

CONVERSATIONS 2019



**Messenger Marketing
& Chatbot Conference**

**Sponsorship
Opportunities**

EVENT DETAILS

WHEN & WHERE

September 13-15, 2019

Fairmont Hotel | Austin, Tx

THE ATTENDEES

Projected Attendance:

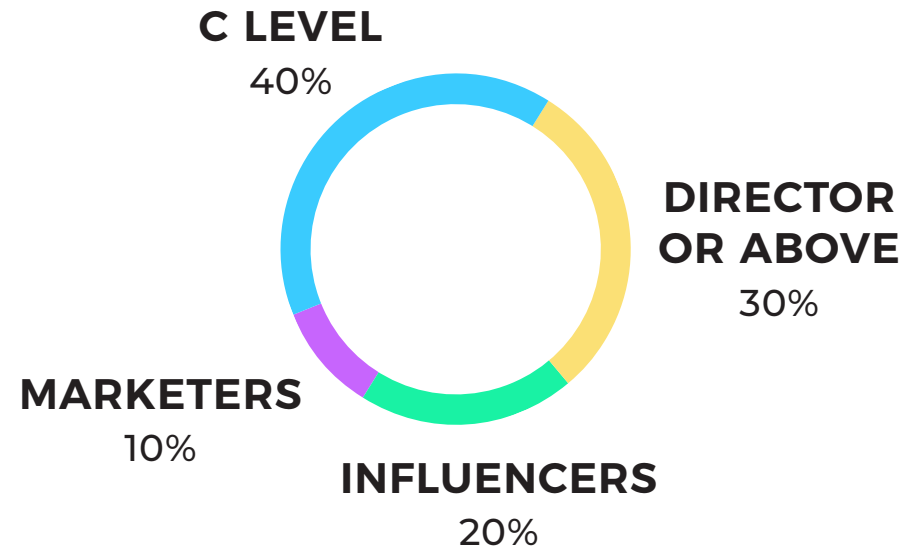
2,000-2,500 Entrepreneurs
& Business Owners

The perfect sponsors will be those brands who offer tools within this ecosystem such as e-commerce, webinar, email, landing pages, chat, CRM and other similar services, along with any types of marketing technology and tools for small to medium businesses.



ATTENDEE BREAKDOWN

Last year's ManyChat user conference attracted **1000+** decision makers from businesses owners, chatbot experts to marketing gurus. This year we are set to double the attendance! Your sponsorship will give you access to **2000+ founders, CEOs and marketing experts** across real estate, e-commerce, health, and dozens of other industries.



MOST COMMON TITLES

- Founder
- CEO Owner
- Managing Director

TYPES OF BUSINESSES

- e-commerce
- health
- chatbot agencies

SAMPLE OF 2018 ATTENDEES



...AND MANY MORE

SPONSORSHIP PACKAGES

1 LEFT

PLATINUM \$35,000

- 45 minute presentation
- 10 tickets
- Logo and link on promotional website
- Ability to sponsor the networking lounge
- Ability to brand with own branding and color, complete with technology and lounge furniture for all three days of the event
- Recognition in the program
- Verbal acknowledgement during event from the main stage

Have Something Else in Mind?

We are more than happy to customize your sponsorship to meet your marketing needs, ask us how!

PREMIER \$25,000

- 45 minute presentation
- 10 Tickets
- Logo and link on promotional website
- 8 x 20 booth space which includes two draped tables, four chairs, and trash can, along with wifi and electricity to booth
- Verbal acknowledgement during event from the main stage
- Co-sponsor to the welcome reception or agency day sponsor
- One chair drop (gift or takeaway placed on chairs for attendees)
- Logo on bag

5 LEFT

GOLD \$10,000

- One Gold Level a La Carte Option (see next pages)
- 5 Tickets
- Logo and link on promotional website
- 8 x 10 booth space which includes a draped table, two chairs, and trash can, along with wifi and electricity to booth
- Verbal acknowledgement during event
- One chair drop (gift or takeaway placed on chairs for attendees)

5 LEFT

SILVER \$5,000

- One Silver Level a La Carte Option (see next pages)
- 4 Tickets
- Logo and link on promotional website
- 8 x 10 booth space which includes a draped table, two chairs, and trash can, along with wifi and electricity to booth
- Verbal acknowledgement during event

Interested in Sponsoring?

