

*Sendoso*  
**THE REAL**  
*Retreat*

**8:00 - 9:00am**

**Breakfast**

9:00 - 9:30am

**Coffee Chat w/ Tim Davidson**

9:30 - 10:00am

**Coffee Chat w/ Jason Yarborough**

**10:00 - 2:00pm**

**Therapy Dog Station Open**

**10:00 - 4:00pm**

**Relaxation Stations Open**

10:00 - 10:30am

**Coffee Chat w/ Alfred Murgado**

10:30 - 11:00am

**Coffee Chat w/ Jason Vargas**

11:00 - 11:30am

**Coffee Chat w/ Jason Widup**

11:30 - 12:00pm

**Coffee Chat w/ Leslie Greenwood**

**12:00 - 1:00 pm**

**Lunch**

1:00 - 1:30pm

**Panel: "Why Events Don't Have To Suck"**

1:30 - 2:00pm

**Panel: "Bad Misconceptions - Sales vs. Marketing"**

**2:00 - 2:30pm**

**Ice Cream Social**

2:30 - 3:00pm

**Panel: "Influencer Marketing in B2B"**

3:00 - 3:30pm

**Panel: "Reporting to the C-Suite"**

3:30 - 4:00pm

**Panel: "ABM - Wins + Failures Vent Session"**

**4:00 - 5:00pm**

**Happy Hour**