

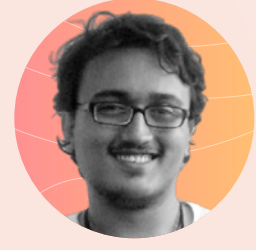
Event Agenda

14.30 - 14.35 SGT
12.00 - 12.05 IST
08.30 - 08.35 CEST

Welcome by Netcore

14.35 - 15.00 SGT
12.05 - 12.30 IST
08.35 - 09.00 CEST

Principles from the world of sports and games to power product growth



Anirban Das
Head of Product
MUNZO

15.00 - 15.30 SGT
12.30 - 13.00 IST
09.00 - 09.30 CEST

Framing hypothesis : some art and much science



Varun Rama Murthy
Group Vice President and Business Head
netcore

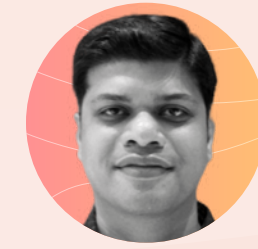
15.30 - 16.20 SGT
13.00 - 13.50 IST
09.30 - 10.20 CEST

Presentation + Fireside Chat

How to Build Habit-forming Mobile Apps



Nir Eyal
Author of Global Bestseller "Hooked" Behavioral Design Expert
NIR AND FAR



Kedar Parikh
Head of Product
netcore

16.20 - 16.35 SGT
13.50 - 14.05 IST
10.20 - 10.35 CEST

Everyday Life in the Tech World



Biswa Kalyan Rath
Indian stand-up comedian

16.35 - 17.25 SGT
14.05 - 14.55 IST
10.35 - 11.25 CEST

Panel Discussion 1

Product Led Onboarding, Activation & Retention - The only way ahead



Nikhil Naik
VP & Head of Products
viu



Vaibhav Padlikar
VP & Head of Product
intricity
SmartBus | RailYatri



Akhil Sharma
Head of Product
gojek



Mayuri Govil
Product Sales Specialist
netcore



Siva Teja
Sales Manager - India & SriLanka
AppsFlyer

17.25 - 18.15 SGT
14.55 - 15.45 IST
11.25 - 12.15 CEST

Panel Discussion 2

Data driven experiments on Mobile App to maximise funnel conversions



Amit Bhatnagar
Chief Product Officer
dineout



Vikas Vardhan Soni
AVP Products
head digital works



Nitish Bugalia
Head of Product and Strategy
MYTEAM11



Deepak Krishnan
Senior Director of Product Management Head of Growth



Akanksha Sharma
Product Sales Specialist
netcore

18.15 - 18.30 SGT
15.45 - 16.00 IST
12.15 - 12.30 CEST

Everyday Life in the Tech World



Biswa Kalyan Rath
Indian stand-up comedian

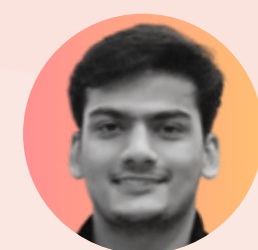
18.30 - 19.20 SGT
16.00 - 16.50 IST
12:30 - 13.20 CEST

Panel Discussion 3

Building your product right to retain and grow!



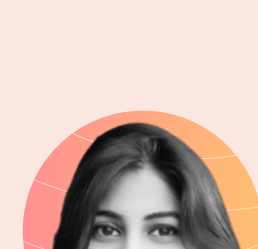
Tarun Valecha
Senior Manager Product Management
AirAsia



Subham Kumar Boundia
Senior Product Manager
unacademy



Adhar Masand
Product Evangelist & Enterprise Partnerships
netcore



Mansi Narang
Product Manager

19.20 - 19.25 SGT
16.50 - 16.55 IST
13:20 - 13.25 CEST

Vote of Thanks & Closing Note