

Create Academy

FOR TEAMS



Inspire, engage, & grow

your employees with the
UK's most-loved creative
learning platform



THE GO-TO PLATFORM FOR CREATIVE LEARNING

“One of the best online learning platforms to gift your team”

AD

“The go-to website for creative online classes”


THE SUNDAY TIMES

“An inspiring range of online video courses with leading experts”

COUNTRY LIFE

“A favourite for creative learning... around myriad disciplines”

The Telegraph

“Gives access to design-world pros willing to share their expertise”

E L L E
DECORATION

“Ideal - no set start or finish date and completely flexible to fit in with your other commitments”

THE  TIMES

Why you'll never regret investing in culture

EVERY BUSINESS LEADER KNOWS...

Attracting & Retaining

great talent is VITAL



Great **CULTURE**
attracts **GREAT PEOPLE**
who build **GREAT TEAMS**

ENGAGED and **DEVELOPED**
people **STICK AROUND** and
drive **BUSINESS SUCCESS**

COMPETITION IS FIERCE

LOW STAFF MORALE

Staff mental ill health costs UK employers up to £56bn a year

REFRAMING OF WORK

80% of the workforce are thinking about leaving their jobs

ADJUSTING TO A HYBRID CULTURE

3/5 workers are disengaged costing the UK economy £340bn a year



INCREASED TURNOVER

When an employee leaves it costs on average 6-9 months' salary to replace

INCREASED COMPETITION

Talent scarcity is driving wages up, but money alone isn't enough - culture is king in the race for talent

A top-down view of an artist's palette with various paint colors and brushes. The palette is covered in splatters of blue, red, yellow, and green paint. Several paintbrushes are scattered across the surface, some with paint on their bristles. There are also several open paint cans in various colors like blue, orange, and purple. A white card with handwritten notes and color swatches is partially visible in the upper right corner.

INVESTING IN CREATIVITY
IS CRITICAL

A mindset of continuous
learning & innovation sees
companies benefit from

Greater **ENGAGEMENT**

Increased **MORALE**

Improved **PRODUCTIVITY**

Higher **RETENTION**

How creativity drives business performance

CREATIVE BUSINESSES ARE
SUCCESSFUL BUSINESSES

“Fostering an environment of
creativity and empowerment
improves business performance
and profit... Creative behaviours
improve brain function and
mental and physical health”

Forbes



Good for *business*

BUILDS MORE SUCCESSFUL TEAMS

Creative teams are higher performing and more efficient

INCREASES PROFITABILITY

Creativity substantially contributes to a business' growth and profitability

RETAINS AND ATTRACTS GREAT PEOPLE

A culture of learning is proven to boost employee retention

Good for *people*

INCREASES PRODUCTIVITY

'Making' tasks flood the brain with dopamine

IMPROVES MENTAL WELLBEING

'Flow' tasks reduce anxiety, depression and stress

ENHANCES COGNITIVE FUNCTION

Creative tasks aid problem solving

BUILDS RESILIENCE

Gaining new skills and thinking builds confidence

We inspire & grow
teams with unrivalled
creative learning

CREATE ACADEMY'S COURSES...

BOOST EMPLOYEES' MENTAL HEALTH & WELLBEING

Creative, results-driven courses that build resilience, lower stress and increase happiness

DEVELOP SKILLS THAT DRIVE BUSINESS PERFORMANCE

A wide range of creative learning (with new topics added monthly) to develop employees' professional and personal skills

BUILD HYBRID CULTURE

A shared cultural experience for your team no matter where in the world they are working

ENGAGE & MOTIVATE TEAMS

Reward and retain your talent with creative learning experiences that inspire and deliver real value

DELIVER 24/7 FLEXIBLE LEARNING

Allow teams to learn anywhere, anytime on any device, with bite-sized lessons and no fixed dates



IMMERSIVE, RESULTS-DRIVEN CREATIVE LEARNING



DECORATIVE
ARTS & CRAFT



FOOD &
DRINK



HOME &
INTERIORS



GARDENING &
FLORISTRY

Beautiful video courses taught by industry leading experts in design, decorative arts, craft, gardening and food.

EXPLORE ALL CREATE ACADEMY COURSES [here](#)

WHAT OUR CUSTOMERS SAY

“To thank our team for their hard work and commitment over the year we chose to reward them with a Create Academy subscription - and it’s been the most popular Christmas present yet! I love seeing them share what they’ve learnt with each other - I now hear animated discussions over lunch about planting pots, block printing projects or favourite recipes – it’s been a brilliant way to support them all in pursuing different creative interests outside the studio.”

BUNNY TURNER
DIRECTOR, TURNER POCOCK STUDIO



WHAT OUR CUSTOMERS SAY



“Best creative learning source ever!
Experienced nine courses so far during the last
year ranging from gardening, wild gardening,
interior styling to cooking inspiration. Excellent
presenters, beautifully choreographed, utterly
inspiring and joyful learning styles. My go-to
source for creative learning.”

