- CEO Owner
- Managing Director

TYPES OF BUSINESSES

- e-commerce
- health
- chatbot agencies

SAMPLE OF 2018 ATTENDEES



...AND MANY MORE

SPONSORSHIP PACKAGES

PREMIER

\$25,000

- 45 minute presentation
- 10 Tickets
- Logo and link on promotional website
- 8 x 20 booth space which includes two draped tables, four chairs, and trash can, along with wifi and electricity to booth
- Verbal acknowledgement during event from the main stage
- Co-sponsor to the welcome reception or agency day sponsor
- One chair drop (gift or takeaway placed on chairs for attendees)
- Logo on bag

GOLD

\$10,000

- One a La Carte Option (see next page)
- 5 Tickets
- Logo and link on promotional website
- 8 x 10 booth space which includes a draped table, two chairs, and trash can, along with wifi and electricity to booth
- Verbal acknowledgement during event
- One chair drop (gift or takeaway placed on chairs for attendees)
- 100 branded drink tickets for the Saturday night Happy Hour

SILVER

\$5,000

- One a La Carte Option (see next page)
- 4 Tickets
- Logo and link on promotional website
- 8 x 10 booth space which includes a draped table, two chairs, and trash can, along with wifi and electricity to booth
- Verbal acknowledgement during event

Have Something Else in Mind?

Ask us about our a la carte options!

Interested in Sponsoring?

Contact: Carey Naab

Phone: 512-431-9604

Email: carey@boostequity.com

SPONSORSHIP NAME	BENEFITS	DETAILS	COST
Premier Agency Day	<ul style="list-style-type: none"> • Recognition signage at registration area • Recognition in the program • Speaking Opportunity 	Get your brand in front of Agency guests by sponsoring Agency day with VIP Brunch and a speaking opportunity	\$25,000
Gold Saturday VIP Lunch	<ul style="list-style-type: none"> • Opportunity to brand the lunch • Recognition signage at registration area • Recognition in the program 	Get your brand in front of VIP guests by sponsoring Saturday VIP Brunch	\$10,000
Gold Sunday VIP Lunch	<ul style="list-style-type: none"> • Opportunity to brand the lunch • Recognition signage at registration area • Recognition in the program 	Get your brand in front of VIP guests by sponsoring Sunday VIP Brunch	\$10,000
Premier Welcome Reception	<ul style="list-style-type: none"> • Recognition signage in exhibit hall during the reception • Recognition signage at registration area • Recognition in the program 	This first main conference event brings attendees together with the exhibitors to kick of the event!	\$10,000
Networking Party Entertainment	<ul style="list-style-type: none"> • Your logo on co-branded outdoor games • Opportunity to brand the event • Recognition signage at registration area • Recognition in the program 		\$5,000
Gold Coffee Sponsor (per day)	<ul style="list-style-type: none"> • Your logo on coffee stations • Recognition signage at registration area • Recognition in the program 		\$10,000
Gold Sunday Breakfast Burrito Sponsor	<ul style="list-style-type: none"> • Your logo on cocktail napkins • Recognition signage at registration area • Recognition in the program" 		\$10,000
Silver Lanyard Sponsor	<ul style="list-style-type: none"> • Your logo on the lanyards • Recognition signage at registration area • Recognition in the program" 	Have your company's logo on each attendee with this exclusive sponsorship.	\$10,000
Gold VIP Happy Hour Sponsor	<ul style="list-style-type: none"> • Your logo on the drink tickets • Opportunity to brand the event • Recognition signage at registration area • Recognition in the program 	All attendees are invited to happy hour after the sessions, prior to the networking event.	\$10,000
Silver Networking Party Drink Ticket Sponsor	<ul style="list-style-type: none"> • Your logo on the drink tickets • Opportunity to brand the event • Recognition signage at registration area • Recognition in the program 	Attendees are invited to unwind at Bangers., an outdoor restaurant known for local beers and their patio. Each attendee will receive two branded tickets for the networking party.	\$5,000