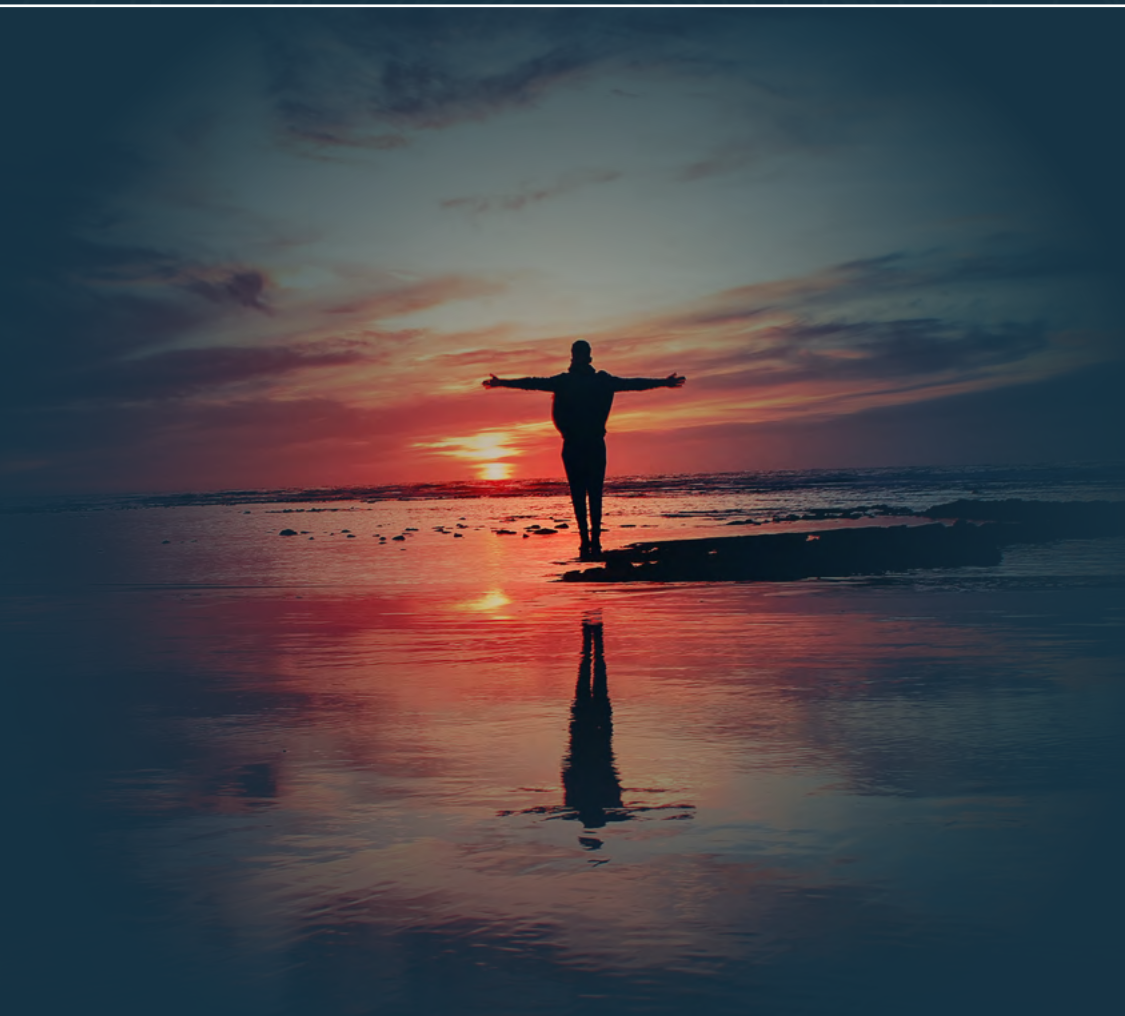


# THE TRANSFORMATIONAL COACHING PROGRAM



JIM FORTIN

## WHAT:

A 12 Week self-transformational coaching program that will “free you from yourself.” This program is not about helping you get “a little more, a little better and a little different in life.” This program is designed to literally transform your life and it’s designed to create an absolutely new life for you.

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## INCLUDES:

- 12 Weekly live coaching calls with hot seats every week
  - Access to downloads of all calls
  - Weekly Transformation Homework
  - Weekly Facebook Live training
  - Facebook Group - full support from Jim and others in the program
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## WHO IS THIS FOR?

