



Job Title: Marketing Designer

Department: Marketing

Reports To: VP of Marketing

FLSA Status: Exempt, salary

Position Summary:

GRAVY is looking for a versatile Marketing Designer who will plan, develop, and execute all branded marketing and design initiatives for our growing organization. You will be designing a wide variety of things across digital and offline media. To be successful in this position, you'll be a self-starter, capable of delivering brilliant creative ideas, and show amazing attention to detail.

Sample Responsibilities:

- Help create, grow and protect the GRAVY brand narrative, style, and positioning
- Ensure all marketing communications across various channels and departments remain consistent and aligns with strategic marketing goals
- Work with the VP of Marketing to design a variety of assets for print & digital including emails, landing pages, social media graphics, blog designs, animations, digital ads, iconography and trade show booths.
- Cross-functionally collaborate with key Sales & Account Management stakeholders to ensure our brand voice remains cohesive and embodies GRAVY's mission and values.
- Demonstrate the ability to deliver high quality work, while running multiple projects at once, meeting deadlines and working independently

Qualifications & Requirements:

- 2-4 years of professional experience as a designer or marketing professional
- Experience leading design for B2B and B2C companies
- Demonstrable graphic design skills with a strong portfolio
- Excellent visual, verbal, and written communication skills
- Advanced knowledge of the latest design tools (Adobe Creative Suite)
- Proficient in Microsoft Office & Google applications.
- Experience working with Content Management Systems like Wordpress, Hubspot, Etc.
- Ability to work and thrive in a fast-paced work environment
- Self-starter with good time management and organizational skills
- A team-player with a willingness to win together
- Possession of creative flair, versatility, conceptual/visual ability
- Photography or Videography experience a plus