



## truLOCAL Gift Guide











## W H Y   T R U L O C A L

truLOCAL is more than just a box of (deli- cious) meat. It's the community we've built, the producers we work with, the members of our team, and the journey along the way. Our mission is to connect you and your recipient with the farmers in your area and the best quality protein around.

### **Locally Sourced Meat**

Top quality protein such as 100% grass-fed steak, wild-caught salmon, and local pork.

### **Customized Boxes**

Customize your box with extra swag and a personal note.

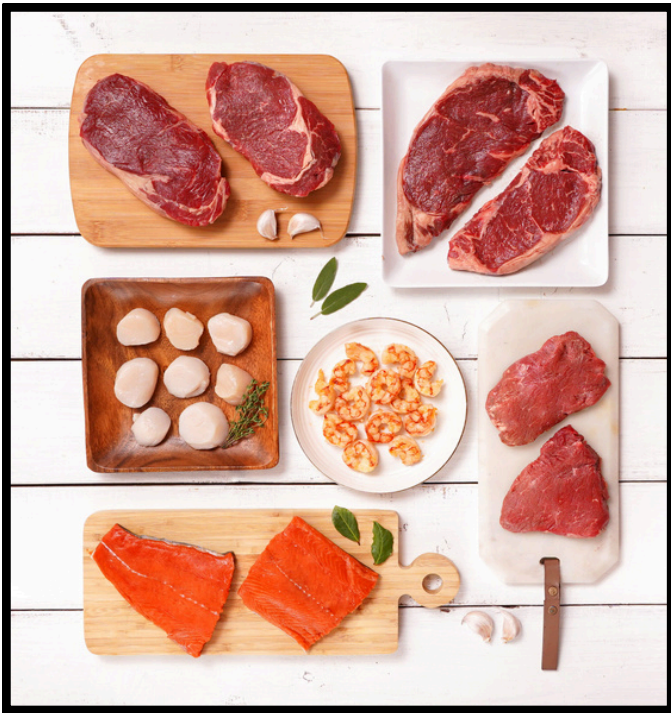
### **Budget Friendly**

Boxes made to suit your budget.

### **Pair it with a Great Bottle**

Customize any box with a bottle of wine to make it the perfect gift. Ask us how.

**[promo.trulocal.ca](https://promo.trulocal.ca) | [todd@trulocal.ca](mailto:todd@trulocal.ca)**



### Surf & Turf Box

3 different sizes available

**\$115-\$200**



### Steak Lovers Box

3 different sizes available

**\$120-\$200**



### Mix It Up

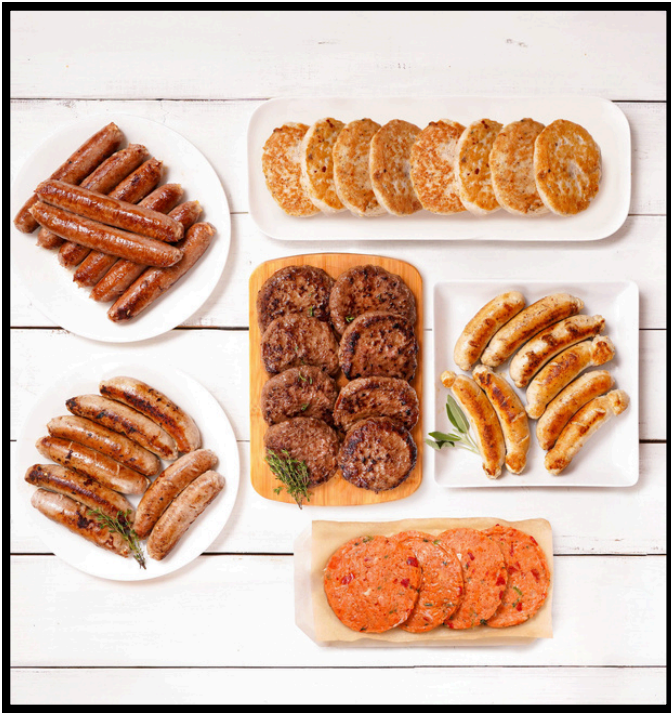
3 different sizes available

**\$115-\$200**









### Burgers and Sausages Box

2 different sizes available

**\$115-\$200**



### Appetizers Box

1 size available

**\$109**



### Veggie Box

2 different sizes available  
upon special request

**\$99-\$200**



### Charcuterie Box

3 different sizes available  
upon special request

**\$65-\$200**









## STEAK LOVERS BOX

Indulge them in their love of steak with the Steak Lovers' box – loaded with all of our best-selling steaks.