CARO, TRUSTPILOT

Bespoke packages to meet your learning goals

HOW IT WORKS

1. Tell us how many yearly seats you want

We'll apply our teams discount and share an invoice

2. Give joyful learning to your team

Share the team's email addresses and we'll create each of them a Create Academy account with access to all courses

3. See the impact of creativity

We'll share quarterly updates showing how your team are using the platform, and will be in touch a month before renewal



PRICING PLANS

NO. OF SEATS	TEAMS DISCOUNT ON RRP	ANNUAL TEAMS SUBSCRIPTION PRICE*	MONTHLY PLAN (ANNUAL SUBSCRIPTION BILLED MONTHLY)*	ANNUAL PLAN (ANNUAL SUBSCRIPTION BILLED ANUALLY)*
1-20	20%	£192	£16	£173
21-75	35%	£156	£13	£140
76+	40%	£144	£12	£130

* All prices ex VAT

Corporate customers benefit from a teams discount on RRP annual subscriptions, based on the number of 'seats' (individual employee subscriptions) purchased.

Subscriptions are billed in one of two ways; either as monthly installments or a single annual payment with a 10% discount.

TRUSTPILOT REVIEWS

 Alessandra, GB

IMMERSIVE AND ENGAGING

I've just completed Dan Pearson's wonderful course and what a treat it was! He's so engaging and passionate about the gardens he creates and it was such a delight to be taken on a tour of his magical private garden in Somerset - I almost feel as though I was there with him. Hugely inspirational.

DATE OF EXPERIENCE: 04 MAY 2022


 Matthew, GB

EXCELLENT COURSES.

I absolutely loved Rita Konig's interior design course. There are so many invaluable tips which I put into practice, helping me improve my own home, which has led to my friends asking me to help with their interior decorating.

I have recently started Annie Sloan's course. I'm only just into the second chapter & I have already set to work on creating my own unique pieces. This course is just what I needed in terms of encouragement & guidance.

DATE OF EXPERIENCE: 20 JUL 2022

 Holly Spaulding, US

FLOWERS MAKE ME FEEL BETTER

Learning from Willow is not only educational, it's been a solace and a pleasure. I find I'm turning to her floristry course as a break from Weltschmerz, and her calming voice alone, not to mention the gorgeous flowers, always soothes and inspires. I love watching Willow at work, which has given me concrete ideas for my own arrangements and gardens. The musical interludes, cinematography, and pace of the course all feels really therapeutic and enjoyable to me these days. We'd all feel a lot better if we spent more time among the flowers. A great pleasure! Thank you.

DATE OF EXPERIENCE: 20 MAY 2022

 Katherine, US

I ENJOYED THIS COURSE SO MUCH THAT I...

I enjoyed this course so much that I have gone back to re watch lessons and take more notes multiple times. The work books are very helpful, and I am feeling more inspired in making selections for my own home, which is incredible considering I have zero experience in interior design. Rita is so endearing and approachable that you feel like you're having a one on one conversation with her in the videos. I recommend this to anyone including individuals looking for inspiration and confidence to create a thoughtful home. If she makes a Part 2 I will be the first to register!

DATE OF EXPERIENCE: 06 NOV 2022

TRUSTPILOT REVIEWS

 Nancy, US

EDWARD BULMER

This is my 5th Create Academy class. I bought the Edward Bulmer paint class. At first I wasn't sure why we were coming to the history of paint, but by the end I realised how essential this was to add to this class. I found this class VERY useful. I have been painting rooms in my house for decades but this is the first time I understood how to use colour and how to effectively pick it. I am so glad I ordered this class. I have no regrets.

DATE OF EXPERIENCE: 02 DEC 2022

 Customer, US

THE LAND GARDENERS ARE GLORIOUS

The Year of Cut Flowers course from the Land Gardeners is wonderful on all counts. It's full of gardening wisdom and inspiration for better indoor flowers throughout the year, the videos are exquisitely beautiful, and 'Bridgie and Henry' are a total delight. Highly recommend for both learning and joy.

DATE OF EXPERIENCE: 23 NOV 2022

 AK, Devon, UK

MAD ABOUT THE HOUSE INTERIOR DESIGN COURSE

I completed this online course recently and thoroughly recommend it for its excellent advice on interior design for all budgets. Well presented in small bite size chunks with many pictorial examples

DATE OF EXPERIENCE: 03 OCT 2022

 Ann Shayne, US

DAN PEARSON'S NATURALISTIC GARDENING IS A DREAM

Dan Pearson doesn't show you nuts and bolts; instead, he does something much more lasting and powerful. He gets you to think about the deepest aspects of gardening, which is the sort of inspiration that will help every gardener, no matter what scale you're working at. Such a discovery, such a fan now.

DATE OF EXPERIENCE: 02 JAN 2023

GET IN TOUCH

Whether you're looking to reward your team, inspire new thinking or support ongoing career development, we can build a bespoke learning package to meet your training goals.

Either complete our quick online [form](#) or drop us an email to business@createacademy.com with your details and a member of the team will be in touch.

E: business@createacademy.com





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