This program is for anyone who knows there is more to life. Anyone who has tried to change before and failed and anyone who is 100% committed and serious about life transformation.

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## WHO IS THIS NOT FOR?

This program is NOT for uncommitted people who want change but aren’t willing to do the work. If you’re not 100% serious about being on the calls, doing the work, open to change and transformation and participating in the process then please pass on this program, it’s not a good fit for you.

Jim will free you from yourself, and you will finish the program a completely different person.

# *CURRICULUM*

A hand is shown writing on a checklist in a notebook. The checklist has several items with checkboxes, including 'Find a job', 'Trade the way you work', 'Drive the way you think', and 'Drive the way you feel'. The notebook is open on a desk, and the background is a blurred office setting.

**THE**  
**TRANSFORMATIONAL**  
**COACHING PROGRAM**

## **WEEK 1 - TRANSCENDING FEAR, CREATING CLARITY AND CRAFTING YOUR BUSINESS: LIFE VISION AND YOUR FIRST 90 DAY PLAN**

Do you know what you really want in life? Are you still looking for your why? In week one we'll take you through a lengthy questionnaire to create absolute clarity about who you are and what you want and then we'll craft it into a vision that inspires you. After that, you'll immediately put into action with a 90 Day accountability plan. If you don't have clarity and accountability in life it's impossible to create the outcomes you want in life and business.

## **WEEK 2 - IDENTITY IS DESTINY**

If you're not getting the results you want in life and business, the reason is simple - you are not that BEing that "person." This week you'll look at the stories you tell yourself and you'll determine the IDENTITY you need to live from to create the life outcomes you want. You'll create the exact blueprint you need to align you from the inside out - you'll align your subconscious identity with your goals and vision.

## **WEEK 3 - COMMITMENTS AND UNCONSCIOUS VALUES**

Commitments are the bridge between Point A and B in your life and business. You'll learn how you make commitments, which ones you keep, which ones you don't keep and you'll understand how to properly set your commitments based upon your subconscious core values.



## **WEEK 4 - CHOICE VS REACTION - GETTING OFF AUTOPILOT**

Do you react or do you deliberately respond to life? Do you make your own choices or does life make them for you? Discover the difference between what you think you “have” to do and what you can choose to do.

## **WEEK 5 - SELF-INTEGRITY: KEEPING YOUR WORD TO YOURSELF**

Keep telling yourself you’re going to work out, lose weight, prospect more and you don’t? That lacks self-integrity. Research shows that learning to exercise self-integrity increases income from 100% - 400% in 12 months with no additional input of anything else. We’ll survey your self-integrity and see where adjustments can be made.

## **WEEK 6 - HALF WAY CHECK IN**

## ***WEEK 7 - RESPONSIBILITY: CREATING THE EXACT BUSINESS AND LIFE YOU WANT***

When you become 100% responsible for every decision you make just about anything you want becomes possible for you. You're not getting what you want because you've not been responsible for making it happen.

## ***WEEK 8 - INTERPRETATIONS: SEPARATING OPINIONS OF SELF AND LIFE FROM FACTS***

Just about everything in your life is not fact, it's subjective interpretation and it keeps you trapped in your circumstances. Learn how to discern between the two and how to release yourself from your self-imposed prison of false life interpretations.

## ***WEEK 9 - RELATIONSHIPS: MAIN THEMES AND ENVIRONMENTS***

Your environment, at work and home, may be hurting you a lot more than you realize, and when you look at the themes in your relationships and the environments you work in, it will become obvious as to why you're not achieving your goals.

## **WEEK 10 - RELATIONSHIPS: GIVING VS GETTING**

There's a lot of self-deception around this concept for many. Most of us give so we can get. Very few of us give for the purpose of giving. Research shows that sales professionals fall into one of three categories on this topic. Find out which one you are and which one you MUST be to create long term business success.

## **WEEK 11 - RELATIONSHIPS: CREATING EMPOWERING RELATIONSHIPS**

How often have you asked yourself what you're committed to in your relationships? What are your core drivers in relationships? Are you truly a great listener? What characteristics of yourself hinder great relationships?

## **WEEK 12 - RECAP ENTIRE PROGRAM**