### **SMALL - #ONSTEAKBOX120 \$120(C)**

4 x Striploin Steaks (14 oz. each)

### **MEDIUM - #ONSTEAK160 \$155(C)**

2 x Top Sirloin Steaks (8 oz. each)

2 x Rib Eye Steaks (8 oz. each)

4 x Striploin Steaks (14 oz. each)

### **LARGE - #ONSTEAKBOX200 \$200(C)**

2 x Top Sirloin Steaks (8 oz. each)

2 X Rib Eye Steaks (8 oz. each)

2 x Filet Mignon Steaks (8 oz. each)

2 x Striploin Steaks (14 oz. each)





## MIX IT UP BOX

Looking to include a little bit of everything? Let them taste-test a variety of quality, local products with the truLOCAL Mix It Up Box!

### **SMALL - #MIXITUPBOX115 \$115(C)**

2 x Striploin Steaks (8 oz. each)  
 1 x pkg Bacon  
 2 x 1 lb. Ground Beef  
 4 x Chicken Breasts (4 oz. each)  
 2 x 1 lb. Chicken Thighs  
 2 x Boneless Pork Chops

### **MEDIUM - #MIXITUPBOX155 \$155(C)**

2 x Striploin Steaks (8 oz. each)  
 1 x pkg Bacon  
 1 x 1 lb. Ground Beef  
 4 x Chicken Breast (4 oz. each)  
 1 x Pork Tenderloin  
 1 x 1 lb. Ground Turkey  
 1 x 1 lb. Breakfast Sausage

### **LARGE - #MIXITUPBOX200 \$200(C)**

2 x Striploin Steaks (8 oz. each)  
 1 x pkg Bacon  
 2 x 1 lb. Ground Beef  
 4 x Chicken Breasts (4 oz. each)  
 1 x Pork Tenderloin  
 8 x Turkey Burgers  
 1 x 1 lb. Breakfast Sausage  
 2 x Boneless Pork Chops  
 1 x pkg Meatballs (6-8 meatballs)  
 2 x 1 lb. Ground Turkey









## SURF & TURF BOX

There's no better combination than a top quality steak with a side of seafood. That's why our surf & turf box is a crowd favourite and a perfect gifting option.

### **SMALL - #ONSURFTURFB0X115 \$115(C)**

2 x Striploin Steaks (14 oz. each)  
 2 x Wild Caught Shrimp  
 2 x Wild Caught Sockeye Salmon Fillets  
 (5 - 6 oz. each)

### **MEDIUM - #ONSURFTURFB0X155 \$155(C)**

2 x Striploin Steaks (14 oz. each)  
 2 x Filet Mignon Steaks (8 oz. each)  
 2 x Wild Caught Shrimp  
 2 x Wild Caught Sockeye Salmon Fillets  
 (5 - 6 oz. each)

### **LARGE - #ONSURFTURFB0X200 \$200(C)**

2 x Striploin Steaks (14 oz. each)  
 2 x Filet Mignon Steaks (8 oz. each)  
 2 x Top Sirloin Steaks (8 oz. each)  
 1 x Wild Caught Shrimp  
 1 x Wild Caught Large Scallops (5-7 total)  
 2 x Wild Caught Sockeye Salmon Fillets (5 - 6 oz. each)





## BURGERS & SAUSAGES BOX

Fire up the grill and get ready for the ultimate backyard BBQ in a box. There's something for everyone in this popular grillable box.