Contact: Carey Naab

Phone: 512-431-9604

Email: carey@boostequity.com

SPONSORSHIP NAME	BENEFITS	DETAILS	COST
<p>Platinum Networking Lounge Ala Carte</p>	<ul style="list-style-type: none"> • Have the largest footprint in the sponsor area • Ability to brand out lounge with your own branding and color, complete with technology and lounge furniture for all three days of the event • Recognition in the program • Speaking opportunity 	<p>Get your brand in front of both the Agency Day & General Admission guests by sponsoring the Networking Lounge, all three days of Conversations 2019. This opportunity will connect your brand on an intimate level with attendees by helping facilitating deeper discussion and connections on Friday night, starting the event with your company at the forefront of attendees' minds. Includes speaking opportunity.</p>	<p>\$35,000</p>
<p>Premier Agency Day</p>	<p>Sold</p> <ul style="list-style-type: none"> • Recognition signage at registration area • Recognition in the program • Speaking opportunity 	<p>Get your brand in front of Agency guests by sponsoring Agency day with VIP Brunch and a speaking opportunity</p>	<p>\$25,000</p>
<p>Premier Welcome Reception Ala Carte:</p>	<ul style="list-style-type: none"> • Recognition signage at entrance • Ability to brand out party with your own branding • Recognition in the program • Speaking opportunity 	<p>Get your brand in front of both the Agency Day & General Admission guests by sponsoring the Welcome Reception on Friday night, starting the event with your company at the forefront of attendees' minds. Includes speaking opportunity</p>	<p>\$25,000</p>

SPONSORSHIP NAME	BENEFITS	DETAILS	COST
Gold Saturday VIP Lunch	<ul style="list-style-type: none"> • Opportunity to brand the lunch • Recognition signage at registration area • Recognition in the program 	Get your brand in front of VIP guests by sponsoring Saturday VIP Brunch	\$10,000
Gold Sunday VIP Lunch	<ul style="list-style-type: none"> • Opportunity to brand the lunch • Recognition signage at registration area • Recognition in the program 	Get your brand in front of VIP guests by sponsoring Sunday VIP Brunch	\$10,000
Gold Coffee Sponsor (per day)	<div style="border: 2px solid red; padding: 2px; display: inline-block; margin-right: 10px;">1/3 Sold</div> <ul style="list-style-type: none"> • Your logo on coffee stations • Recognition signage at registration area • Recognition in the program 		\$10,000
Gold Sunday Breakfast Burrito Sponsor	<ul style="list-style-type: none"> • Your logo on cocktail napkins • Recognition signage at registration area • Recognition in the program” 		\$10,000
Silver Lanyard Sponsor	<div style="border: 2px solid red; padding: 2px; display: inline-block; margin-right: 10px;">Sold</div> <ul style="list-style-type: none"> • Your logo on the lanyards • Recognition signage at registration area • Recognition in the program 	Have your company’s logo on each attendee with this exclusive sponsorship.	\$10,000
Silver Networking Party Drink Ticket Sponsor	<div style="border: 2px solid red; padding: 2px; display: inline-block; margin-right: 10px;">Sold</div> <ul style="list-style-type: none"> • Your logo on the drink tickets • Opportunity to brand the event • Recognition signage at registration area • Recognition in the program 	Attendees are invited to unwind at Bangers., an outdoor restaurant known for local beers and their patio. Each attendee will receive two branded tickets for the networking party.	\$5,000
Networking Party Entertainment	<div style="border: 2px solid red; padding: 2px; display: inline-block; margin-right: 10px;">Sold</div> <ul style="list-style-type: none"> • Your logo on co-branded outdoor games • Opportunity to brand the event • Recognition signage at registration area • Recognition in the program 		\$5,000