### **SMALL - #ONBURGERSBOX115 \$115(C)**

8 x Big Bruce Burgers

8 x Turkey Burgers

4 x Mild Italian Sausages

4 x Turkey Sausages

### **LARGE - #ONBURGERBOX200 \$200(C)**

8 x Big Bruce Burgers

8 x Turkey Burgers

8 x Mild Italian Sausages

8 x Spicy Italian Sausages

8 x Turkey Sausages

4 x Wild Caught Salmon Burgers





## APPETIZERS BOX

Perfect for any occasion, our appetizers box has a wide variety of favourite appetizers from beef, pork, chicken, and seafood.

### ONE SIZE- #ONAPPETIZERS109 \$109(C)

1 x Bacon Wrapped Scallops (12 per pack)

1 x Wild Caught Shrimp (1/2 lb.)

1 x Sausage Rolls

1 x pkg Meatballs (6-8 meatballs)

1 x Chicken Wings (1lb.)

1 x Dry Salami

1 x Hungarian Salami





## VEGGIE BOX

Not everyone wants to eat meat at every meal but everyone loves amazing flavour.

We have the best meat-free options available for you to try.

Availability upon special request.

### **SMALL - #ONVEGGIEBOX99 \$99(C)**

1 x Vegetable Lasagna (3lbs.)

1 x Moroccan Veggie Pie

### **LARGE - #ONVEGGIEBOX200 \$200(C)**

1 x Vegetable Lasagna (3lbs.)

1 x Moroccan Veggie Pie

1 x Veggie Balti Pie

1 x Potato & Cheddar Perogies (350g)

1 x Jalapeno & Cheddar Perogies (350g)

1 x Spinach & Feta Perogies (350g)









## CHARCUTERIE BOX

By teaming up with our sister brand, Carnivore Club, We can offer you their incredible curated collections of dried meat, artisanal cheeses, and specialty items.

Available upon special request.

### **SMALL - #ONCOMPLETEBOX65 \$65(C)**

- 1 x Dry Salami
- 1 x Camping Salami
- 1 x Crackers with Garlic
- 1 x Orange Clove Honey
- 1 x Cranberry Trail Mix
- 1 x Brie Cheese

### **MEDIUM - #ONCLASSICBOX70 \$70(C)**

- 1 x Sliced Garlic Salami
- 1 x Sliced Red Pepper Salami
- 1 x Chorizo Salami Stick
- 1 x Blue Cheese Salami
- 1 x Beer Cheese Salami

### **LARGE - #ONCHARCUT200 \$200(C)**

**3 boxes total. Get both boxes to the left PLUS a third box containing:**

- 1 x Portuguese Salami
- 1 x French Salami
- 1 x Italian Olive Snack
- 1 x Cashew Almond Due
- 2x Stone Ground Mustard
- 1 x Buttered Pretzels
- 1 x Camembert Cheese
- 1 x Charcuterie Tasting Journal





## WE MAKE IT EASY

We make it easy to get the perfect gift to the people who matter most!

1. Let us know your budget and we will send you great options your recipients will love!
2. Let us know what options work best for your promotion!
3. truLOCAL will build your clients a landing page (example above) with company logo and message to recipients.
4. Send recipients a page link and redemption code for them to redeem the perfect option for them!
5. Recipients will receive their box within 1-3 days from their redemption.

Please note that contents may vary based on price and shipping location.



# CUSTOMIZE YOUR GIFT

Make your gift even more unique with our custom gift options. From customized box contents to the way it is presented, this gift can be personalized to represent your brand including:

- Personalized gift messages
- Custom packaging
- Greeting cards
- Personalized labels
- Branded gift wrap
- Custom gift cards

**Provide the full experience by adding a bottle of wine to the gift box.**







## **GIFT CARDS**

Something for everyone! If you're looking for a gift even more flexible, truLOCAL gift cards are available.

- From \$50 to \$500, customize your amount
- Recipients can order online and customize their own truLOCAL subscription box
- Available in digital or physical formats
- Fully customizable. It's a perfect gift for any occasion!





Ready to place your order?  
Contact our sales team to get  
started today.

**[todd@trulocal.ca](mailto:todd@trulocal.ca)**

**[promo.trulocal.ca](http://promo.trulocal.ca)**